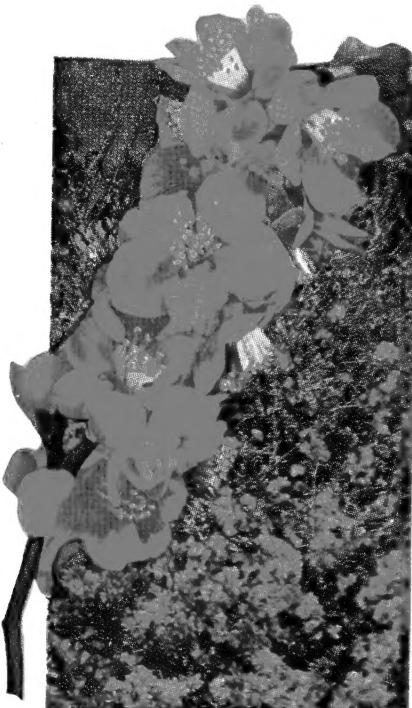
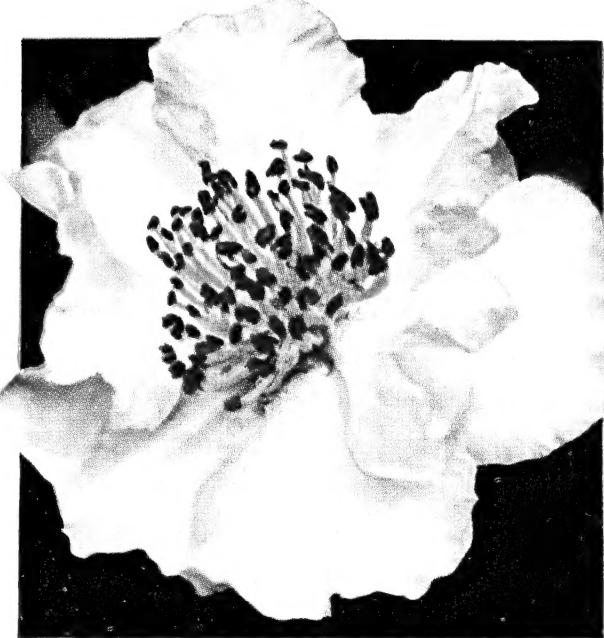


62-61

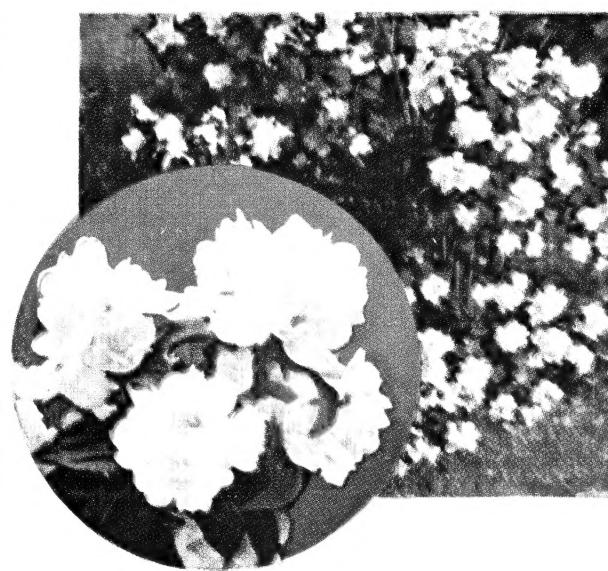
### HARDY CAMELLIA, SASANQUA

At last here are Camellia plants so vigorous and hardy that they flourish out of doors even in northern climates. They burst into masses of glorious bloom in September and continue during all of the fall. Their glossy foliage stays handsomely green throughout the entire year. They were completely and successfully cold-tested as far north as the Great Lakes and Cape Cod. Available in pink, white or red. \$3.95 each, postpaid; \$40.00 per doz. (For complete list of varieties see page 3.)



### SCARLET FLOWERING QUINCE

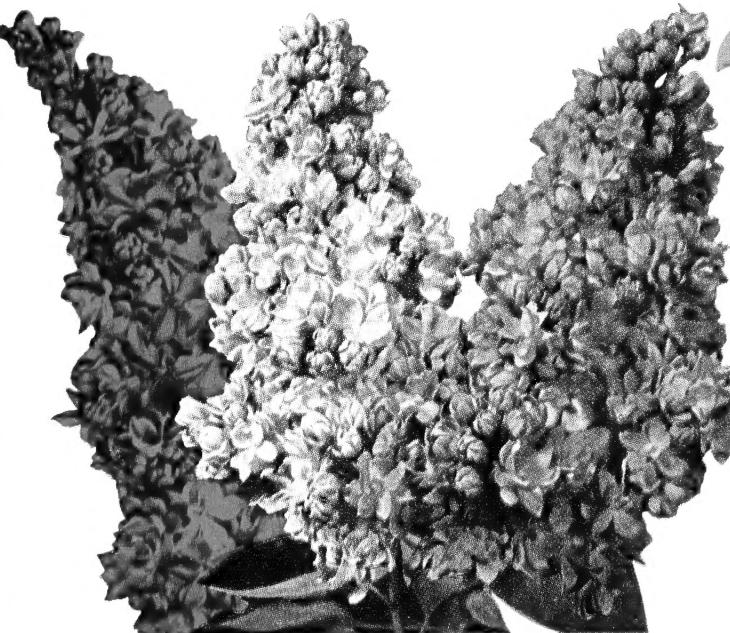
A first choice for rich, happy spring color for both indoor and outdoor beauty. Covered with masses of semi-double, brilliant scarlet flowers, even before the attractive shiny green leaves appear. \$1.00 each; 2 for \$1.80.



### FRENCH HYBRID LILACS

Hardy, early blooming and fragrant.

**Charles Joly.** Wine-red.  
**President Grevy.** Blue.  
**President Carnot.** Orchid.  
Each \$1.75  
Collection, 1 of each of above  
\$4.75

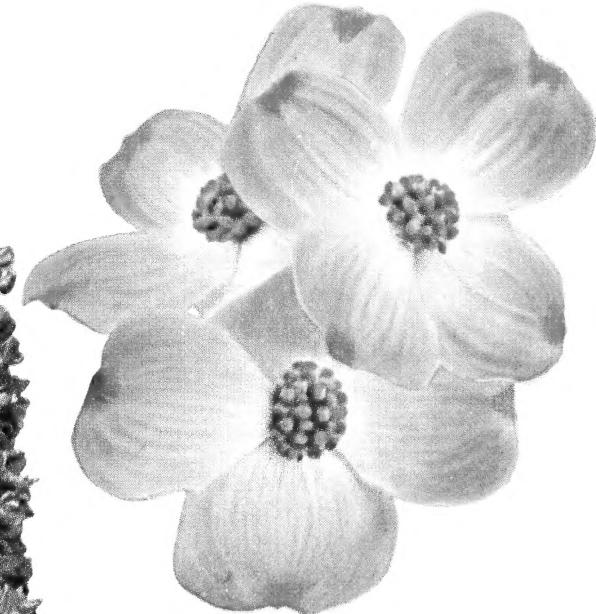


# The Book for Garden Lovers

LIBRARY RECORD  
FEB 16 1955  
U.S. Department of Agriculture

### DOUBLE MOCK ORANGE (Philadelphus)

May and June find the long, slender, erect branches heavily laden with lovely, pure white, sweet scented, double, 2-inch flowers. Will tolerate smoke and other hard city conditions. Grows to an ultimate height of 4 to 6 ft. \$1.00 each; 2 for \$1.80.

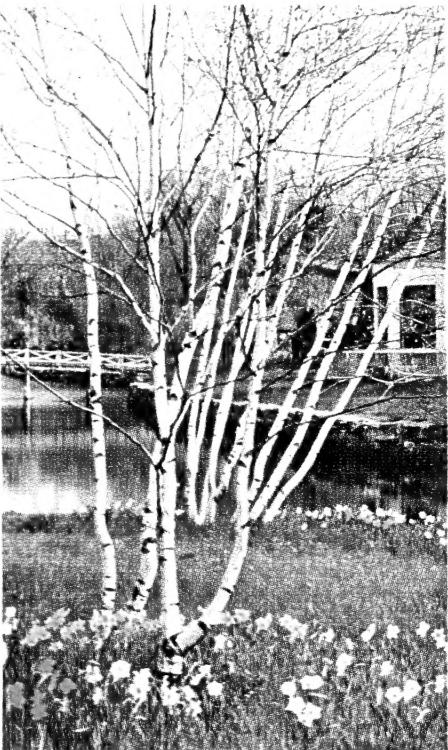


### FLOWERING PINK DOGWOOD

Grows to a 12-ft. tree. Everyone knows this lovely artistic tree. Produces a great profusion of large rose-pink flowers in the spring; glossy red berries in the fall. A most adaptable tree; adds greatly to any landscape picture because of its fall fruit, red fall color and unique branching habit. \$3.75 each; 2 for \$7.25.

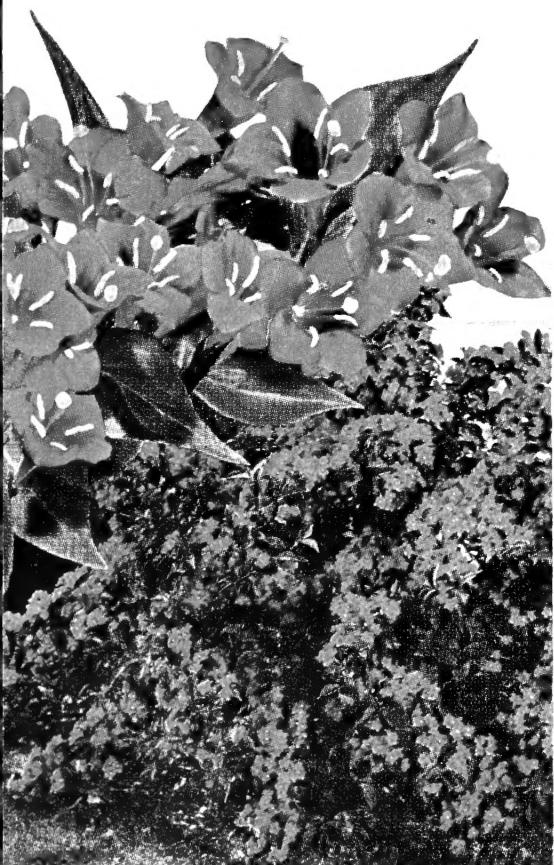
**Max Schling Seedsmen, Inc.** SPRING, 1955  
538 MADISON AVENUE • NEW YORK CITY, 22

# SHRUBS for PERMANENT BEAUTY



**WHITE CLUMP BIRCH**

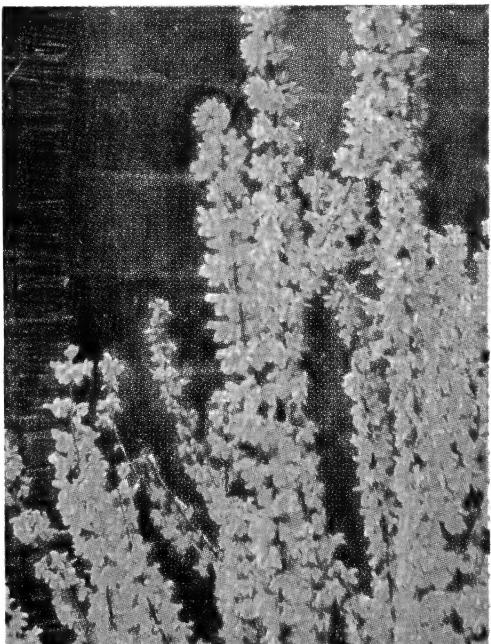
In naturalization, or as a lawn specimen, this lovely multiple-stemmed tree is most effective. The white bark of its three or more trunks adds great charm to the landscape picture. Growth is gracefully upright, with horizontal branches. Reaches a height of 35 feet. \$3.00 each; 2 for \$5.75.



**WEIGELA VANICEKI**

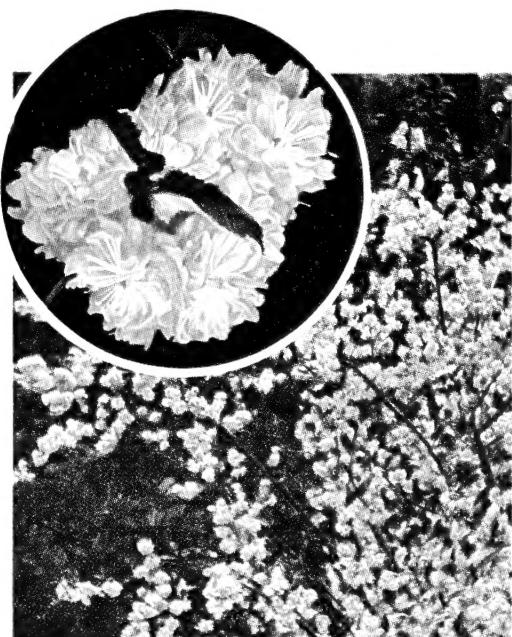
Cardinal Shrub

Plants set out this spring will provide a repeated profusion of brilliant red bloom this season. \$1.25 each; 2 for \$2.35.



**FORSYTHIA, LYNWOOD GOLD**

This splendid new Forsythia originated in Ireland and we predict it will replace, before many years, all other varieties of deep yellow color. The branches are erect and literally smothered under golden yellow flowers from top to bottom. For a magnificent show of golden yellow, there is nothing better. It is superb for cutting and flowering in the house during the winter months. Ultimate height 5 to 7 feet, depending on conditions. \$2.00 each; 2 for \$3.75.



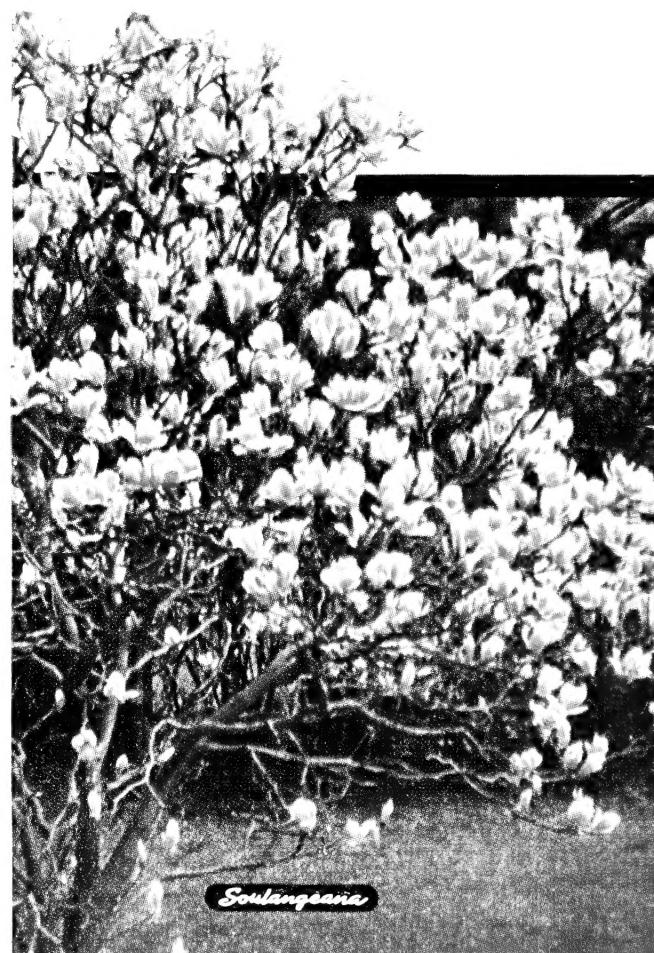
**FLOWERING ALMOND**  
**Double Pink**

A charming old-fashioned early spring flowering shrub, growing to a height of 4 feet. Unsurpassed in beauty when completely covered with a mass of very double vivid pink blossoms, which appear in great profusion before the leaves unfold. \$1.00 each; 2 for \$1.80.



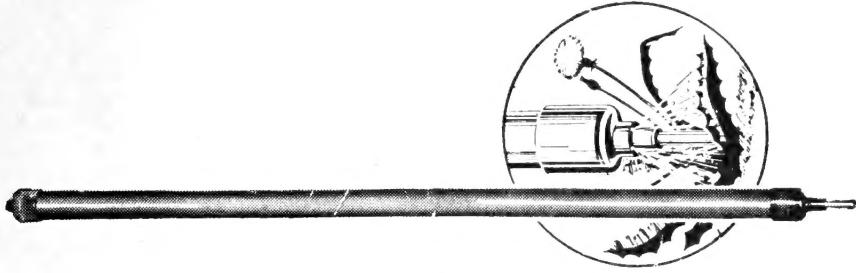
**RED FLOWERING CRAB APPLE**

This small tree is round-topped with single, carmine buds that change to pink and then white. Very heavy bloomer with small red fruits, which can be used for jelly. Will stand severe winters and drought. 15 to 20 feet at maturity. 4-5 ft., \$2.50 each; 2 for \$4.75.



**SAUCER MAGNOLIA (Soulangeana)**

Fragrant, huge, Tulip-shaped flowers in early spring; rose-white inside, lively rose color outside. Leathery, deep green, waxy foliage follows the flowers, providing a restful mass of cool green for the summer. Makes an upright, rounded tree growing to 12 to 14 feet. A magnificent lawn specimen, doing well in any soil having good drainage. \$4.95 each; 2 for \$9.50.



FOLD ON THIS LINE

**PRINT NAME AND ADDRESS PLAINLY.**  
**THIS ENVELOPE WILL SAFELY**  
**HOLD YOUR CHECK OR MONEY ORDER**

FOLD NO. SIHL LINE

New York City 22, N.Y.

538 Madison Avenue

Max Schiling Seedmen, Inc.

FOLD ON THIS LINE



**PUT YOUR LITTLE FOOT** on the lever, press down, and you have a perfect 3-inch round hole for bulb planting! Accurate scale on the side of the all steel "Dandy Digger" planter measures depths from 2 in. to 8 in. When bulb is in ground, replace digger and dirt falls into place. **\$2.98 ppd.**

**Killer Kane**  
**Kills Weeds** with a squirt! Destroys dandelion, plantain and other broad-leaved lawn pests way down to root tips. Bullseye control saves clover! Just remove cap, pour in water, add weed killer. Then kill weeds as you stroll! No stooping, no digging! Place point on weed, press lightly, release. Measured dose drenches weed and nothing else. Use it close to flowers and shrubs without danger. One fill treats 1,000 weeds! Made of durable clear plastic and brass. **\$1.98**, postpaid.  
**6½-oz. can Weedone \$1.25.**

Street \_\_\_\_\_  
 Town \_\_\_\_\_  
 From \_\_\_\_\_

RESERVE THE MOST TREASURED CORNER OF  
 YOUR GARDEN FOR SOME OF MAX SCHILING'S  
 SEEDS AND BULBS

**BE SURE TO GIVE YOUR POSTAL ZONE**

# **PLANT ORDER SHEET**

**SPRING 1955**

# MAX SCHLING SEEDSMEN, INC.

**538 MADISON AVE.** Between 54th  
and 55th Sts. **NEW YORK 22, N. Y.**  
**ELdorado 5-5620**

Date \_\_\_\_\_ Charge to \_\_\_\_\_  
**PLEASE WRITE OR PRINT YOUR NAME DISTINCTLY**  
(If shipping address is different from permanent address, please furnish both addresses)

Name ( Please prefix  
Mr., Mrs., or Miss ) \_\_\_\_\_  
**SHIPPING ADDRESS ONLY**  
Street, P.O. Box or  
Rural Delivery and Zone No. \_\_\_\_\_

Post Office \_\_\_\_\_

Express Office ( If different from P.O. )

County \_\_\_\_\_ State \_\_\_\_\_

All Seeds, etc., sold herewith will be supplied under the terms stated in our catalog.

For correspondence please use separate sheet

In gardening the smallest investment that is made is the original cost of the material for planting. Most of the seeds, bulbs and other materials you buy are in the category of "blind" items; that is, items on which it is impossible to evaluate quality except by their performance. For this reason, and to guard against disappointments, it is wise to obtain your garden materials from a firm that specializes in that field, and from one whose reputation for quality seeds and bulbs is well known.

We of Max Schling Seedsmen, Inc., have always prided ourselves on the uniformly high quality of the seeds, bulbs and plants which we offer. The name "Max Schling" has been and will continue to be synonymous with "the best" and is your assurance of gardening success.

Because of the high cost of processing charge accounts, please do not ask us to charge orders of less than three dollars.

When you are in New York, come in and visit with us. Not only will you find an amazing supply of garden accessories, but also a courteous and expert staff to assist you with your horticultural problems.

## **CONDITIONS OF SALE**

While we exercise the greatest care to send out only seeds of the very highest quality and germination, there are too many elements of Nature, or neglect on the part of the planter, not within our control, which may influence the ultimate results. It is for that reason that we can give no warranty, express or implied, as to the description, quality, productiveness or any other matter of any seeds, plants, or bulbs we sell; and we will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, they are to be returned at once.

## **TERMS OF SALE**

All flower seeds and vegetable seeds are shipped postage paid in the continental United States. Fertilizers and plants are not postpaid. When ordering these, please add 10% of the value of the merchandise to cover postage and handling.

#### **NON-WARRANTY ON LIVE OR DORMANT PLANTS**

Due to various soil and climatic conditions we, under no circumstances, will guarantee the results of any live or dormant plants. We further give no warranty as to the condition of the plants upon arrival. In the event of a destroyed shipment or any other complaint relative to plant shipments, complaints must be registered within five days after arrival. We will not accept any other complaints.

## HARDY CAMELLIA, Sasanqua

### Fall and Early Winter Flowering

Here we have a beautiful shrub which is rapidly taking its place in the garden. A Sasanqua plant in full bloom is breath taking and particularly so because it flowers when there is little else to give color. To come upon a lovely graceful evergreen shrub covered with hundreds of blossoms in late September, October, and November, is surely getting a thrill. The individual flowers are charming and varied in form and shape; some are single, some are semi-double. Formal as well as informal in shape, they provide one with endless interest and a wide range of color. The informality of the plant makes it a first class subject for foundation plantings and hedges. Received the award of commendation of the Horticultural Society of New York. These fine specimens are shipped in Cloverset pots.

1. Cleopatra.	Rose-pink semi-double	\$3.95
2. Covington.	White edged, semi-double	3.95
3. Maiden's Blush.	Delicate pink, single	3.95
4. Rosea.	Rose-red single	3.95
5. Setsugeka.	Large white semi-double	3.95
6. Snow-on-the-Mountain.	White large double	3.95
7. Choji-Guruma.	Rose-pink, anemone-flowered, single	4.95
8. Hiodoshi.	Crimson splashed and marble-white, single	4.95
9. Papaver.	Soft pink, large bell-shaped single	4.95

## VIBURNUM, Sweet Scented

V. Carlesii (Fragrant Pink Snowball). Makes a wonderful specimen in the spring. This lovely shrub is covered with blooms so fragrant they perfume the entire yard. Flowers open light pink, turning to white. Grows 5 to 6 feet tall and about as broad and will grow in partial shade.

Price: \$2.45 ea.; 2 for \$4.75.

## MAPLE, Red Japanese

Grows no taller than 8 to 10 feet. Leaves a startling crimson all summer. Makes an excellent specimen for side yard or in formal garden. Has best color when in full sun but will tolerate moderate shade. Trees moss balled.

Price: \$6.50 ea.; 2 for \$12.50.

## HYDRANGEA, Blue

Blooms of charming blue throughout the summer. Most preferred of all Hydrangeas, due to its form and color. Soil should be acid to bring out the blue color. Grows in partial or full shade.

Price: \$1.75 ea.; 2 for \$3.00.

## WISTARIA, Tree

No more lovely sight can be imagined than a Tree Wistaria in bloom. The purplish blue flowers cover the tree during May. On the lawn they develop into beautiful specimens, increasing in beauty and dignity each successive season. Can be kept trimmed to a height of 6 to 8 feet.

Price: \$4.95 ea.; 2 for \$9.50.

## CRAB, Bechtel's Double-Flowering

Huge, double, light pink flowers hide the branches with rare beauty in the spring. Ideal for small lawns. Formal type: Pyramidal style.

Price: \$2.00 ea.; 2 for \$3.75.

**ALL PRICES ON PAGES 1, 2, AND 3 POSTPAID**

## Ornamental Shrubs

### EUONYMUS, Winged

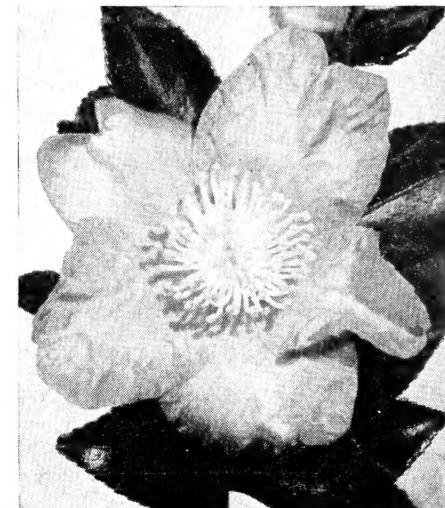
Yellow flowers in May-June followed by red fruits. In autumn the leaves turn coppery crimson. Has unusual corky bark. Thrives in partial shade or full sun. Perfectly hardy, makes a compact bushy plant 4 to 5 feet wide. Not particular as to soil. Very ornamental.

Price: \$1.75 ea.; 2 for \$3.00.

### BLUE MIST (Caryopteris)

One of the best low-growing fall-blooming shrubs. It makes a neat, compact rounded bush about 2 feet tall, with narrow, silvery green foliage. From August to frost, it is covered with the many clusters of dainty blue flowers. The roots are hardy, but like a Peony bush, you cut off the old canes each spring and new ones come up.

Price: \$1.25 ea.; 2 for \$2.25.



Camellia Sasanqua

## ROSE OF SHARON, Althea Woodbridge

The gorgeous rose-pink color of the very large flaring flowers adds real color to your garden. The best and most brilliant of Pink Altheas. Its profusion of blooms is outstanding.

Price: \$1.50 ea.; 2 for \$2.75.

## Fruit Trees

(For Bush Fruits, see page 46.)

### Apple

3 years old, extra size, early to bear. \$3.00 each; 10 for \$27.00.

Varieties: Cortland, McIntosh, Northern Spy, Red Delicious, Yellow Delicious.

### Pear

3 years old, extra size, early to bear. \$3.00 each; 10 for \$27.00.

Varieties: Bartlett, Kieffer, Bosc, Seckel.

### Cherry

#### SWEET CHERRIES

3 years old, extra size, early to bear. \$3.00 each; 10 for \$27.00.

Varieties: Windsor, Napoleon, Black Tartarian.

### SOUR CHERRIES

3 years old, extra size, early to bear. \$3.00 each; 10 for \$27.00.

Variety: Montmorency.

### Plum

3 years old, extra size, early to bear. \$3.00 each; 10 for \$27.00.

Varieties: Abundance, Burbank, Bradshaw, Stanley.

### Peach

1 year old, extra size, \$3.00 each; 10 for \$27.00.

Varieties: Golden Jubilee, Hale-Haven, Elberta.

### Dwarf Apples

2 years old, 3 to 4 ft., early to bear, \$3.75 each; 10 for \$33.75.

Varieties: Cortland, Red Delicious, McIntosh, Yellow Delicious.

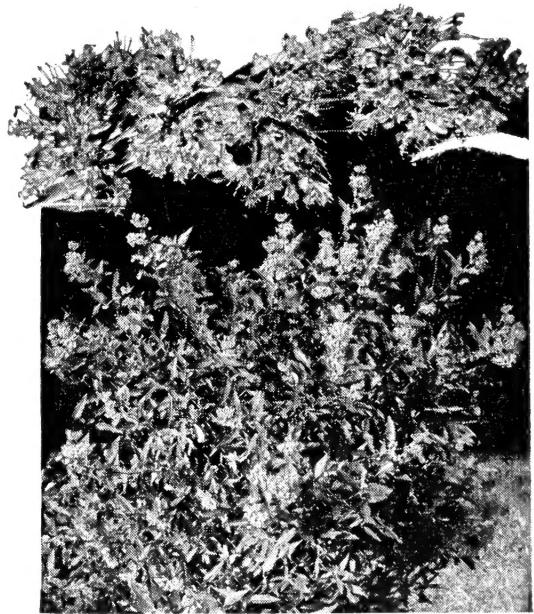
### Dwarf Pears

2 years old, large, early to bear. \$3.75 each; \$33.75 for 10.

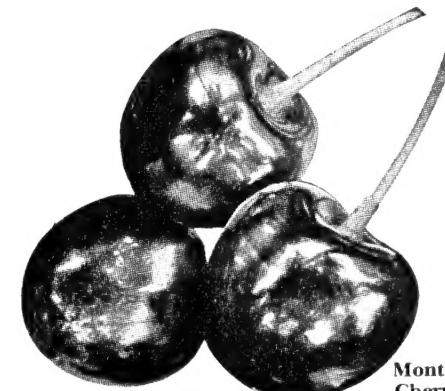
Varieties: Bartlett, Clapp's Favorite, Duchess, Seckel.



Sweet Scented Viburnum

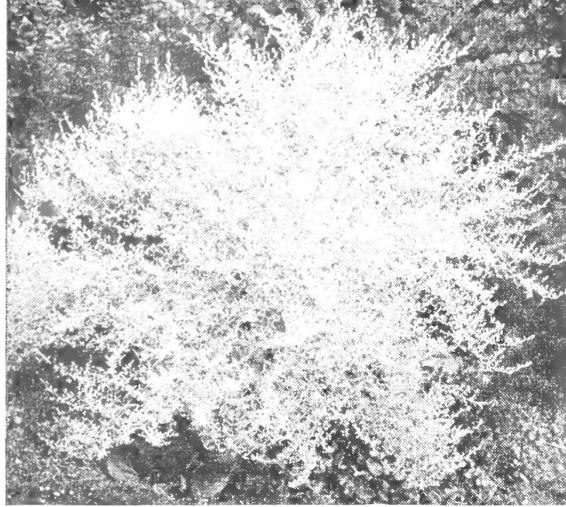


Blue Mist (Caryopteris)

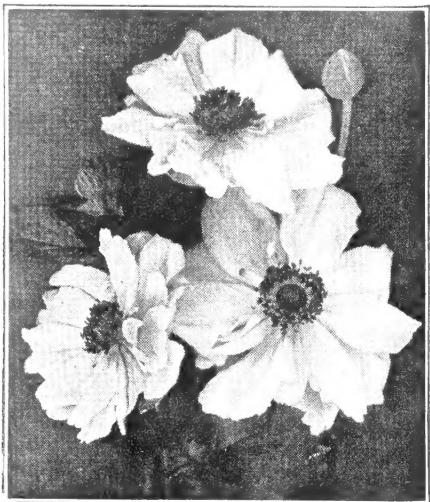


Montmorency Cherries

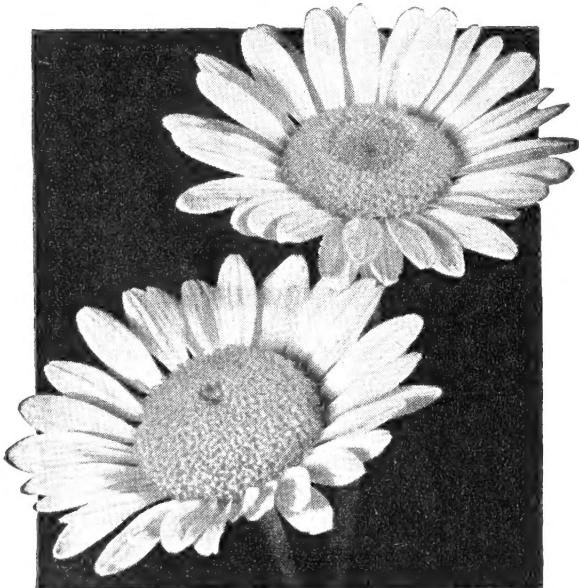
# Max Schling's Choice Hardy Perennial Plants



Artemisia, Silver King



Anemone Japonica



Anthemis, Moonlight

Alyssum Saxatile



All prices unless otherwise stated: 3 for \$1.95; 10 for \$5.50, not prepaid. Add 10% of the cost for postage and handling. No C.O.D. orders. Orders for less than 3 of a variety cannot be accepted.

Our plants are shipped all over the United States, and we have in recent years handled a tremendous volume with a minimum of complaints.

Plants shipped in April and May, and again in September, October and November.

(\*) Indicates alpine and rock garden plants.

\***ACHILLEA ptarmica.** 18 in. Clusters of double white flowers all summer long. A favorite for cutting as well as in the border.

**ACONITUM Fischeri.** 36 in. Loose heads of deep blue, blooming in September.

**Napellus.** 48 in. Violet-blue; July-August.

\***AJUGA reptans.** 6 in. Excellent ground cover in shady places. Deep blue flowers in May.

\***Alyssum saxatile compactum** (Basket of Gold). 10 in. Golden yellow, blooming in May.

**ANCHUSA myosotidiflora.** 15 in. Deep blue, Forget-me-not-like flowers blooming in May.

**ANEMONE japonica.** 24-36 in. Lovely fall blooming plants, especially suitable for moist shady places. September to frost.

**Alba.** Pure white.

**Alice.** Pale rose-pink.

**September Queen.** Rose-red.

**A. pulsatilla.** 10 in. (Pasqueflower). Violet-blue. Spring blooming.

**ANTHEMIS, Moonlight.** 24 in. Lovely light golden yellow Daisy-like flowers in great profusion. Ideal for cutting. May to July.

**AQUILEGIA, Long-Spurred Hybrids** (Columbine). 24-30 in. One of the most important plants, an essential for every garden.

**Chrysanth.** Yellow.

**Coerulea.** Deep blue.

**Longissima.** Extra long-spurred yellow.

**Crimson Star.** Red with buff corolla.

**Rose Queen.** Rose-pink.

**White Queen.** Snow-white.

**Mixed.**

\***ARMERIA, Bees Ruby.** 18-24 in. Globes of glowing red in June and July.

**ARTEMISIA, Silver King.** 36 in. Silvery white foliage makes this plant especially valuable in the border. Blooms in June and July.

**ASCLEPIAS tuberosa** (Butterfly Weed). 24 in. Brilliant orange flowers for sun or partial shade. June and July.

## HARDY ASTERS

These fall blooming favorites are easy to grow in any good garden soil. For free flowering and cutting purposes, few flowers equal them.

**ASTER Frikartii.** A beautiful all-season blooming hardy Aster of deep blue with yellow center.

(For other Asters, see page 7.)

**ASTILBE, Gloria.** Dwarf, dense, plumy sprays of rich pink. 2 ft. July. \$1.00 each; \$9.50 per 10.

**Fanal.** Gorgeous deep red. \$1.25 each; \$11.00 per 10.

**Granat.** Dark crimson; strong, divided spikes. 2½ ft. June and July. \$1.00 each; \$9.50 per 10.

**White Gloria.** A very beautiful white form. \$1.00 each \$9.50 per 10.

**BAPTISIA Australis.** 36 in. Deep blue flowers resembling Lupins. May-July.

**BUDDLEIA** (Summer Lilac). These plants are easy to grow but require a sunny location. Unlike Lilac, they die back to roots every year.

**Daybreak.** Delicate lavender-pink.

**Empire Blue.**

**Orchid Beauty.** Clear lavender.

**Royal Red.** Deep wine-red.

**White Cloud.**

Price: 3 for \$2.75; 10 for \$9.00.

## CAMPANULA

\***Carpatica** (Carpathian Harebell). Blue. For rockeries and borders. July-August.

**Medium** (Canterbury Bells). 30 in. Mixed or separate colors. Blue, White, Pink.

**Persicifolia.** 30 in. Blue flowers on spire-like stems. June, July.

## CARNATIONS, Hardy Varieties.

**Dubonnet.** Deep red.

**Diana.** Pale pink.

**Salmon Unique.** Rich salmon-pink.

**Sweet Memory.** Pure white.

**Hardy Border Varieties Mixed.** A lovely strain of real hardy Carnations. Splendid for cutting.

**CENTAUREA montana.** 18 in. Brilliant blue flowers in June and July.

**CIMICIFUGA racemosa.** 48 in. Tall spikes of white flowers in June and July. Ideal for shady, moist places.

**COREOPSIS, Golden Shower.** 24 in. Free blooming plant with brilliant yellow star-shaped flowers. June, August.

Aquilegia



# New 1955 Chrysanthemums

## New Garden Varieties 1955 Introductions by DePetris

**CRYSTAL MAID.** A creamy white pompon flowering early September. Very compact growth with an abundance of showy flowers.

**GARDENIA.** Large white decorative type blooms with creamy white center. Flowers are very double, measuring 3½ in. or more in diameter. A very profuse blooming variety. Blooms late September.

**ALPENA.** Glowing red large pompon type garden Mum blooming late September. Fully double. An excellent red early garden Mum.

**IRON MOUNTAIN.** Deep red pompon changing to a reddish rust as the flower matures. Matures around October 1. Good for borders and cut flowers.

**NORTHERN QUEEN.** Large double flowered pink decorative variety with center shading to deep pink. A very durable and lasting flower. Blooms the first week in October.

**SONNY.** A true pink clean growing pompon that holds its color. Matures Oct. 1.

**HONEYSWEET.** Early large golden yellow incurved. Matures October 15. Full compact habit of growth.

Prices: \$1.00 each; \$11.00 per doz.

### 1954 Varieties

**BUTTERCUP.** Large golden yellow double flowered Mum. Blooms early October.

**Calumet.** A beautiful golden apricot whose many well-placed blooms are borne on strong, upright stems. Blooms early October.

**CHOPIN.** Large double golden bronze decorative of semi-dwarf habit. Blooms mid-October.

**CORONA.** Free flowering raspberry-rose Daisy Mum. Free flowering and vigorous.

**LIMELIGHT.** Beautiful double white with strong upright stems ideal for cutting. Blooms early October.

Prices: 85c each; \$9.35 per doz.

### 1952-1953 Varieties

**MADAME CADILLAC.** Mulberry wine-red, large Pompon type. Plants bushy and compact. Blooms Sept. 20th.

**DWIGHT DOUGLAS.** Dazzling golden yellow. Large, decorative type. Outstanding cut-flower variety. Blooms Oct. 5th.

**ENTERPRISE.** (Illustrated.) Perfectly formed, amaranth-purple solid Pompon. Excellent growth habit and fine keeping qualities. Clean, sturdy stems, excellent for cutting. Blooms October 10th.

**MORNING TIDE.** Deep pink solid Pompon with excellent keeping qualities. Fine stem and foliage. Blooms October 10th.

Prices: 75c each; \$8.25 per doz.

### SHASTA DAISY

**Alaska.** Pure glistening white Shasta Daisy.

**Esther Read.** The finest double Shasta Daisy. Large flowers, 3 in. across. Pure white.

**NOTE ON CHRYSANTHEMUMS:** All Chrysanthemum plants will be shipped starting the last week in April and continuing through May and early June. For this reason, you may receive them later than the rest of the perennials you order.

### DELPHINIUM

**Pacific Hybrids.** See page 7.  
**Belladonna.** 48 in. Turquoise-blue. Excellent for cutting. June to frost.  
**Bellamosa.** Dark blue form of above.

**DIANTHUS barbatus** (Sweet William).

Newport Pink  
Scarlet Beauty  
White  
Mixed

### DICENTRA

**Eximia** (Everblooming Bleeding Heart). Fine for planting in shade. Small pink flowers in bloom all summer. Lovely fringed foliage.

**Spectabilis** (Showy Bleeding Heart). A popular favorite. Large, heart-shaped pink flowers in long clusters. \$1.00 each; \$11.00 per doz.

**DIGITALIS** (Foxglove). 48 in. One of the most popular of all flowers for the perennial border.

**Shirley Hybrids.** All colors. June, July.

**DORONICUM** Clusi. Masses of canary yellow, Daisy-like flowers. Grows in clumps. Late May.

**Caucasicum.** Large golden yellow Daisies in April and May, and again in fall. 2 to 2½ ft.

### GAILLARDIA

**Grandiflora Hybrids.** 18 in. Brilliant yellows, oranges and scarlets. May, November.

### \*GEUM

**Fire Opal.** Glowing, semi-double, orange flowers. 2 ft. June, July.

**Princess Juliana.** A magnificent semi-double golden yellow. 2 ft. May, July.

**Wilton Ruby.** Bright scarlet. 2 ft. June, July.

**GYPSOPHILA paniculata** (Baby's Breath). Grayish white. 2 to 3 ft. June-July.

**Flamingo.** Flowers the same size as Bristol Fairy, flamingo-pink in color, borne on fine well-branched plants. \$1.25 each; 10 for \$11.75.

**Paniculata flora-plena, Bristol Fairy.** Flowers twice the size of the old double variety, plants branch more freely, and continue to bloom steadily until frost. 2-yr. roots, \$2.75 for 3; \$7.50 for 10.

**HELIOPSIS incomparabilis.** Semi-double flowers of unusually large size in shades of orange. Excellent for cutting. 30 in. July, August.

**HELLEBORUS niger** (Christmas Rose). This unusual plant is noteworthy by virtue of its unusual blooming period. December to early March. Lovely single white flowers of waxy substance. \$2.00 each; 3 for \$5.50.

**HELLEBORUS orientalis atropurpurea** (Lenten Rose). \$2.00 each; 3 for \$5.50.

**HIBISCUS, Mallow Marvels.** Enormous flowers from August to October. 5 to 6 ft.

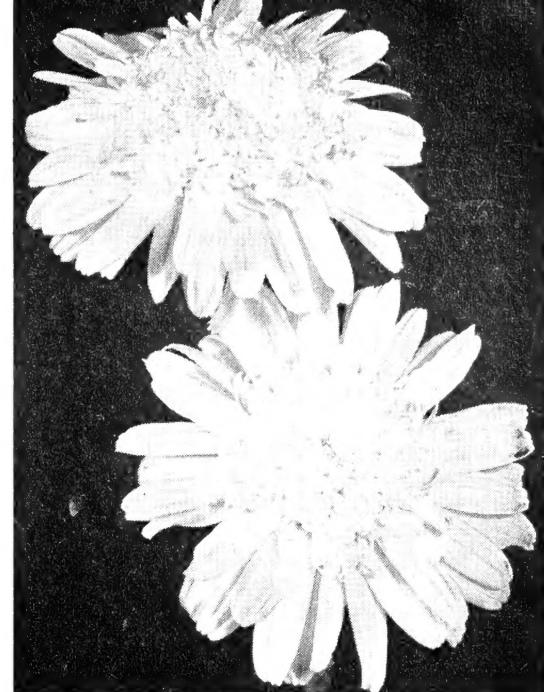
**HOLLYHOCKS, Double Chater's Hybrids.** White, Pink, Yellow, Crimson. 5 to 7 ft. July-August.

**HOSTA** (Funkia). Indispensable plants, suitable in sun and shade. Attractive glossy green foliage; fragrant flowers.

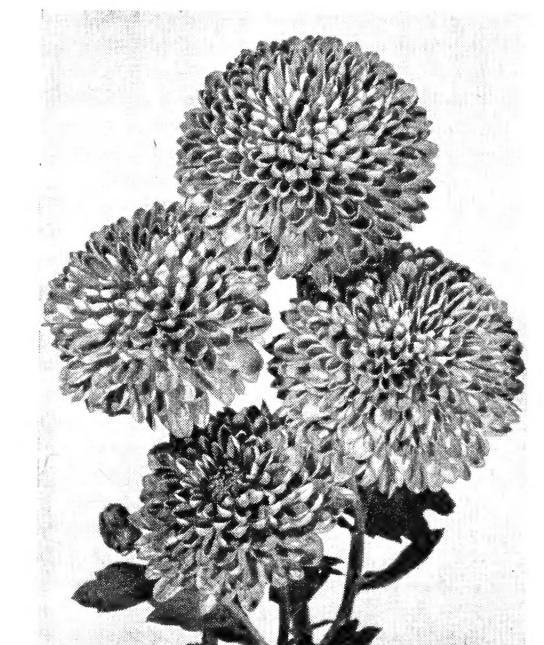
**Coerulea.** 36 in. Deep blue flowers. July.

**Subcordata grandiflora alba.** 36 in. A popular favorite. Pure white. August.

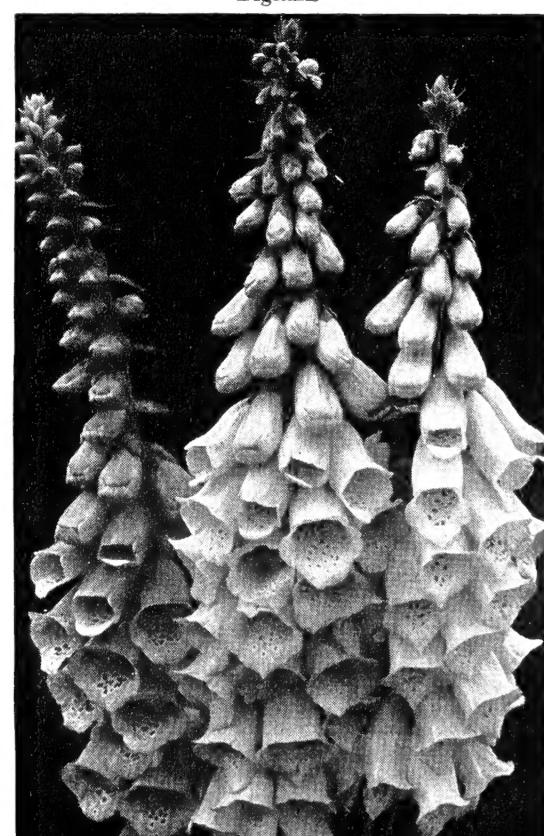
**Undulata variegata.** 24 in. Variegated foliage; blue flowers in July.



Chrysanthemum Maximum,  
Esther Read



Enterprise



Digitalis

**HEMEROCALLIS** (Daylilies). Standard varieties.

**Flava.** Lemon-yellow flowers in May and June. 2 ft.

**Minor.** Dwarf lemon-yellow variety in June and July. 12 to 15 in.

**HEMEROCALLIS** (Daylilies). New hybrids.

**August Pioneer.** Chrome-orange flushed red. 3 ft. Aug.-Sept. \$1.75 each.

**Baronet.** Scarlet. Early June. 2½ ft. \$2.00 each.

**Chengtu.** Red and yellow, intense red in throat. 3 ft. July-Aug. \$1.75 each.

**Craemore Ruby.** Ruby-red; very large. 3 ft. \$2.00 each.

**Dauntless.** Pale cadmium-yellow. 2½ ft. July. \$1.10 each; \$10.50 per doz.

**Hyperion.** Large, soft canary-yellow. 3½ ft. July-Aug. \$1.10 each; \$10.50 per doz.

**Rajah.** Delicate orange, garnet-brown eye. June-July. \$1.75 each.

**Sachem.** Velvety red. July. 3½ ft. \$2.00 each.

**Serenade.** Light pastel shade of yellow and pink. 4 ft. June. \$1.10 each; \$10.50 per doz.

**Star of Gold.** Very large light yellow. \$2.00 each.

**Thereon.** Deepest maroon-purple. \$2.00 each.

**Triumph.** Large; fine orange. 3½ ft. \$2.00 each.

\***IBERIS sempervirens.** A vigorous, hardy Candytuft with pure white flowers in May and June. 8 in.

#### IRIS SIBIRICA (Siberian Iris)

**Caesar's Brother.** Deep blue.

**Perry's Blue.** Powder-blue.

**Snow Queen.** Pure white.

#### ORIENTAL ORCHID IRIS

**BETTY F. HOLMES.** (Double.) Huge white blooms, a most beautiful variety.

**BLUE EAGLE.** (Double.) Very large blue, white in center.

**BLUE HERON.** (Double.) Beautiful deep sky-blue with white center.

**FLAMINGO.** (Double.) Deep rose, white in center. A profuse bloomer.

**GOLD BOUND.** (Double.) Popular white with gold-banded center.

**MOONLIGHT WAVES.** (Double.) White ground marked and flushed light blue. Heavily ruffled.

Clumps: 3 for \$2.50; \$7.50 per 10.

#### ROCK GARDEN IRIS

**IRIS CRISTATA.** Orchid form.

**Verna.** Violet-blue.

**Pumila cyanea.** Dwarf. Blue.

**Prairie Gem.** Dwarf. Yellow.

**The Bride.** White.

\$1.95 for 3; \$5.50 per 10.



Hemerocallis

**LILY-OF-THE-VALLEY PIPS.** For outdoor planting. Listed on page 15.

**LINUM perenne.** The old favorite Chinese Flax with blue flowers from early May on. 1½ to 2 ft.

**LUPINS, Russell Hybrids.** Without doubt the most outstanding Lupins ever introduced. Since their introduction they have replaced practically all other varieties of Lupins in American gardens. Fine, strong, first year blooming stock.

**MONARDA didyma, Cambridge Scarlet.** Brilliant crimson flowers freely produced from July on. 2½ to 3 ft.

**Salmon Queen.** Soft pale salmon on 3-ft. stems. July, August.

\***MYOSOTIS, palustris semperflorens.** Bright blue Forget-me-not from June until late fall.

**Pink Beauty.** Lovely trusses of light rose-pink. 3 for \$1.75; \$5.00 per doz.

\***NEPETA Mussini.** Fragrant lavender spikes all summer. 1 to 1½ ft.

**PENTSTEMON, Garnet.** A lovely addition to this beautiful class of garden flowers. Gorgeous cutting spikes of deep red.

**Rose Elf.** Lovely coral-pink. 2-3 ft. June, July.



Oriental  
Orchid  
Iris

#### HARDY GARDEN PHLOX

**Count Zeppelin.** White with crimson center.

**Prime Minister.** White with pink center.

**Ruby Lee.** Dark red.

##### Dwarf Varieties

**Border Queen.** Watermelon-pink.

**Miss Lingard.** Pure white.

For additional varieties of Hardy Garden Phlox see page 7.

#### PHLOX SUBULATA for Rock Gardens.

\***Alba.** A white form of the Mountain Pink.

\***Blue Hills.** Cascades of lavender-blue.

\***Brilliant (Atropurpurea).** Vivid crimson flowers.

**Perfection.** Bright clear pink.

#### PHLOX

\***Divaricata Laphami.** A compact form, with clear orchid-lavender flowers in spring. Excellent for interplanting with bulbs.

\***PLATYCODON grandiflorum** (Japanese Balloon Flower). Blue and white. 3 in. across, during June and July. 1 to 1½ ft.

\***PLUMBAGO larpentae.** Blue flowers on dwarf, spreading mats during August and September. 6 to 8 inches.

**POLEMONIUM, Blue Pearl.** Splendid for planting with bulbs and particularly valuable for rock gardens. Shimmering masses of blue flowers in May and June. Height 12 inches.

#### PRIMULA

\***New Large-Flowering Perfection Hybrids.** A distinct improvement; flowers 1½ in. across in varying shades of scarlet, purple, red, yellow, and white. They are borne on strong stems and may be used for cutting.

#### PYRETHRUM, NEW DOUBLE HYBRID

Single Crimson.

Single Mixed.

**Ella May Robinson.** Beautiful single pink. 3 for \$2.50; 10 for \$7.50.

**Double Rose Mist.** Rose-pink.

**RUDBECKIA purpurea, Mixed.** A good mixture of named varieties. An improvement over the old varieties. The flowers are larger and colors are brilliantly clear. 3 to 4 ft. July-Oct.

**SALVIA pitcherii.** Lovely deep blue flowers on long stems. 3 to 4 ft. Aug.-Sept.

**SCABIOSA, Isaac House Giants.** Lavender-blue flowers on strong, 18-in. stems from June until September.

**STATICE latifolia.** Fine panicles covered with a profusion of small blue flowers. 2 ft. Aug.-Sept.

**STOKESIA, Blue Moon.** Large blue flowers from July to October. 2 ft.

#### THYMUS

**Serpullum albus.** Green, prostrate mats with white flowers in June and July.

\***Serpullum roseus.** A light pink variety.

\***Vulgaris.** A shrubby form 1 to 1½ ft. high, with fragrant heads of rosy lilac.

**TRITOMA Pfitzeri, New Hybrids** (Red Hot Poker Plant). Orange-scarlet shaded to salmon-rose. 2 to 3 ft. Aug.-Sept.

\***TROLLIUS, European Hybrids.** Fine strain of early spring beauties.

**Leedouri, Golden Queen.** Magnificent flowers of deep golden yellow with large prominent anthers, in bloom during late June and July.

**VERONICA, Blue Spikes.** Tall, blue spikes; lovely for cutting.

\***Incana.** Silvery gray foliage with blue spikes. 1 ft.

**Longifolia subsessilis.** Deep gentian-blue flowers on 2 to 2½-ft. spikes. July-Sept.

**VIOLA odorata semperflorens.** The hardy fragrant wild Violet.

All plants will be forwarded by Express, purchaser paying charges. If wanted by Parcel Post, please add 10 per cent of the value of the plants to cover postage and packing. We ship only strong, field-grown plants.

\* Indicates alpine and rock garden plants.

# Popular Perennial Collections

## ORDER BY NUMBER PLEASE

From a large list of separate varieties of popular perennials we have selected outstanding varieties of each and offer them in collections. Each one of these varieties will be separately labeled.

### Long-Spurred Columbine Collection

Rose Queen. Pink.  
Blue King. Rich blue.  
Crimson Star. Red, buff corolla.  
Longissima. Very long-spurred yellow.  
White Queen. Long-spurred.  
Orange-Scarlet. Long-spurred.

- No. 1-1 each of 6 varieties, \$3.75.
- No. 1A-3 each of 6 varieties, \$9.75.

Separate Varieties or Mixed  
3 for \$1.95; \$5.50 per 10.

Additional varieties of Aquilegia offered in regular perennial list.

### New Lemon Day Lily Collection

Bagdad. Coppery red. June-July.  
Dover. Large clear orange. June-July.  
Hyperion. Pale canary-yellow. July-August.  
Imperator. Rich orange-red. July-August.  
Mikado. Orange with red spot. June-July.  
Mrs. A. H. Austin. Deep golden yellow. August.

- No. 2-1 each of 6 varieties, \$6.00.

Additional varieties of Hemerocallis offered in regular perennial list.

### Hardy Phlox Collection

Daily Sketch. Light pink.  
Mary Louise. Large late white.  
Salmon Beauty. Richest deep salmon.  
Leo Schlageter. Brilliant red.  
Silverton. Large clear lavender-blue.  
Lillian. Cameo-pink.

- No. 3-1 each of 6 varieties, \$3.75.
- No. 3A-3 each of 6 varieties, \$9.75.

Separate varieties or mixed.  
3 for \$1.95; \$5.50 per 10.

Additional varieties of Phlox offered in regular perennial list.

### Hardy Aster Collection

Beechwood Challenger. Fine red.

Violetta. Deep blue.

Harrington's Pink. Rose-pink.

Lavender Giant. Light blue.

Mt. Everest. White.

Peace. Lavender-pink.

- No. 4-1 each of 6 varieties, \$3.75.
- No. 4A-3 each of 6 varieties, \$9.75.

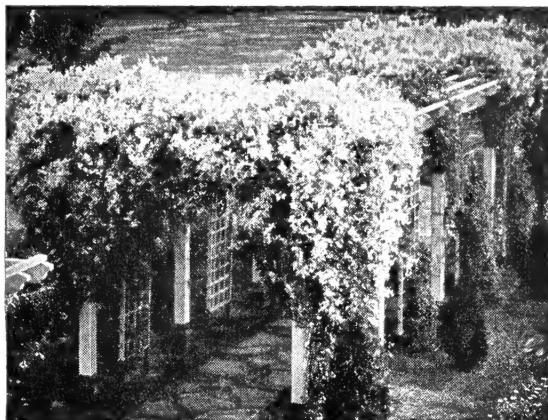
Separate varieties or mixed.  
3 for \$1.95; \$5.50 per 10.

### Delphinium, V. & R. Pacific Hybrids Collection

Blue Jay. A true blue. Dark bee.  
Cameliard. Clear lavender with white bee.  
Galahad. Pure white with white bee.  
Guinevere. Clear pink-lavender. White bee.  
King Arthur. Rich royal purple. White bee.  
Round Table. Presenting varieties not yet introduced. All colors.

Summer Skies. Sky-blue with white bee.  
Strong, field-grown clumps, \$1.75 each;  
\$18.75 per doz.

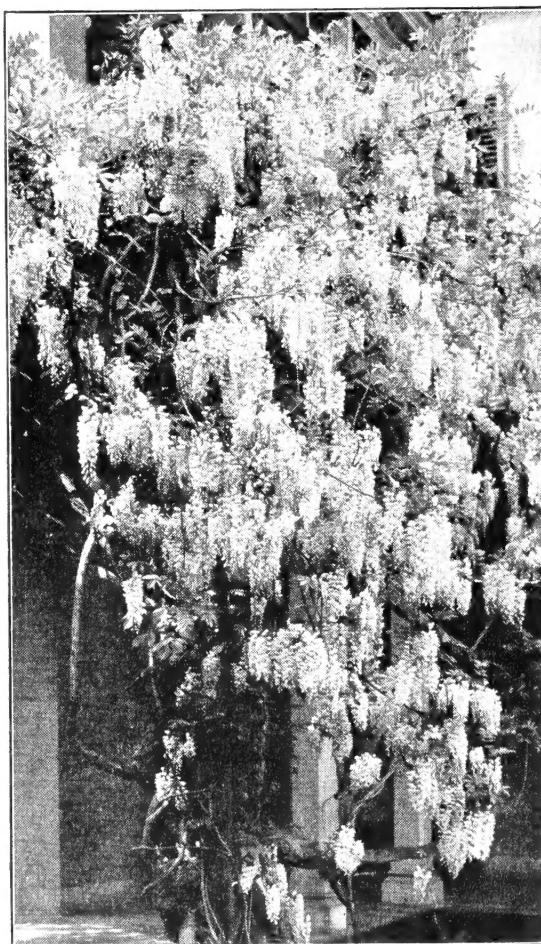
- No. 5-1 each of 7 varieties, \$10.75.
- No. 5A-3 each of 7 varieties, \$29.50.



Polygonum Auberti



Clematis Henry



Wisteria

**VYN-TACH HOOKS.** For brick and stucco.  
25 for \$2.95; Drill, \$1.00 extra. For wood,  
25 for \$1.75, no drill required. Postpaid.

# Vines and Climbers

Fine, strong plants can be shipped while dormant in April and May, and again in October. Being graceful in habit and infinite in foliage and flowers, they are charming and attractive all through the season.

**AMPELOPSIS Veitchi** (Boston Ivy). Clings to walls. Strong plants, \$1.50 each; \$16.50 per doz.

**ARISTOLOCHIA siphon** (Dutchman's Pipe). Large, round leaves and brownish flowers. \$2.00 each; \$22.00 per doz.

**HALL'S EVERGREEN HONEYSUCKLE.** Very fragrant. Strong plants, \$1.50 each; \$16.50 per doz.

**POLYGONUM Auberti** (Silver Lace Vine). Very hardy and attractive. \$2.00 each; \$22.00 per doz.

**WISTARIA**. Grafted plants which will bloom. White or purple. \$2.00 each; \$22.00 per doz.

## CLEMATIS

### Special Collection

Crimson Star. Red.

Duchess of Edinburgh. Double white.

Countess de Bouchaud. Rose-pink.

Jackmani. Purple cluster.

Ramona. Purple.

Each variety, \$2.00.

- 1 each of the 5 varieties, \$8.25.

### ADDITIONAL VARIETIES OF CLEMATIS

**Crispa.** Flowers are bell-like, of very heavy texture; unusual shade of claret-purple. \$1.75 each; \$19.25 per doz.

**Henryi.** Large, creamy white flowers. \$1.75 each; \$19.25 per doz.

**Lawsoniana.** Large flowering deep blue. \$2.00 each; \$22.00 per doz.

**Paniculata.** Clusters of fragrant white flowers. \$1.50 each; \$16.50 per doz.

All Clematis Postpaid.

### Ground Cover (Plants)

Regardless of the mixture, no grass will grow in complete shade such as that under dense trees. Here it is necessary to use a ground cover of low growing spreading plants. Below are listed several of the best ones.

**PACHYSANDRA Terminalis.** Rampant growing plant for full shade. Inconspicuous cream-white flowers. 10 for \$4.50; \$35.00 per 100.

**VINCA MINOR** (Myrtle). Dark green foliage, attractive blue flowers. 50 for \$7.00; \$12.00 per 100.

Add 10% of cost for postage and handling.

**WAYWARD VINE GUIDE.** For Training and Supporting IVY, Small Fruiting Trees and all other vines etc., on brick, stucco, stone and cement without defacing.

**NO NAILS—NO HOLES.** By using the WAYWARD VINE GUIDE and SUPPORT, IVY, Roses, light fruiting trees, shrubs and all trailing VINES can be easily trained and supported on any masonry wall. Use them in place of trellis for Roses. GRAY for stone, RED for brick. \$1.00 for box of 25, including cement.

# AMAZING NEW GRASS STAYS GREEN UNDER SCORCHING SUMMER SUN

BUILDS A PERMANENT LAWN . . . LICKS CRAB GRASS . . . CHOKES WEEDS

## Fabulous New MEYER Z-52 ZOYSIA

The famous hybrid grass developed after years of research sponsored by the U. S. Government Department of Agriculture.

- Can plant 3 times the area with these sprigs, as compared to plugs.
- Permanent . . . self-renewing—improves year by year.
- Plants like ivy, grows from bottom up . . .
- Stays green the year round in frost-free areas.
- Tough . . . both drought and disease-resistant.
- Requires less care . . . less mowing.

Meyer Z-52 Zoysia is a recently selected hybrid strain of a hardy Korean lawn grass. It was developed as a joint effort of the U. S. Department of Agriculture and the U. S. Golf Association Greens Section. It was tested and released as a superior turf grass by these agencies. It has only been commercially available since 1952. Meyer Z-52 Zoysia has been featured since 1953 in articles in Fortune, Kiplinger Magazine, National Geographic, Pageant, Garden Journal, Scientific Monthly, Newsweek and Popular Gardening. Arthur Godfrey extolled its virtues on one of his TV programs in April, 1954.

Being a hybrid, Meyer Z-52 Zoysia cannot be grown from seed, but must be propagated by planting plugs or sprigs. This grass forms a firm, resilient turf that is resistant to drought, disease and insects. It needs little watering after once established, requires less mowing and will grow in a wide variety of soils; thrives in hot, dry weather when other grasses cannot survive. Since it is sun-loving, it is not recommended

for use in the shade. Meyer Z-52 Zoysia improves with age, can withstand heavy wear and tear the year around and never needs replacing. It crowds out summer weeds and crab grass and will ultimately crowd out common Bermuda.

In areas of frost-free weather Meyer Z-52 Zoysia is evergreen. In other localities, it will brown out after the second or third hard frost and remain a thick brown carpet until spring weather starts growth again. This has not proven to be a handicap, since the turf is a lush green during the scorching summer months when a lawn is appreciated most.

**RATES OF COVERAGE:** Meyer Z-52 Zoysia sprigs, planted 8 inches apart, in bare soil should cover in one year. As much as two growing seasons are required for coverage where it is set into an existing lawn. The sprigs will cover very much faster if competing grass and weeds are pulled from the area immediately around them. Otherwise, Meyer Z-52 Zoysia sends its stolons underground and may seem to be lost in

your lawn at the end of the first year, thus eliminating the fascination of watching the growth from week to week. Frequent light feedings and above average watering hasten coverage the first year.

**YOUR OWN NURSERY:** With a very small investment and a little patience, you can rebuild your entire lawn by establishing your own "nursery" in it. An initial order for \$10.00 worth of bare-root runners contain about 300 "planting pieces" when cut into 3-inch sprigs. Set 8 inches apart, these will plant an area of 125 square feet. When this area is covered, you can transplant sprigs from it to other parts of your lawn. Your original investment of \$10.00 will have increased to \$625.00 worth of planting material—sufficient to sprig out an area of over 7,500 square feet.

The popular starting package costs but ten dollars . . . with air shipment where service is available. Contains enough bare root runners to cut with scissors into about 300 sprigs, three inches long.

**\$10.00, Postpaid.**

### MAXIMA SPECIAL LAWN SEED

This mixture is especially prepared for growing along the Eastern Seaboard, and conforms to the recommendations of leading Agricultural Colleges in this area.

20% Kentucky Blue Grass

30% Illahee Fescue

30% Chewings Fescue

10% Highland Bent

10% Red Top

Prices: \$1.55 per lb.; 5 lbs., \$7.25 (\$1.45 per lb.); 10 lbs., \$14.00 (\$1.40 per lb.); 25 lbs. \$33.75 (\$1.35 per lb.); 100 lbs., \$130.00 (\$1.30 per lb.).

### MAXIMA SHADY NOOK LAWN SEED

Especially prepared for growing in partial shade where other mixtures will not produce good results.

20% Roughstalk Meadow Grass (*Poa trivialis*)

30% Illahee Fescue

30% Chewings Fescue

10% Red Top

10% Highland Bent

Prices: \$1.50 per lb.; 5 lbs., \$7.00 (\$1.40 per lb.); 10 lbs., \$13.50 (\$1.35 per lb.); 25 lbs., \$32.50 (\$1.30 per lb.); 100 lbs., \$125.00 (\$1.25 per lb.).

### NEW ZEALAND GROWN WHITE CLOVER

This clover may be used to make a pure Clover Lawn or in combination with lawn seed at the rate of one pound of Clover to 19 lbs. of grass.

Prices: \$1.95 per lb.; 5 lbs., \$9.25 (\$1.85 per lb.); 10 lbs., \$18.00 (\$1.80 per lb.); 25 lbs., \$43.75 (\$1.75 per lb.); 100 lbs., \$170.00 (\$1.70 per lb.).

### MERION BLUE GRASS

We have a very limited quantity of Merion Blue Grass, the new "Miracle Grass" you've heard so much about. It differs from regular Kentucky Blue Grass in that it is much more resistant to heat and disease, and, therefore, it is better suited for use in this area.

Prices: \$5.50 per lb.; 5 lbs., \$25.00.

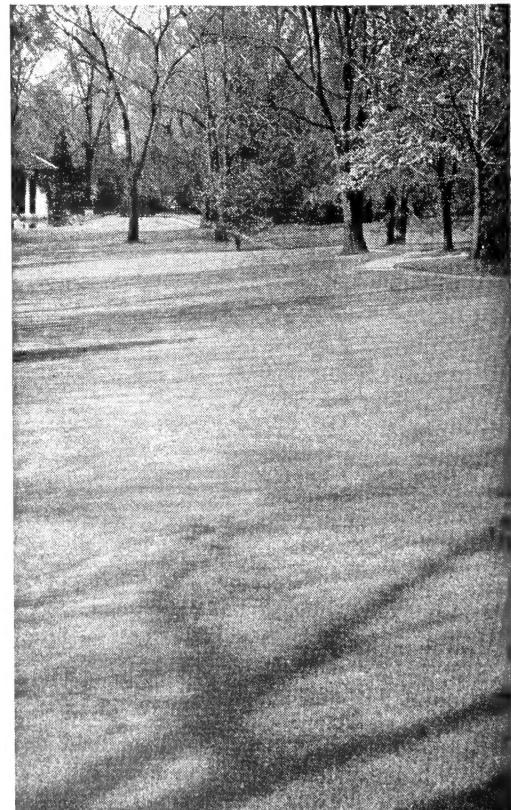
### SPECIAL MERION BLUE GRASS MIXTURE

30% Merion Blue Grass

50% Illahee Fescue

20% Highland Bent

Prices: \$2.75 per lb.; 5 lbs., \$12.50.



# Dahlias

## OUTSTANDING 1955 INTRODUCTIONS

### Our New Honor Roll Introductions for 1955

**MRS. ALTON B. PARKER.** (Tomczak-Parrella, I.D.) Golden yellow flushed Dutch vermillion. Size 10½"x5". The cane-like stems hold flowers facing. Foliage is dark green and vigorous, making a strong plant that grows about 4½ feet. Root \$15.00; plant \$5.00.

**MARGARET DUROSS.** (Fuchs-Parrella, I.D.) A large, yellow, flushed scarlet, almost orange. Size 11"x5" or larger. Cane stems 12"-15" hold blooms facing. Bushes are vigorous with healthy foliage and grow about 6 feet. Good bloomer early and late. Root \$15.00; plant \$5.00.

**YELLOW MASTERPIECE.** (Murphy-Parrella, F.D.) Rich soft, clear, empire-yellow. Petals roll back to stems forming a large flower 11"x7" or larger, with excellent keeping qualities. The 8"-10" stems hold flowers facing. Unusually strong, thick foliage for a yellow. A splendid free blooming garden plant. Root \$15.00; plant \$5.00.

**LITTLE PANDA.** (Slocum-Parrella-Min., F.D.) Rosaline-purple. Size 2¼"x1¾" almost round. Stems 5"-7" hold blooms at 45-degree angle and up. The 4-foot bush is covered with a mass of blooms. A wonderful little garden flower. Root \$3.50; 6 for \$17.50.

Abbreviations: F.D.—Formal Decorative. I.D.—Informal Decorative.  
S.C.—Semi-Cactus. C.—Cactus.

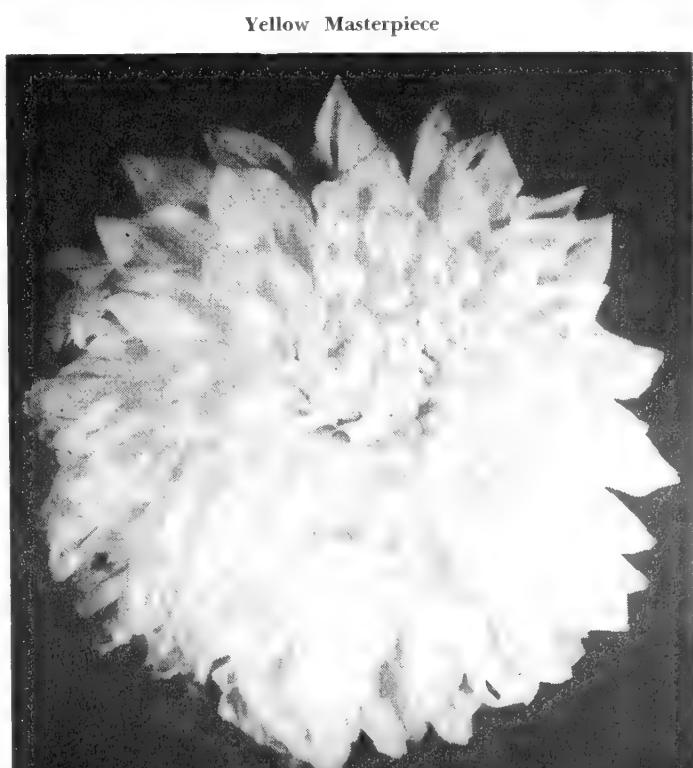
		Each	6
<b>ALABASTER.</b> (F.D.)	Pure glistening white. Flowers 8" across, on long stems	\$4.00	\$20.00
<b>AMOS KIRBY.</b> (I.D.)	Purple shading to pansy-purple. Vigorous grower, flowers 10" across	2.00	10.00
<b>BETTY BLOSSOM.</b> (F.D.)	Compact creamy white, an excellent cut flower variety	4.00	20.00
<b>BIG MO.</b> (I.C.)	Deep dark carmine 12-inch flower on 10 to 15-inch stems. Has been a regular prize winner	4.00	20.00
<b>CLARION ROYALTY.</b> (C.)	Outstanding purple, with lighter reverse	3.50	17.50
<b>CLOUDED STAR.</b> (F.D.)	Medium sized blend of yellow and purple. Free flowering	2.00	10.00
<b>CROWNING GLORY.</b> (I.D.)	Large mallow-pink with cream center	2.00	10.00
<b>CROYDEN'S MASTERPIECE.</b> (F.D.)	12-inch salmon-orange to coppery tan flower. One of the largest size blooms	2.50	12.50
<b>D-DAY.</b> (F.D.)	Medium sized soft pink on long straight stems	1.00	5.00
<b>DETROIT "250".</b> (S.C.)	Cardinal-red. Flowers keep well on bush or when cut	3.00	15.00
<b>DR. J. BEYER.</b> (I.D.)	A color blend of orange, gold and apricot. Usually 11" flowers on stems as strong as steel. Blooms early and profusely	7.50	37.50
<b>GIANT OF BAARN.</b> (S.C.)	Large bright vermillion, buds are salmon. Vigorous grower	3.00	15.00
<b>HENRY Z.</b> (F.D.)	Canary-yellow with interesting fluted petals	3.00	15.00
<b>JANE COWL.</b> (I.D.)	A large bronzy buff and gold. Old favorite	1.00	5.00
<b>JEAN TRIMBEE.</b> (S.C.)	Petunia-violet. Another big prizewinner	1.00	5.00
<b>JERSEY'S BEAUTY.</b> (F.D.)	Medium sized pink, widely grown by commercial florists	1.00	5.00
<b>MILDRED AHLGREN.</b> (I.D.)	Amaranth-pink with deep shadings	7.50	37.50
<b>STORM CLOUD.</b> (S.C.)	Reddish purple, large flower. Fine colored foliage	7.50	37.50
<b>RESIEN WONDER.</b> (S.C.)	Purple and yellow in pleasing combination	2.00	10.00
<b>THE CARDINAL.</b> (S.C.)	Tall growing with cardinal-red blooms	2.00	10.00
<b>TIARA.</b> (F.D.)	Lovely peach with white tip on each petal	2.50	12.50



Margaret Duross



Little Panda



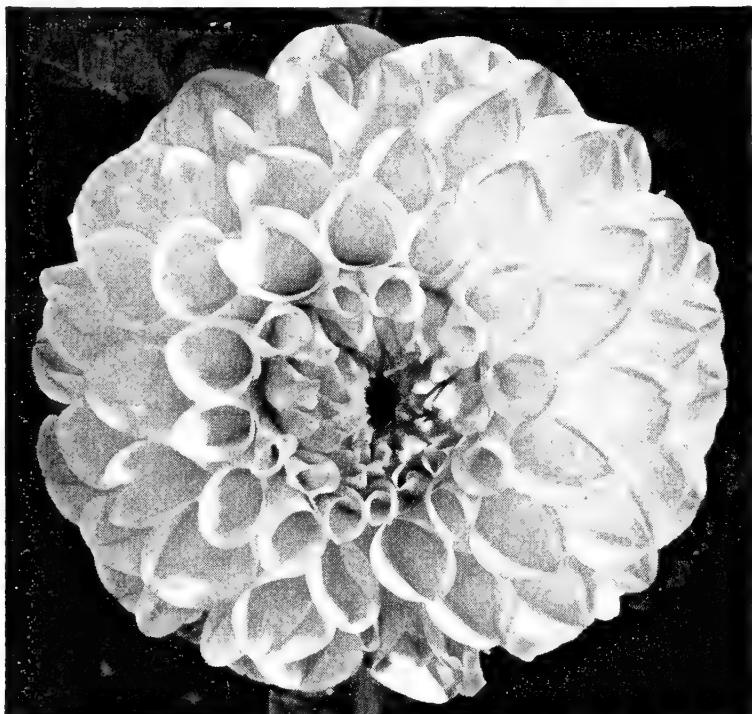
Yellow Masterpiece

# Max Schling's Meritorious Dahlias

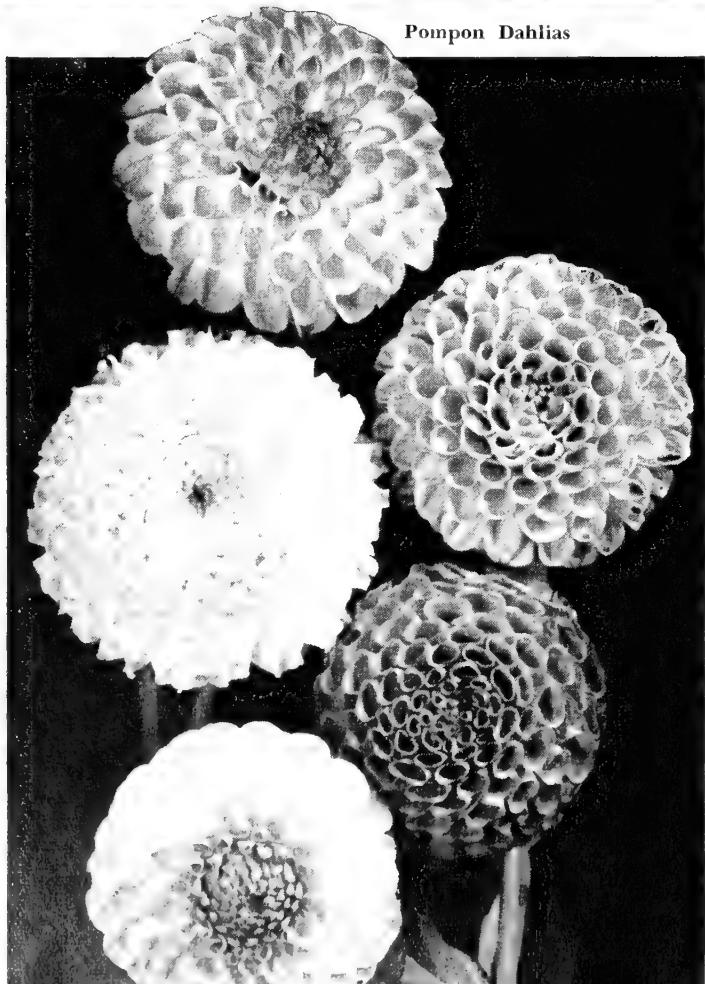
## 15 PRIZE NOVELTIES

1 each of 15 varieties, a \$29.25 value for only \$22.00.

	Each	6		Each	6		
ADA N. (S.C.) Rich purple	.....	\$2.50	\$12.50	HART'S WHIRLOWAY. (I.C.) Soft blend of apricot-yellow	.....	\$3.00	\$15.00
ARTHUR GODFREY. (F.D.) Huge orange-red with buff shadings	.....	3.00	15.00	IRENE RICH. (S.C.) Rose blended apricot	.....	2.00	10.00
CAROL. (I.D.) Huge purple	.....	2.00	10.00	MRS. HESTER PAPE. (I.D.) Giant maroon-purple	.....	2.00	10.00
CALIFORNIA IDOL. (I.D.) Clear bright yellow	.....	.75	3.75	OGDEN REID. (I.D.) Beautiful rose shaded pink	.....	1.50	7.50
CHEROKEE BRAVE. (I.D.) Huge oxblood-red	.....	1.00	5.00	OTILIE ZOUREK. (I.D.) Mammoth pure white, 12 in. across	.....	2.00	10.00
COMMANDO. (F.D.) Rich lavender	.....	1.00	5.00	POSTMASTER ALBERT GOLDMAN. (I.D.) Light primrose-yellow, large and showy	.....	2.50	12.50
GOLD COIN. (I.C.) Lovely light yellow	.....	2.00	10.00	PREMIER'S WINSOME. (I.D.) Soft rose-pink	.....	1.50	7.50



Pompon Dahlias



	Each	6		Each	6		
HART'S WHIRLOWAY. (I.C.) Soft blend of apricot-yellow	.....	\$3.00	\$15.00	HART'S WHIRLOWAY. (I.C.) Soft blend of apricot-yellow	.....	\$3.00	\$15.00
IRENE RICH. (S.C.) Rose blended apricot	.....	2.00	10.00	IRENE RICH. (S.C.) Rose blended apricot	.....	2.00	10.00
MRS. HESTER PAPE. (I.D.) Giant maroon-purple	.....	2.00	10.00	MRS. HESTER PAPE. (I.D.) Giant maroon-purple	.....	2.00	10.00
OGDEN REID. (I.D.) Beautiful rose shaded pink	.....	1.50	7.50	OGDEN REID. (I.D.) Beautiful rose shaded pink	.....	1.50	7.50
OTILIE ZOUREK. (I.D.) Mammoth pure white, 12 in. across	.....	2.00	10.00	OTILIE ZOUREK. (I.D.) Mammoth pure white, 12 in. across	.....	2.00	10.00
POSTMASTER ALBERT GOLDMAN. (I.D.) Light primrose-yellow, large and showy	.....	2.50	12.50	POSTMASTER ALBERT GOLDMAN. (I.D.) Light primrose-yellow, large and showy	.....	2.50	12.50
PREMIER'S WINSOME. (I.D.) Soft rose-pink	.....	1.50	7.50	PREMIER'S WINSOME. (I.D.) Soft rose-pink	.....	1.50	7.50
WHITEHALL. (S.C.) Prize-winning pure white	.....	2.50	12.50	WHITEHALL. (S.C.) Prize-winning pure white	.....	2.50	12.50

## THE BEST SINGLE DAHLIAS

1 each of 8 varieties, a \$5.75 value for only \$5.00.

	Each	6	
A. M. BERLETT. Rich red	.....	\$0.75	\$3.75
GIANT YELLOW CENTURY	.....	.75	3.75
LAVENDER GEM	.....	.75	3.75
MARSHALL'S GLORY. Red, tipped with white	.....	.75	3.75
SHIRLEY CENTURY. Deep velvety red	.....	.75	3.75
SCARLET CENTURY	.....	.75	3.75
TANGO CENTURY. Striking orange and gold	.....	.50	2.50
THE DUCHESS. Purple with yellow center	.....	.75	3.75

## EXHIBITION POMPON DAHLIAS

1 each of 12 varieties, a \$7.00 value for only \$6.00.

	Each	6	
AMBER QUEEN. Light bronze	.....	\$0.50	\$2.50
BETTY ANN. Soft clear pink	.....	.50	2.50
BROWN'S LEO. Deep red	.....	1.00	5.00
CARDINAL. Scarlet	.....	.50	2.50
EDITH MULLER. Apricot	.....	.50	2.50
HONEY. Yellow, edged red	.....	.50	2.50
JOE FETTE. Pure white	.....	.50	2.50
LITTLE HERMAN. Red and white	.....	.50	2.50
MORNING MIST. Delicate lavender	.....	.50	2.50
ROTHOUT. Deep red	.....	.75	3.75
SHERRY. Violet-purple	.....	.75	3.75
YELLOW GEM	.....	.50	2.50

## GIANT SHOW or BALL DAHLIAS

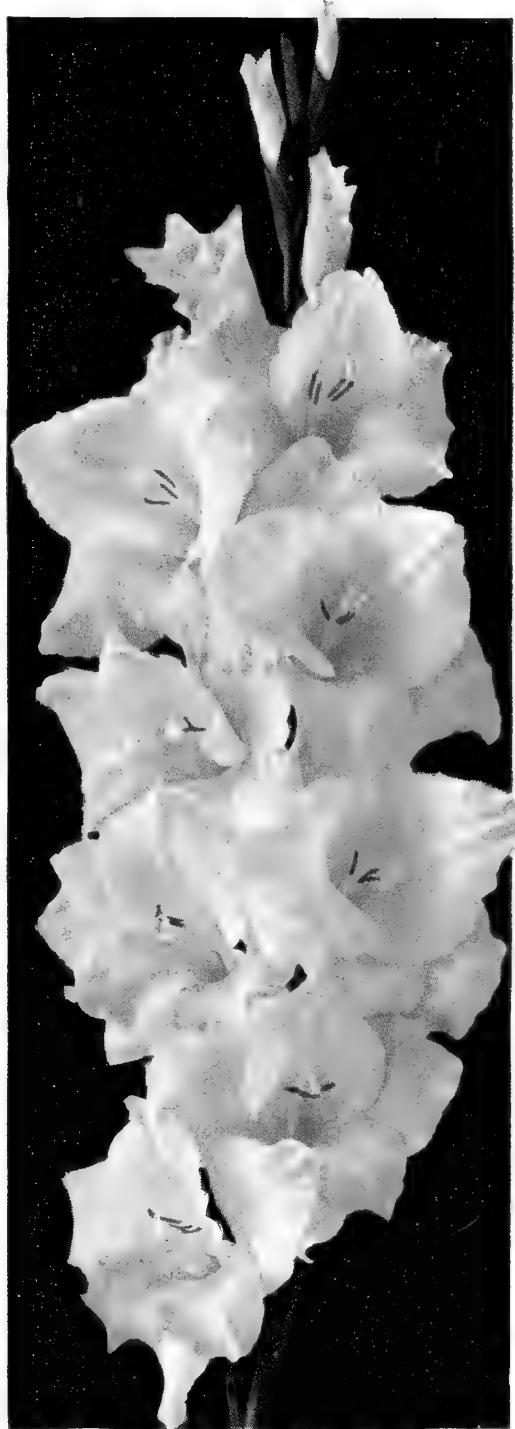
1 each of 6 varieties, a \$5.00 value for \$4.00.

	Each	6	
CHARLOTTE CALDWELL. Autumn-orange	.....	\$0.50	\$2.50
CLARA CLEMENS. Red with white tips	.....	1.00	5.00
MARSHALL KERNOCHAN. Carmine	.....	1.25	6.25
RED CHAMPION. Deep red	.....	.50	2.50
ROSY DAWN. Lovely blend of yellow and bright rose	.....	.75	3.75
SUPT. AMRHYN. Clear rose-pink	.....	.50	2.50

## MINIATURE DAHLIAS

1 each of 12 varieties, a \$12.50 value for only \$9.50.

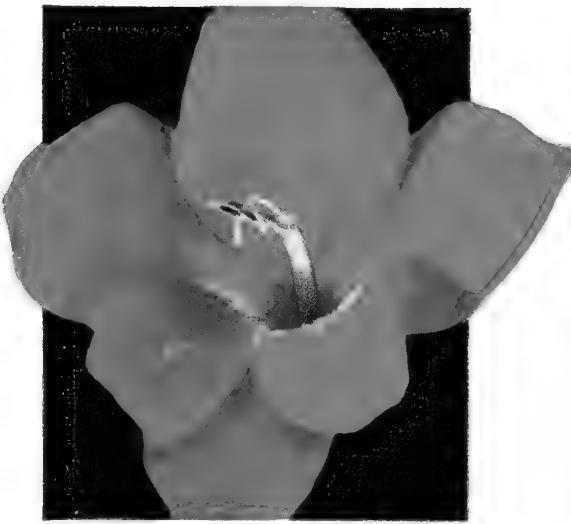
	Each	6	
ANDRIES ORANGE. (S.C.)	.....	\$1.00	\$5.00
BISHOP OF LLANDAFF. (Duplex.)	.....	.50	2.50
CORALETTE	.....	.75	3.75
CORINA. (F.D.) Deep yellow	.....	.75	3.75
GERRIE HOEP. (F.D.) Rose-pink	.....	1.00	5.00
IDA S. Wine-red, truly outstanding	.....	3.50	17.50
IKE. (S.C.) Rich velvet-red	.....	.75	3.75
JOKE. (S.C.) Red, tipped white	.....	.75	3.75
PEGGY LINDLEY. (F.D.) Orange	.....	.75	3.75
SYLVIA. (F.D.) Deep red	.....	.75	3.75
WHITE FAWN. (F.D.)	.....	.75	3.75
WISP. (F.D.) Bright lemon-yellow	.....	1.25	6.25



**GENERAL EISENHOWER**



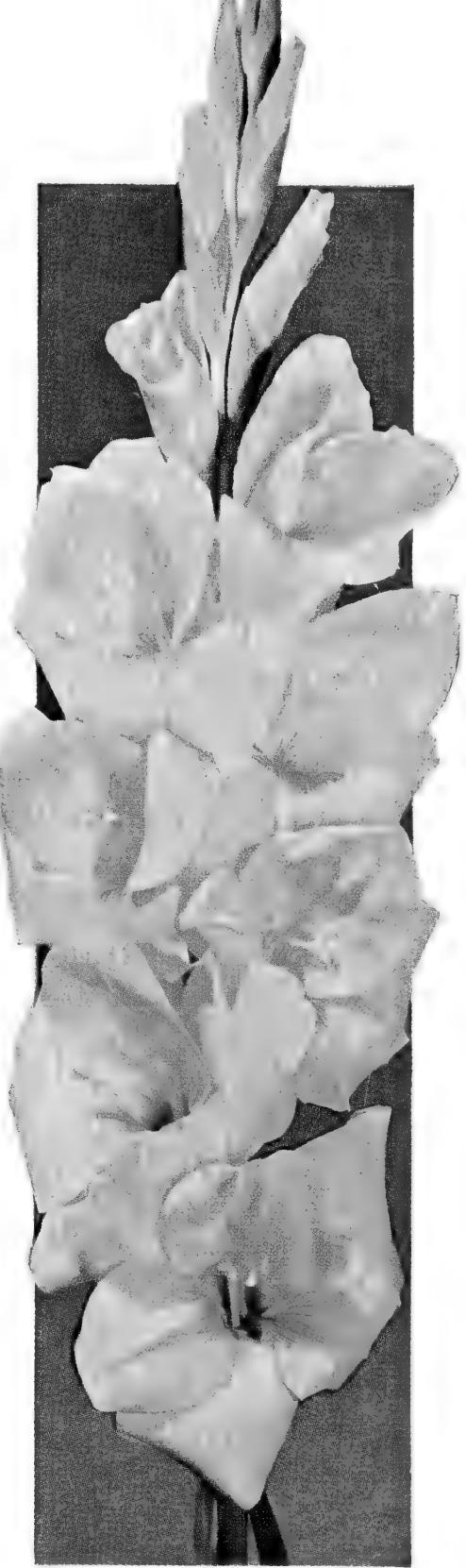
**SNOW PRINCESS**  
(Single floret)



**NEW EUROPE**  
(Single floret)



**ELIZABETH THE QUEEN**  
(Single floret)



**SPOTLIGHT**

## PREFERRED COLLECTION of Imported Holland Gladiolus

An exceptionally fine value of jumbo bulbs separately labeled and packed in Holland.

**Price: 10 each 5 above varieties (50 in all), \$4.50**

**20 each 5 above varieties (100 in all), 8.50**



### ISMENE CALATHINA (Peruvian Daffodil)

Flowers resemble clusters of pure white Amaryllis. Easy to grow from bulbs, they will bloom 6 weeks after planting. **Jumbo bulbs, 3 for \$1.75; 12 for \$6.00; 100 for \$45.00.** (See page 15 for other varieties)



### LYCORIS SQUAMIGERA (Hardy Amaryllis)

The lovely pink Magic Lily which has been so tremendously popular in recent years. Bulbs send up foliage in spring which dies down in July. In late August flower spikes spring up apparently from nowhere, bearing lovely pink, trumpet-shaped flowers, hence the name "Magic Lily". Large jumbo bulbs, \$1.25 each; 10 for \$12.00.

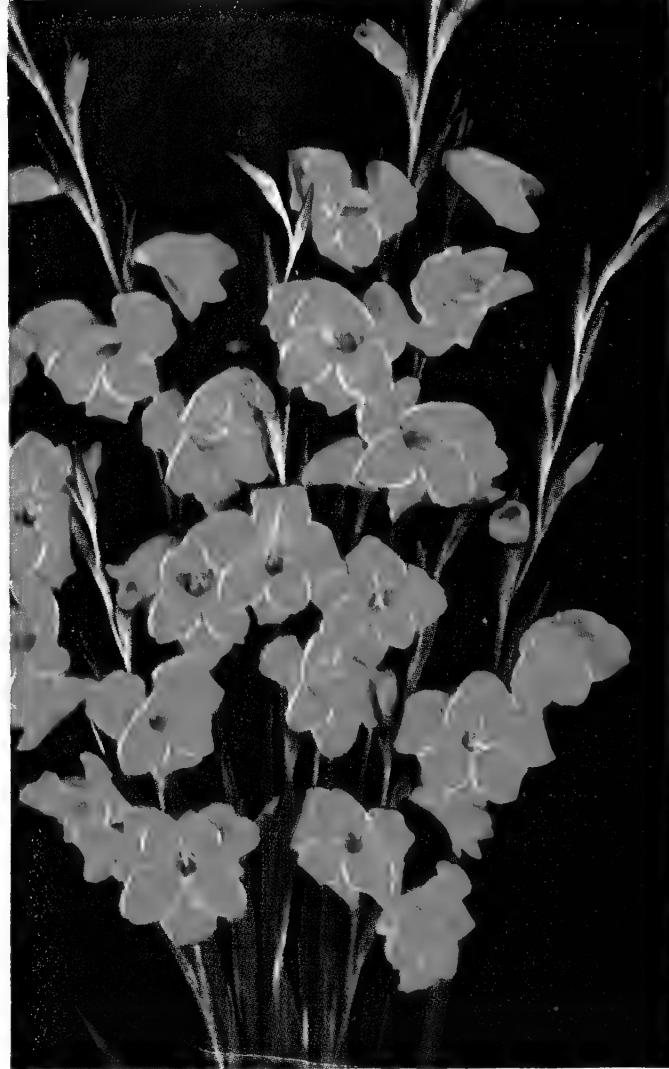


### ANEMONE

#### Giant Single French Poppy

(Illustrated.) Lovely single flowered Anemone in a wide range of colors. Easily grown from bulbs planted as early as April 1st in the open ground. First blooms make their appearance in late June and continue through the balance of the summer. **\$1.25 per doz.; \$9.00 per 100.**

**St. Bridgid.** Same form as above with double crested centers. **\$1.25 per doz.; \$9.00 per 100.**



### MINIATURE GLADIOLUS, ATOM

A deep vermillion-red with a distinct silver penciling or picotee edge bordering each petal. Stems are vigorous and sturdy, bearing as many as 16 florets. **10 for \$2.50; 100 for \$22.50.**



### MINIATURE GLADIOLUS VARIETIES

This class of Gladiolus is becoming ever more popular as the grace of the smaller flowers and more graceful spikes makes them ideal for household flower arrangements as well as for the flower border. (See page 14 for complete variety listing).



The N. Y. Horticultural Society Bulletin says:  
"The Superb Exhibit Shown on the Stage of Einhorn Auditorium at the Gladiolus Show by Max Schling, Seedsmen, Inc. Photo Fails to Convey the Maximum Culture and Artistry Displayed."

## Exclusive Max Schling Gladiolus Introductions

Each      10

**CRINOLINE BELLE.** (Bork.) This charming ruffled and crinkled Gladiolus is exquisitely colored with a pale shade of lavender set off by a white halo throat. A real beauty ..... \$2.00    \$18.00

**FURBELOW.** (Cassebeer.) This brand new ruffled beauty is certainly destined for immense popularity. An intense glowing pink with cream-white throat. Furbelow is the largest and finest ruffled Gladiolus we have ever seen ..... 1.50    13.50

**GOLDEN SONG.** (Bork.) Tall stately golden yellow with florets averaging more than 5 inches across. Unusually vigorous and large ..... 1.50    13.50

**HELEN HAYES.** (Cassebeer.) This fine variety first attracted us by its cheerful color and fine substance, stamping it as a real "Fancier's Gladiolus." A magnificent glowing salmon-orange with cream-white throat, Helen Hayes bears a full spike of 4½-in. blooms open to the tip of the spike ..... 1.25    11.25

**HI JINKS.** A new, entirely different smoky. Petals smoky salmon suffused grayish lavender. Prominent cream-white throat ..... 1.50    13.50

**MONTE CARLO.** (Bork.) Beautiful bright orange with deeper orange in throat. A medium sized formal decorative variety, especially good for color accent in flower arrangements ..... 1.50    13.50

**RUBY GLOW.** (Cassebeer.) The color of this fine variety, which we introduced last year, is absolutely unique. Its color, a deep ruby-red with a cream median line on each of the lower petals gives the flower an almost jewel-like quality. Ruby Glow makes straight sturdy spikes that never crook. This variety will make a welcome addition to your collection ..... 1.00    9.00

**SWEET TALK.** A "must" in soft yellowish cream and pink suffused with lively clear pink. Medium sized florets with lovely rounded petals ..... 1.50    13.50

### MINIATURE STARLETS FOR 1955

Each      10

**CADETTE.** Ruffled orange-scarlet, with lighter edge encircling flower. Limited supply ..... \$2.50    \$22.50

**FROLIC.** Deep ruffled yellow, with scarlet feathers at center of lower petals ..... 2.50    22.50

### Outstanding American Grown Gladiolus

3      10      100

**ANDRENA.** Lovely light orchid with creamy throat, ruffled ..... \$0.65    \$1.90    \$17.00

**DOLLY VARDEN.** Brilliant salmon, cream throat ..... .85    2.35    21.00

**FIRELIGHT.** Tall brilliant scarlet ..... .50    1.35    12.00

**MADELINE HEFTY.** Rose-lavender, extra large flowers ..... .60    1.70    15.00

**MANON.** Soft flesh-pink with dark red marking ..... .60    1.70    15.00

**MOTHER FISCHER.** Tall ruffled pure white ..... .85    2.35    21.00

**ROBERT ALAN.** Wonderful brilliant golden yellow. Unusual textured petals ..... .60    1.70    15.00

**SANS SOUCI.** Rich glowing scarlet with narrow white line on lower petal ..... .50    1.35    12.00

**STERLING.** Ruffled deep rosy lavender ..... .55    1.50    13.50

**THE RAJAH.** Pure deep royal purple. Outstanding ruffled variety ..... .70    2.00    18.00

### COLLECTION

3 each of 10 varieties ..... \$ 6.00

10 each of 10 varieties ..... 18.00

# Max Schling's Selected Gladiolus

## FIRST QUALITY—SELECTED AND APPROVED BY MAX SCHLING

Without exception there has been no garden flower which has been so thoroughly improved in the past decade, nor has any flower made such gains in popularity. It is not unusual to find varieties today with blooming spikes averaging well over 30 inches with individual florets measuring up to 6 inches in diameter. In addition to the increase in size, color developments have been made, combining practically every color known to man.

Our bulbs are plump, high-crowned, guaranteed No. 1 size, and are thrip treated with DDT and thrip free.

To assist in selecting colors, the varieties are listed under color classifications. 50 or more sold at the hundred rate.

### WHITE AND CREAM

	10	100
<b>FLORENCE NIGHTINGALE.</b> Huge tall glistening white, an outstanding cut-flower variety .....	\$1.25	\$11.00
<b>LADY ANNE.</b> Fine early pure white .....	1.25	11.00
<b>SNOW PRINCESS.</b> Large pure white with golden spike. (Illustrated page 11.) .....	1.15	10.50

### PINK AND ROSE

	10	100
<b>BEAUTY'S BLUSH.</b> Huge opalescent pink; a consistent prize winner .....	1.25	11.00
<b>CONNECTICUT YANKEE.</b> Beautiful light blush-pink with rose throat .....	1.25	11.00
<b>GEN. EISENHOWER.</b> Rich rose-pink. (Illus. page 11.) .....	1.25	10.50
<b>MISS WISCONSIN.</b> Deep rich rose-pink. A wonderful show variety .....	1.25	11.00
<b>PICARDY.</b> Old favorite salmon-pink, the most popular Glad of all time .....	1.00	9.00
<b>SPIC AND SPAN.</b> Tall pure pink, outstanding in all respects .....	1.15	10.50

### YELLOW

	10	100
<b>GOLDEN ARROW.</b> Tall growing clear light yellow .....	1.15	10.50
<b>SPOTLIGHT.</b> Deep yellow with scarlet markings in throat. (Illustrated page 11.) .....	1.25	11.00

### ORANGE

	10	100
<b>DAISY MAE.</b> Beautiful salmon-orange with cherry blotch in throat .....	1.25	11.00

### RED

	10	100
<b>BURMA.</b> Deep rose-red of great size and beauty .....	1.25	11.00
<b>NEW EUROPE.</b> Bright glowing flame-red. (Illus. page 11.) .....	1.15	10.50
<b>RED CHERRY.</b> Brilliant cherry-red with darker throat..	1.25	11.00
<b>UNCLE TOM.</b> Striking deep maroon. Don't miss this one .....	1.25	11.00

### LAVENDER AND PURPLE

	10	100
<b>BLUE BEAUTY.</b> Beautiful blue-violet, an excellent cut-flower "Glad" .....	1.15	10.50
<b>CARDINAL SPELLMAN.</b> Rich pansy-purple .....	1.15	10.50
<b>ELIZABETH THE QUEEN.</b> A superb variety. Soft, ruffled lavender with darker lines in the throat .....	1.25	11.00

## MAX SCHLING'S EXOTIC SMOKY GLADIOLI

No other color classification of Gladiolus has captured the public fancy as much as the newer smoky or odd shades. The term "smoky" applies to those varieties in which the basic color is overlaid with a grayish or light tan sheen. Our list of these outstanding colors has been selected from many good varieties, and will prove invaluable as cut flowers for use in any color scheme inasmuch as they blend beautifully with all other colors.

10      100

	10	100
<b>DUSTY MILLER.</b> Old rose with light red blotch .....	\$1.25	\$11.00
<b>HIGH FINANCE.</b> Tall orange-gray with cream throat ..	1.35	12.00
<b>UHU.</b> Vigorous dusty brown. A truly outstanding variety ..	1.25	11.00
<b>HILLCREST.</b> Bright rosy pink with deeper rose in throat and on edges of petals. Extremely large and striking ..	1.50	13.50

### Special Collection of Smoky Varieties

10 each 4 varieties .....	\$ 5.00
25 each 4 varieties .....	11.00



### MINIATURE VARIETIES

This class of Gladiolus is becoming ever more popular as the grace of the smaller flowers and more graceful spikes makes them ideal for household flower arrangements as well as for the flower border.

10      100

<b>ATOM.</b> (Illustrated page 12.) .....	\$2.50	\$22.50
<b>BO PEEP.</b> Buff-pink with yellow throat .....	1.50	13.50
<b>DOLORES.</b> Lovely blush-pink .....	1.65	14.50
<b>FLICKER.</b> Lovely ruffled yellow .....	1.65	14.50
<b>WEDGEWOOD.</b> Waxy ruffled blue-lavender .....	1.45	13.00
<b>RUBY.</b> Early blooming red .....	2.20	19.50
<b>SNOW BABY.</b> Pure white .....	1.65	14.50

### Special Collection

10 each 7 miniature Glads .....	\$11.75
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### NOTES ON GLADIOLUS CULTURE

Gladiolus bulbs can be planted in the latitude of New York City from April 15th to July 10th. If successive flowering is desired, recommend plantings at two-week intervals.

Gladiolus do best in a good garden soil with a sunny location. For largest flowers it is well to use a general purpose fertilizer before planting and again as a side dressing when the plants are 12 to 15 inches high. Plant bulbs at a depth of four to six inches.

For exhibition spikes it is necessary to provide water during periods of drought, soaking the ground to a depth of 4 to 5 inches once a week.

When cutting Gladiolus spikes, allow the two outside leaves to remain on the plant to provide food for next year's bulbs.

Gladiolus have only one serious pest, thrips. Bulbs, when you get them from us, have all been dusted with DDT, and are free of thrips. To prevent injury from this insect, we recommend spraying or dusting with a garden preparation containing at least 10% DDT. This should be done every week to 10 days.

# Tuberous Rooted Begonias

## Imported Belgian-Grown Bulbs (See Back Cover.)

### GIANT DOUBLE FLOWERING VARIETIES

Double Camellia Type, or  
Double Carnation Type  
In the following colors:

Copper	Crimson
Rose-Pink	White
Scarlet	Salmon
Yellow	Mixed

### GIANT SINGLE VARIETIES

In the following colors:

Deep Red	Crimson
Rose-Pink	White
Scarlet	Salmon
Yellow	Mixed

### HANGING BASKET BEGONIAS (Lloydii)

Deep Red	Scarlet
Rose	White

Price: \$3.00 per 10; \$27.50 per 100.

(No orders for less than 10 of a variety.)

## TUBEROUS ROOTED BEGONIAS

(Revised Edition)

by Worth Brown

Complete descriptions of all varieties of this interesting plant, together with helpful cultural information. A valued addition to your horticultural library. \$3.50 per copy.

COLLECTION OFFER: 1 each of 8 named varieties, \$9.00.

NOTE: It is advisable to keep Begonia tubers in the original package stored in a cool place until planted.

### Montbretias

#### A FINE NEW COLLECTION OF THE BEST VARIETIES

##### Bulbs Shipped Direct From Farm in Fresh Planting Condition

Montbretias are one of the least appreciated garden flowers and deserve much greater recognition. They are half hardy and can be considered hardy with protection north of New York. South of Philadelphia they are most generally hardy.

Montbretias produce spikes of exquisitely formed flowers which last two weeks after cutting. Get acquainted with this beautiful garden flower.

**LADY WILSON.** Glittering deep yellow; enormous flower. One of the best. \$2.75 per doz.; \$20.00 per 100.

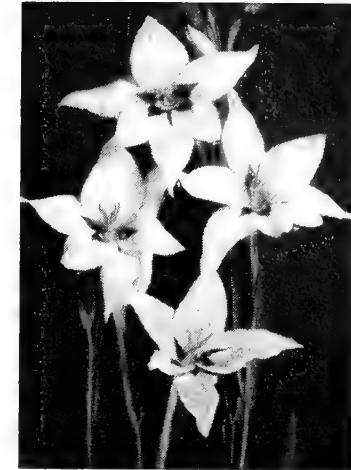
**QUEEN BOADICEA.** Large deep golden orange; very attractive. The earliest bloomer. \$3.00 per doz.; \$22.50 per 100.

**GEORGE DAVISON.** Rich deep apricot; reverse deep orange with pointed petals. 2½ ft. \$1.50 per doz.; \$11.00 per 100.

**JAMES COEY.** Rich vermilion-scarlet with golden orange luster, yellow center. \$2.25 per doz.; \$17.50 per 100.

**UNA.** Rich apricot with carmine blotches. \$1.75 per doz.; \$13.50 per 100.

**EARLHAM HYBRIDS MIXED.** \$1.35 per doz.; \$10.00 per 100.



Acidanthera Murielae

### ACIDANTHERA MURIELAE

A new Gladolus-like flower from Africa. Grown like a Glad, it is especially good for arranging. Very fragrant. Price: \$3.00 per doz.; \$22.50 per 100.

### Tigridia

(Mexican Day Lily)

Showy flowers of rare charm throughout the summer. Bulbs are best planted about May 1st.

**Mixed Colors Only.** Price: \$2.00 per doz.; \$15.00 per 100.

### Water Lilies and Other Aquatics

Hardy Water Lilies can be set any time from May 1st until the end of August, but tender Lilies not before June. Order early.

A simple way to plant Water Lilies is on rich soil in boxes 2 feet square and 1 foot deep. Cow manure is the best fertilizer but commercial fertilizers can be used. Place one Water Lily root in each box, cover the crown of the plant, then cover with 1 inch of sand or gravel, to prevent discoloration of the water, and sink the boxes in the pond.

#### TROPICAL WATER LILIES

##### DAY BLOOMERS

Blue: Henry Shaw	\$3.50
Pink: Mrs. C. W. Ward	3.50
White: Mrs. George H. Pring	3.00
Purple: Panama-Pacific	3.75

##### NIGHT BLOOMERS

Red: H. C. Haarstick	4.00
Pink: Mrs. George C. Hitchcock	3.75
White: Juno	3.50

##### HARDY WATER LILIES

Pink: Marliac Flesh	2.75
Yellow: Chromatella	2.75
Sunset Shades: Paul Hariot	3.75
White: Marliac White	2.50
Red: Gloriosa	4.50

Water Lily



### NAMED VARIETIES OF ISMENE

#### An Outstanding Novelty

**Advance.** A great improvement over the regular form of Ismene Calathina. Flowers twice the size, plants 6 to 8 inches taller. Price: \$1.25 each; \$12.50 per doz.

**La Vestale.** Dwarfer variety with immense, more spidery flowers of the purest white of any flower. Price: \$1.25 each; \$12.50 per doz.

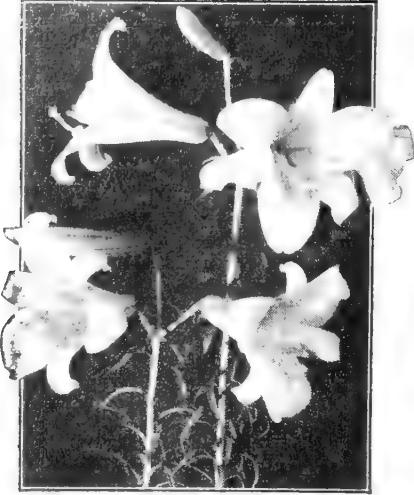
**OUTSTANDING YELLOW ISMENE SULPHUR QUEEN.** Lovely huge Ismene blossoms, pale sulphur-yellow. Price: \$2.00 each; \$20.00 per doz.

**AMANCAES.** A very rare garden novelty. Beautiful Ismene blossoms of deep golden yellow. Supply very limited. Price: \$3.00 each.

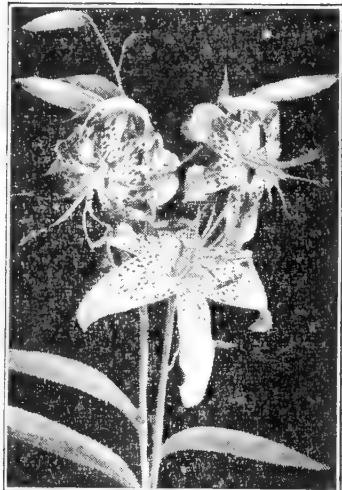
### Lily-of-the-Valley Pips

(For Outdoor Planting)

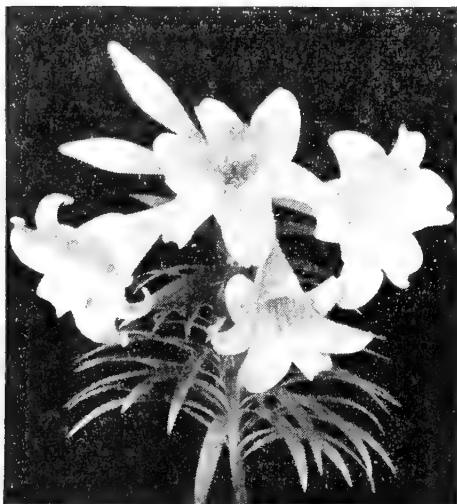
These pips differ from the clumps in that they can be planted separately. Each pip will flower the year after it is planted, and are desired by some more than the clumps because they can be placed in locations between rocks, cracks in flagstones, etc. Most practical for planting in rock gardens. Sold in lots of 25 or more only. 25 for \$1.75; \$6.00 per 100, postpaid.



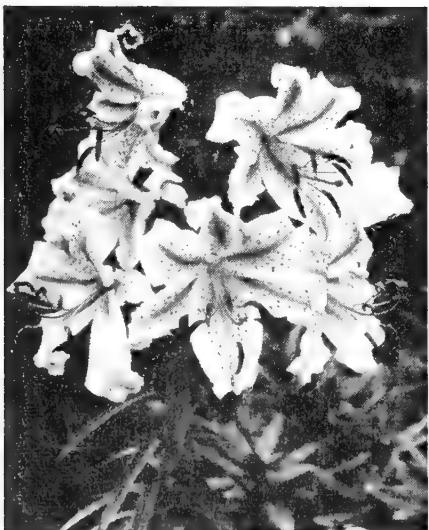
Lilium Regale



Lilium Speciosum Rubrum



Lilium Estate



Lilium Auratum

## Max Schling's Hardy Garden Lilies

**L. HENRYI.** (Late August blooming.) A sturdy, disease-free, showy Lily; tall and stately. One of the finest late summer cut flowers. Established plantings bloom for years without attention. Giant Jumbo bulbs: 3 for \$1.25; 12 for \$4.00; \$30.00 per 100.

**L. MARTAGON DALMATICUM.** The lovely pale pure Turk's Cap Lily, hitherto rare and expensive. Height to 6 feet, increasing in beauty each year. This variety often lies dormant in the ground for a full year before growth begins. 3 for \$2.75; 12 for \$9.00; \$65.00 per 100.

**L. PHILLIPPINENSE FORMOSANUM.** A perfectly hardy pure white Easter Lily with trumpets 10 inches long. August blooming. Extra large bulbs. 3 for \$1.25; \$4.00 for 12; \$30.00 per 100.

### The Famous Croft Lilies

A fine American grown strain pure white Easter Lily. Of greatest substance, shorter than Estate but particularly desirable for clumping in front portion of border. Average height approximately 16 inches.

**Giant Flowering Bulbs**—producing 4 to 5 flowers. 3 for \$3.50; 12 for \$12.50; \$95.00 per 100.

**Jumbo Exhibition Bulbs**—averaging 8 to 10 flowers per bulb. 3 for \$5.50; 12 for \$18.75; \$140.00 per 100.

**L. TENUIFOLIUM** (Coral Lily). Coral-red, recurved, gracefully spaced. June bloomer. Splendid for forcing. Perfectly hardy. 12 for \$2.75; \$20.00 per 100.

**L. FIRE KING.** Tremendous spike of 50 or more blooms. 4 ft. tall. Fiery color. 3 for \$5.25; 12 for \$18.00; \$135.00 per 100.

**L. TIGRINUM FORTUNEI.** A new, very improved form of the fine old-fashioned Orange Tiger Lily. 3 for \$1.35; 12 for \$4.00; \$30.00 per 100.

**L. UMBELLATUM ERECTUM.** June-bloomer. Large erect, chalice-like blossoms of deep old gold and red. Height 15 inches. Unusually fine cut flower of commercial quality. Excellent for mixed perennial borders. 3 for \$1.75; 12 for \$5.35; \$40.00 per 100.

**L. UMBELLATUM GRANDIFLORUM.** Brilliant vermillion shading to coppery crimson. Outstanding color. 3 for \$1.75; 12 for \$5.35; \$40.00 per 100.

### LILIMUM REGALE

The most important garden Lily by virtue of the fact that it is completely satisfactory in every section of the country. They are prolific bloomers. Flowers are beautiful and impressive, and the plants improve from year to year. Color of bloom is white with canary-yellow throat, reverse of flower often showing pink.

**Garden Show Size.** 4 to 6 blooms per bulb. 3 for \$1.25; 12 for \$4.00; \$30.00 per 100.

**Mammoth Exhibition Bulbs.** 8 to 12 blooms per bulb. Excellent forcing size. 3 for \$2.50; 12 for \$8.00; \$60.00 per 100.

**Jumbo Exhibition Bulbs.** 20 to 25 blooms per bulb. 3 for \$3.00; 12 for \$10.00; \$75.00 per 100.

### Lilium Speciosum Rubrum and Album

**SPECIOSUM RUBRUM.** We are able to again offer in unlimited quantities—NORTHWEST AMERICAN GROWN RUBRUM—which we consider the finest in the world. These Lilies are disease free, extremely vigorous, rich deep Magnificum color, producing maximum amount of large flowers per bulb. Late October delivery. Minimum flowering results as listed are guaranteed.

**Giant Flowering Bulbs** (minimum of 10 blooms.) 3 for \$2.50; 12 for \$9.00; \$67.50 per 100.

**SPECIOSUM ALBUM.** (Imported stock.) Pure white form of above mammoth bulbs. 3 for \$6.00; 12 for \$22.00; \$165.00 per 100.

### Lilium Estate

(August blooming.)

No Lily that we have offered to the public has met with as much popular acclaim as the lovely Estate Lilies. Pure white and extremely hardy, it is the only true hardy Easter Lily. Our bulbs are the genuine Estate strain. Average height 24 inches.

**Forcing Size.** 3 for \$3.50; 12 for \$12.50; \$95.00 per 100.

**Jumbo Exhibition Size.** 3 for \$5.50; 12 for \$18.75; \$140.00 per 100.

### Lilium Auratum

(Gold Band Lily)

The most spectacular of all garden Lilies, fragrant and hardy. 3 for \$5.25; 12 for \$18.00; \$135.00 per 100.

All Lilies, unless otherwise noted, are top size for the variety.

**NOTES:** On Lily planting. All varieties of Lilies listed on these pages should be planted at a depth of 8 to 12 inches with the exception of L. Auratum and L. Canarium. Experience has shown that the optimum planting depth for these latter is 2 to 3 inches.



*The handy planting tool*

**PUT YOUR LITTLE FOOT** on the lever, press down, and you have a perfect 3-inch round hole for bulb planting! Accurate scale on the side of the all-steel "Dandy Digger" planter measures depths from 2 inches to 8 inches. When bulb is in ground, replace digger and dirt falls into place. \$2.98, postpaid.



#### TUBEROSES

**DOUBLE TUBEROSE. THE PEARL.** A fragrant, wax-like bloom on strong, upright spikes 2 to 3 feet tall. Excellent for art flowers as well as a striking garden subject. **\$3.25 per doz.; \$24.00 per 100.**

**SINGLE MEXICAN.** Old favorite; prized for exquisite perfume. **\$2.25 per doz.; \$16.50 per 100.**



#### GLORIOSA ROTHSCHILDIANA

A climbing vine producing brilliant Lily-like flowers, perfect for corsages. Equally suitable as a showy house plant or summer garden flower. **\$1.75 each; 6 for \$9.25.**



#### GLOXINIAS

Excellent for pot plants in winter or summer. The large, ruffled, bell-like flowers are set off by rich velvety leaves.

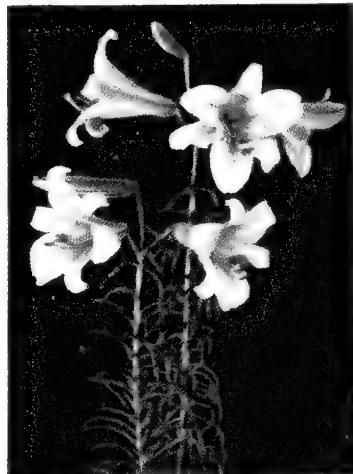
1. Blue with white border	5. Deep scarlet
2. Violet-blue	6. Pure white
3. Bright red	7. White background, mottled
4. Scarlet with white border	

6 for \$2.75; \$5.25 per doz.

### Three Garden Lilies of Merit

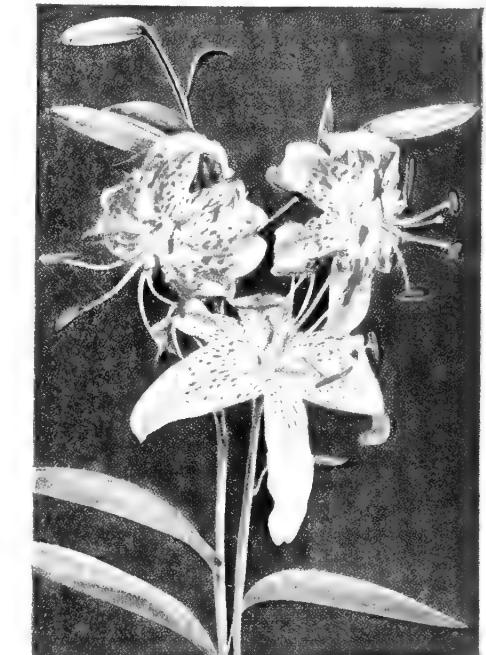
#### LILUM SPECIOSUM RUBRUM

Hardy, showy, and long lasting as a garden or cut flower. Dependable bloom for many years. August blooming. **3 for \$2.50; doz., \$9.00; 100 for \$67.50.**



#### REGAL LILY

Prolific flowers; beautiful and impressive. Thrives in any location. **3 for \$2.50; \$8.00 per doz.; \$60.00 per 100.**



#### AURATUM LILY

(Gold Band)

The most spectacular of all garden Lilies, fragrant and hardy. July blooming. **3 for \$5.25; \$18.00 per doz.; \$135.00 per 100.**

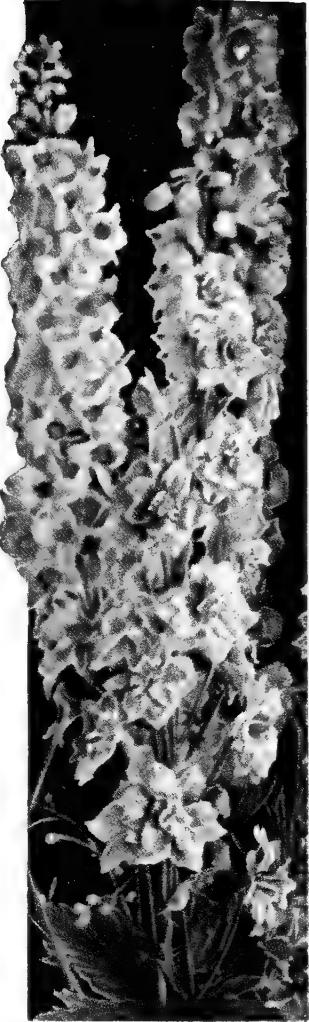


# PERENNIALS



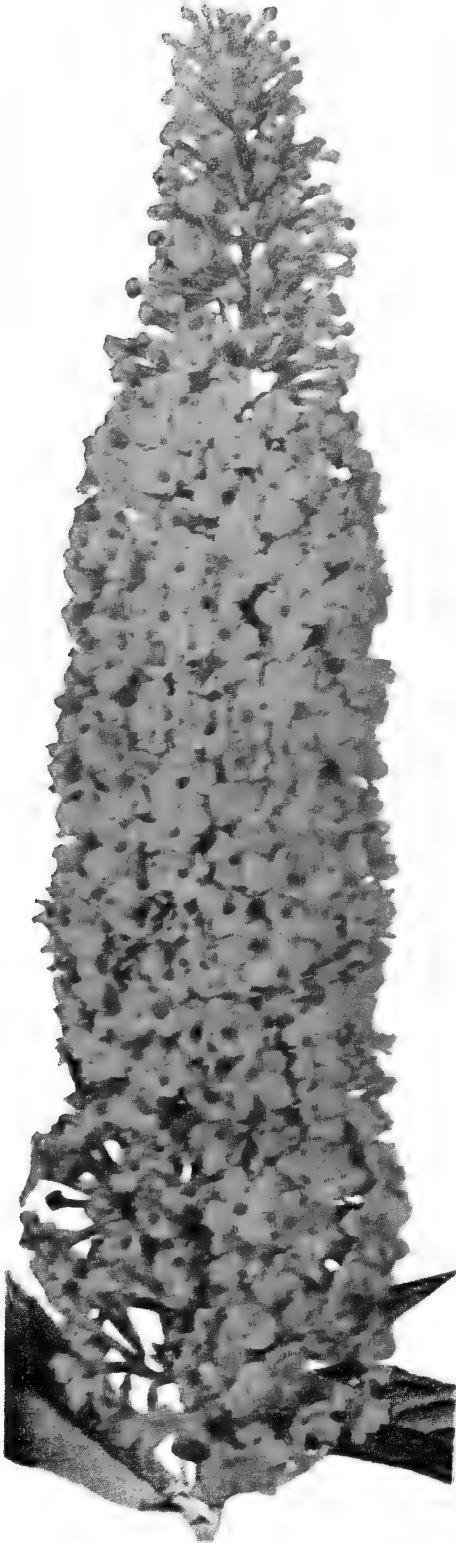
**HEMEROCALLIS  
(Daylily)  
HYPERION**

HEMEROCALLIS is one of the easiest to grow of all perennials. Will thrive even on the poorest soils. (For complete list of varieties see pages 6 and 7).



**DELPHINIUM  
PACIFIC HYBRIDS**

Spectacular spikes of double blooms in June and July and often again in the fall. For complete list see page 7. \$1.75 each; \$18.75 per doz.



**BUDDLEIA  
(Butterfly Bush)**

Will grow in any soil in a sunny location. They bloom throughout the summer.

**Daybreak.** Delicate lavender-pink.

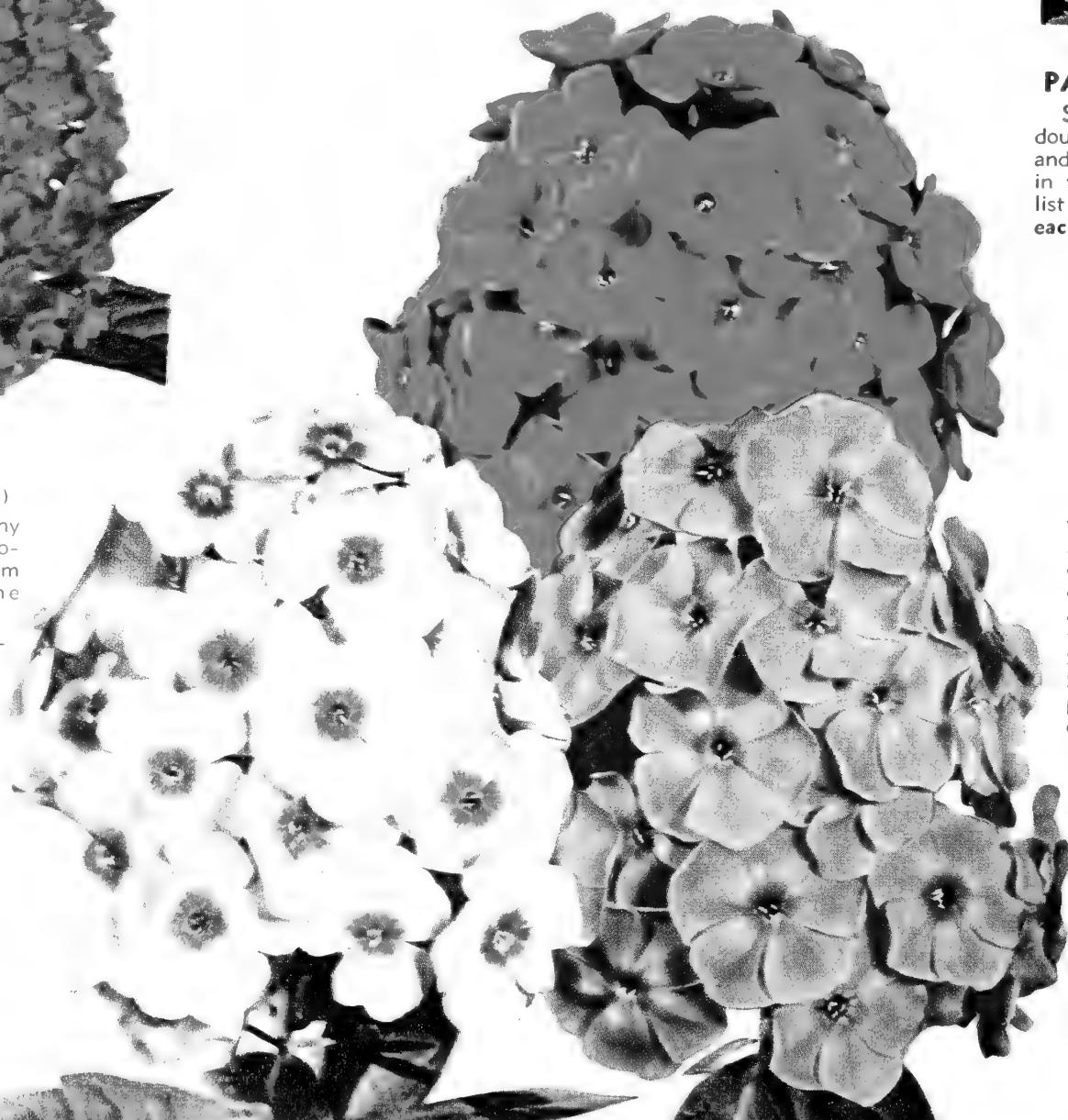
**Empire Blue**

**Orchid Beauty.** Clear lavender.

**Royal Red.** Deep wine-red.

**White Cloud**

3 for \$2.75;  
10 for \$9.00.



**HARDY PHLOX**

The backbone of your garden during the summer months when color is so much needed. It can provide an abundance of bloom for long periods. 3 for \$1.95; 12 for \$5.50; \$45.00 per 100. (See pages 6 and 7 for complete listing).

Please add 10% of value for perennial plant orders to cover cost of packing, handling and postage.

# SEEDS of HARDY FLOWERS

PERENNIALS  
AND BIENNIALS

**HOW TO GROW THEM.** Hardy plants (perennials) bloom the second year from seed and are permanent thereafter. Some of them may bloom the first year if the seed is sown very early. Among the perennials we find some of the most beautiful flowers for cutting and many of the old-fashioned sorts dear to our childhood memories. A hardy border properly planned and planted is a source of joy from early spring to late autumn; during that period it will be resplendent with color and yield an abundance of bloom for indoor decoration. The plants need little attention other than to be kept free from weeds and given an occasional top-dressing of plant food.

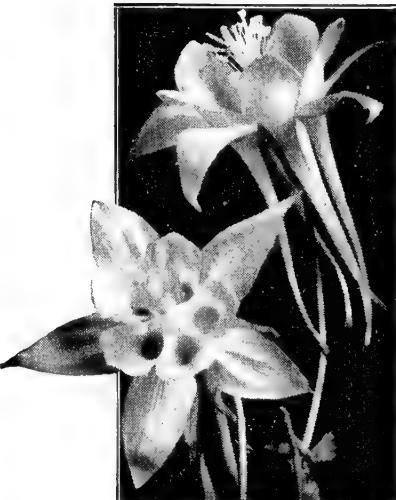
**WHEN TO SOW.** Seed may be sown in hotbed in February or March, or out-of-doors from the first days of May to mid-August. It is well to sow as early as possible, thus permitting the plants to become strong and well established before winter.

**WHERE TO SOW.** For most perennials a cold frame is an ideal place for starting seeds, but if you do not have one, make a seed-bed of finely sifted light soil, adding and mixing thoroughly well-decayed manure, humus, or prepared plant food. Sow the seed in shallow drills, covering  $\frac{1}{8}$  inch or more, according to the size of the seed, but very fine seed should only be lightly pressed into the soil.

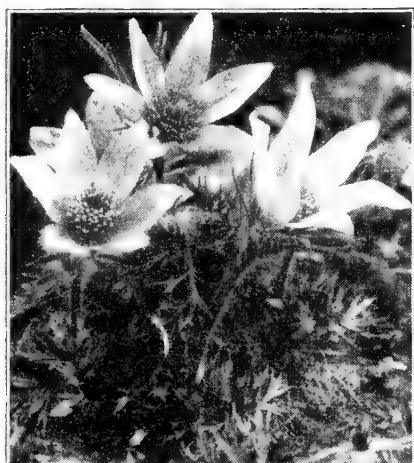
**CARE OF SEEDS AFTER SOWING.** Press down the bed with a flat board, and water gently but thoroughly with a fine spray. Do not permit the soil to become dry while the seed is in process of germination, for until the plant develops roots its life depends entirely on moisture. Nearly all failures in growing perennials may be attributed to drying in the seed-bed, which should be carefully watched and watered until the plants have made four to five leaves.

## HARDY FLOWER SEED

Varieties marked (\*) are suitable for rock garden.



Aquilegia, Long-Spurred



Anemone Pulsatilla



Shasta Daisy



Aconitum Napellus



Campanula Medium

	Height	Flowering Time	Color	Pkt.
Aconitum Napellus	4 ft.	Sept.	Deep blue	\$0.50
*Alyssum (*Saxatile compactum)	9 in.	Apr.-May	Golden yellow	.35
Anchusa italicica, Dropmore Myosotidiflora	4 ft. 18 in.	June-July June-Sept.	Purple Rich blue	.35 .50
*Anemone pulsatilla	9-12 in.	Apr.-May	Violet-purple	.35
<b>Aquilegia, Long-Spurred New Hybrid</b>				
Columbines. Azure Fairy	3 ft.	May-July 1	Sky-blue guard petals, white corolla	.50
Crimson Star	3 ft.	May-July 1	Red and buff	.50
Copper Queen	3 ft.	May-July	Copper and buff	.50
Lemon Queen	3 ft.	May-July 1	Lemon-yellow	.50
Snow Queen	3 ft.	May-July 1	White	.50
Orange Shades	3 ft.	May-July	Orange	.50
Wild Rose	2 ft.	May-July 1	Rose-pink	.50
<b>• 1 pkt. each of above 7 varieties, \$3.00.</b>				
Mrs. Scott Elliott's Strain of Long-Spurred Hybrids	3 ft.	May-July 1	Mixed	.50
*McKana's Giant	2½-3 ft.	May-July	Mixed	.75
*Aquilegia alpina	1½ ft.	May-July 1	Powder-blue	.50
*Arabis alpina (Rock Cress)	5 in.	Apr.-May	White	.35
Aster alpinus	8 in.	Sept.-Oct.	Mixed	.50
*Aubrieta deltoidea graeca	4 in.	Apr.-May	Blue	.50
Bellis perennis, Schling's Giant Double	6 in.	Apr.-June	Mixed	.50
Mixed				
*Campanula carpatica	12 in.	June-Aug.	Deep blue	.35
carpatica	12 in.	June-Aug.	White	.35
persicifolia, Blue	2 ft.	June-July	Blue	.35
persicifolia alba grandiflora	2 ft.	June-July	White	.35
pyramidalis, Blue	4 ft.	Aug.-Sept.	Blue	.35
pyramidalis, White	4 ft.	Aug.-Sept.	White	.35
Campanula medium, Blue	3 ft.	June-July	Blue	.25
White	3 ft.	June-July	White	.25
Mauve	3 ft.	June-July	Mauve	.25
Carmine-rose	3 ft.	June-July	Carmine-rose	.25
Mixed	3 ft.	June-July	Mixed	.25
Campanula medium calycanthema (Cup-and-Saucer). Blue	3 ft.	June-July	Blue	.35
White	3 ft.	June-July	White	.35
Rose-pink	3 ft.	June-July	Rose-pink	.35
Mauve	3 ft.	June-July	Mauve	.35
Mixed	3 ft.	June-July	Mixed	.35
<b>Carnation, Schling's Prize Hardy Border</b>				
Hardy Cutting Mixture	12 in.	May-July	All colors	1.00
*Cerastium tomentosum	4 in.		Silvery white foliage	.25
<b>Chrysanthemums, Hardy.</b>				
Single Shasta Daisy	2½ ft.	May-Sept.	White	.25
Double Shasta Daisy	2½ ft.	May-Sept.	White	.35
Coreopsis	3 ft.	July-Sept.	Yellow	.50
Double New Gold				

## Hardy Flower Seed—Continued

### NEW AMERICAN DELPHINIUMS V. & R. Pacific Hybrids

Our inability to import the famous English strains of Delphinium has not impaired in any degree the advances that are being made in the development of outstanding Gold Medal quality Delphiniums. The Pacific strain has definitely moved into a dominating position in the Delphinium world.

#### INDIVIDUAL SELECTED VARIETIES OF SUPERIOR MERIT

**Astolat.** Blue shades with darker tones. \$2.00 per pkt.

**Bluebird.** For the first time genuine true blue with white bees. Single flowers 2½ inches in diameter. \$2.00 per pkt.

**Cameliard.** Pure lavender with white bee. \$1.50 per pkt.

**Galahad.** Pure white. Enormous size. \$1.50 per pkt.

**Percival.** Pure white with black bee. \$2.00 per pkt.

**Round Table.** A preview of tomorrow's famous Delphinium varieties. All of the undisseminated crosses are represented in this strain. \$2.00 per pkt.

**Black Knight.** Dark violet with black bee. \$1.25 per pkt.

**Blue Jay.** Medium to dark blue. Dark bees. \$1.25 per pkt.

**King Arthur.** Rich, royal purple, white bees. \$1.25 per pkt.

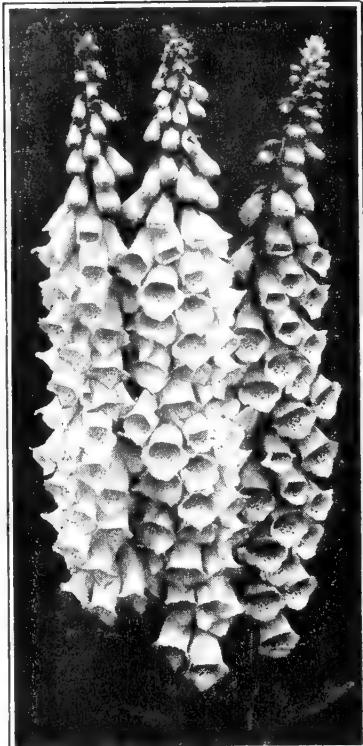
**Guinevere.** Clear pink-lavender, white bee. \$1.25 per pkt.

**Summer Skies.** Heavenly blue with white bee. \$1.25 per pkt.

**• 1 each of the above 10 varieties, \$11.50.**

**Mixture.** Of all standard colors of Delphinium Pacific Hybrids. 75c per pkt.; ½ oz., \$2.50; 1 oz., \$15.00.

These fine American-grown and developed Delphiniums are noted for their hardiness and disease resistance.



Digitalis Gloxiniaeflora



Dianthus Plumarius

	Height	Flowering Time	Color	Pkt.
<b>Delphinium, Bellamosa</b>	3 ft.	July-Oct.	Dark blue	\$0.35
Belladonna	3 ft.	June-Nov.	Pale blue	.35
chinense, Blue Butterfly	1 ft.	June-Oct.	Ultramarine	.35
chinense, White	1½ ft.	June-Oct.	White	.35
 *Dianthus Allwoodi alpinus	6 in.	Apr.-Oct.	Assorted	.75
Sweet Wivelsfield	12 in.	June-Sept.	Mixed	.35
plumarius, Single Mixed	1 ft.	June-July		.35
 Digitalis gloxiniaeflora	4 ft.	July	White	.50
yellow	4 ft.	July	Yellow	.50
Excelsior, Mixed	4 ft.	July	Mixed	.35
The Shirley, Giant Spotted	6 ft.	June-July	Mixed	.35
 Gaillardia grandiflora, Mixed	2 ft.	June-Sept.	Mixed	.35
 *Heuchera sanguinea splendens	1½ ft.	May-Sept.	Coral-red	.35
Hibiscus, Hardy Mallow	2-3 ft.	July-Aug.	Mixed	.35
 Hollyhock, Chater's Double				
Newport Pink	5-7 ft.	July-Oct.	Pink	.35
Rose	5-7 ft.	July-Oct.	Rose	.35
Scarlet	5-7 ft.	July-Oct.	Scarlet	.35
White	5-7 ft.	July-Oct.	White	.35
Yellow	5-7 ft.	July-Oct.	Yellow	.35
Mixed	5-7 ft.	July-Oct.	Mixed	.35
"Exquisite" Fringed	5-7 ft.	July-Oct.	Assorted colors	.50

**1 pkt. each of the above 6 colors of Hollyhocks, \$1.75.**

Honesty, White	2 ft.	May-June	White	.35
Purple	2 ft.	May-June	Purple	.35

\*Iberis (Candytuft) sempervirens ... 10 in. April-May Pure white .35

Lavandula vera (Sweet Lavender) 1-1½ ft. July-Sept. Blue .35

\*Linum, Gold Cup ..... 1 ft. May-Aug. Gold .35

\*Heavenly Blue ..... 1 ft. May-Aug. Blue .35

Lobelia cardinalis ..... 2 ft. July-Aug. Brilliant red .35

#### Lupins, New Russell Hybrids

Celadine ..... 4 ft. May-Aug. Pure yellow 1.25

Charmaine ..... 4 ft. May-Aug. Crimson 1.25

George Russell ..... 4 ft. May-Aug. Pink and cream 1.25

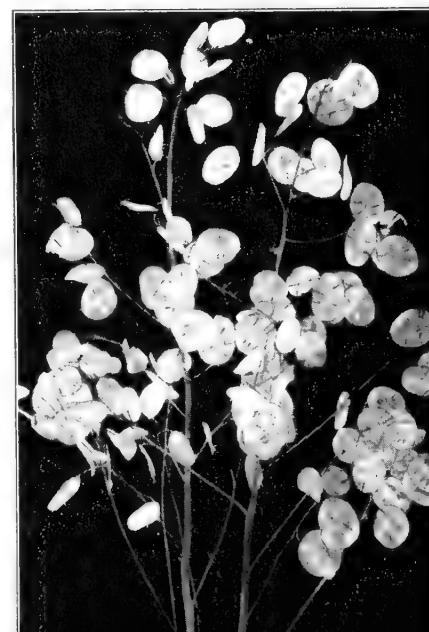
Josephine ..... 4 ft. May-Aug. Blue and yellow 1.25

Madeline of York ..... 4 ft. May-Aug. Purple and yellow 1.25

Nellie B. Allen ..... 4 ft. May-Aug. Salmon-orange 1.25

**1 pkt. each of 6 varieties, \$6.50.**

**Russell Hybrids Mixed, 75c per pkt.**



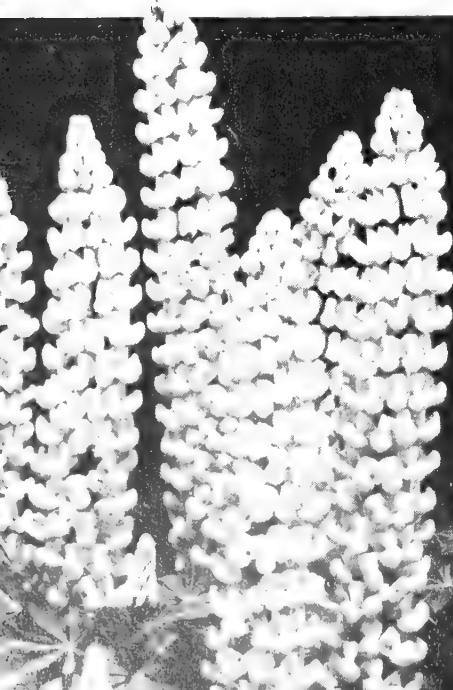
Honesty



Dianthus, Sweet Wivelsfield



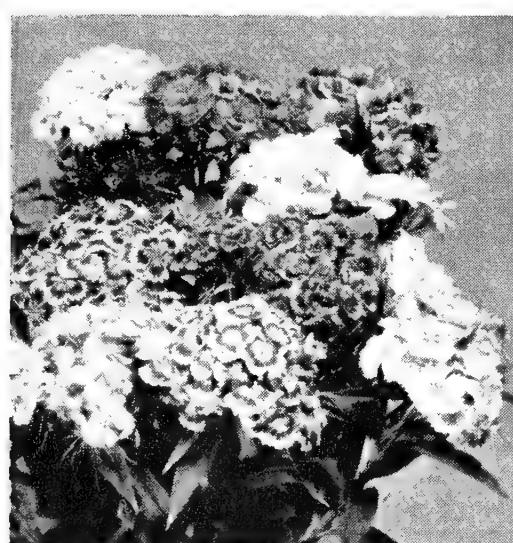
Russell Hybrid Lupins



## Hardy Flower Seed—Continued



**Gaillardia Grandiflora**



**Sweet William**



**Hibiscus**



**Platycodon**

	Height	Flowering Time	Color	Pkt.
<b>Myosotis palustris semperflorens</b>	10 in.	June-Oct.	Bright blue	\$0.35
* <b>Platycodon grandiflorum</b>	2 ft.	June-July	Blue	.35
grandiflorum album	2 ft.	June-July	White	.35
* <b>Primula auricula</b>	10 ft.	May-June	Mixed	.50
* <b>Primula polyanthus</b> , Mixed	6-9 in.	Apr.-June	Mixed	.50
<b>Pyrethrum roseum hybrida</b>				
Single Mix	2 ft.	June-Sept.	Mixed	.35
Double Hybrids Mixed	2 ft.	June-Oct.	Mixed	.50
<b>Salvia farinacea</b>	4-5 ft.	July-Aug.	Pale blue	.35
Blue Bedder	1-1½ ft.	July-Aug.	Blue	.35
<b>Strawberry, Red Delight</b>	10 in.	All season	Red fruit	1.00
<b>Sweet Rocket</b> , Mixed	2 ft.	May-June	Mixed	.35
<b>Sweet William (Dianthus barbatus)</b>				
Schlings New Early Dwarf				
Flowering Hybrids	10 in.	May-July	Mixed	.50
Giant Crimson	1½ ft.	May-July	Crimson	.50
Giant Newport Pink	1½ ft.	May-July	Salmon-pink	.50
Giant Purple Beauty	1½ ft.	May-July	Purple	.50
Giant White	1½ ft.	May-July	White	.50
Giant Scarlet Beauty	1½ ft.	May-July	Scarlet	.50
Giant Auricula-Eyed	1½ ft.	May-July	White with varied colored eyes	.50
● 1 pkt. each of the above 6 varieties, \$2.50.				
Single finest mixed	1½ ft.	May-July	Mixed	.35
<b>Thymus serpyllum</b>	2 in.		Lavender	.50
<b>Veronica spicata, Blue</b>	1½ ft.	May-July	Blue	.25
longifolia	2½ ft.	Aug.-Oct.	Blue	.35
<b>Viola cornuta, Apricot</b>	6 in.	May to frost	Apricot	.50
Arkwright Ruby	6 in.	May to frost	Ruby-red	.75
Jersey Gem (Violet form)	6 in.	May to frost	Deep blue	.75
Johnny-Jump Up	6 in.	May to frost	Light blue and white	.75
<b>Primrose Dame (Pansy form)</b>	6 in.	May to frost	Sulphur-yellow	.50
<b>Sensation (Violet form)</b>	6 in.	May to frost	Dark blue	.50
<b>White Perfection (Violet form)</b>	10 in.	Apr.-May	White	.50
● 1 pkt. each of the above 7 varieties, \$3.50.				
<b>cornuta, Mixed</b>	6 in.	May to frost	Mixed	.35
<b>odorata semperflorens</b>	8 in.	Apr.-Oct.	True violet	.35
* <b>Wallflower, Hardy Siberian</b>	15 in.	Aug.-Sept.	Orange	.50



**Veronica**



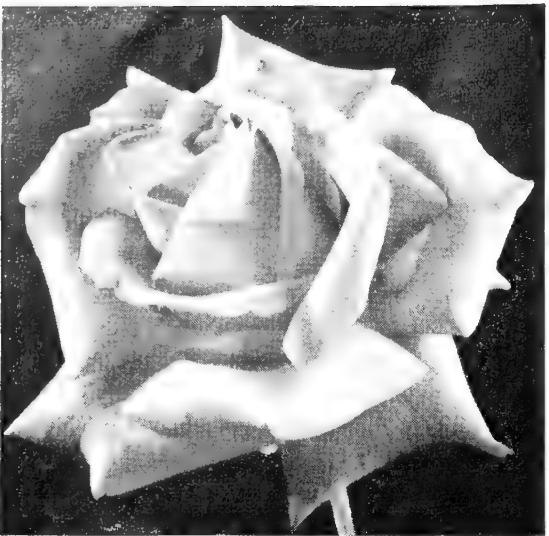
**Iberis Semperflorens**



**Viola Cornuta**



**Double Hollyhock**



Crimson Glory

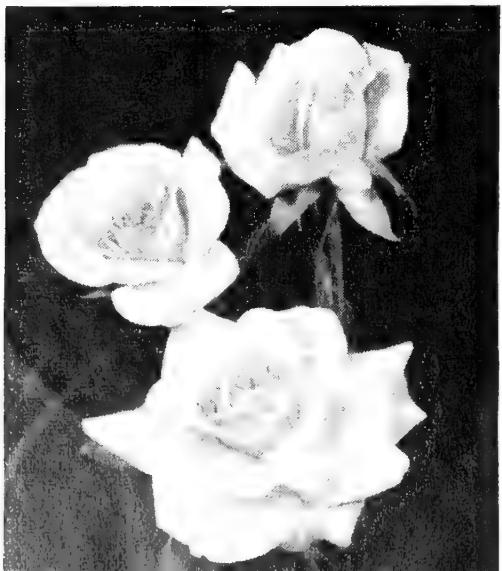


Carousel



Paul's Scarlet

Miniature



# ROSES

## EVERBLOOMING HYBRID TEAS

### RED—

- A. **CHRYSLER IMPERIAL.** New fragrant rich red. (Illus. page 24.)
- B. **CRIMSON GLORY.** (Pat. 105.) Very vigorous deep crimson.
- C. **ETOILE DE HOLLANDE.** Lovely deep scarlet.
- C. **McGREDYS SCARLET.** Dependable favorite bright red.
- A. **MOJAVE.** Bright orange-red, shaded copper. Highly fragrant.
- B. **NOCTURNE.** (Pat. 713.) Velvety dark red.

### PINK—

- A. **CAPISTRANO.** (Pat. 922.) Glowing rose-pink, fragrant and vigorous.
- A. **HELEN TRABEL.** (Pat. 1028.) Perfect rich pink, exquisitely fragrant. (Illus. page 24.)
- A. **MISSION BELLS.** (Pat. 632.) Deep glowing salmon, opening to clear shrimp-pink.
- A. **QUEEN ELIZABETH.** Rosy dawn-pink. (Illus. page 23.)

### YELLOW—

- A. **FRED HOWARD.** (Pat. 1006.) Lovely yellow-shaded copper.
- A. **GOLDEN SCEPTER.** (Pat. 910.) (See page 24.)
- C. **McGREDY'S YELLOW.** Old favorite clear yellow.
- A. **SUTTER'S GOLD.** (Pat. 885.) Clear yellow with copper veining. An exceptional variety.

### WHITE—

- C. **K. A. VICTORIA.** Old favorite white. (Illus. page 24.)
- B. **SLEIGHBELLS.** (Pat. 1004.) The newest and best white.

### BICOLOR—

- B. **FORTY-NINER.** (Pat. 792.) Rich chrome-yellow interlaced red.
- B. **PEACE.** (Pat. 591.) The best new Rose in years. Huge flowers, great vigor, soft yellow edged pink. (Illus. page 23.)
- C. **PRESIDENT HOOVER.** Scarlet and yellow.
- C. **TALISMAN.** Gold, scarlet and yellow. Excellent cut-flower variety.
- A. **TIFFANY.** Golden yellow, shading to deep pink. (Illus. page 23.)

## CLIMBING HYBRID TEAS

Although not as tall growing as the regular Climbers, these have larger flowers and bloom throughout the season.

- C. **CL. ETOILE DE HOLLANDE.** Deep scarlet.
- C. **CL. E. P. THOM.** Deep yellow.
- C. **CL. K. A. VICTORIA.** White.
- B. **NEW DAWN.** Everblooming pink. (Illus. page 24.)
- B. **CL. PEACE.** (Pat. 932.) Soft yellow with pink edge.
- C. **CL. TALISMAN.** Gold, scarlet and yellow.

## FLORIBUNDA DWARF EVERBLOOMING ROSES

This Group Will Grow in Partial Shade

- C. **BRIGHT EYES.** Lovely pale yellow.
- A. **CARROUSEL.** (Pat. 1066.) Bright red, vigorous and free flowering.
- B. **CRIMSON ROSETTE.** Fully double velvety red.
- B. **FASHION.** (Pat. 789.) Luminous coral-pink overlaid with gold.
- A. **JIMINY CRICKET.** Tangerine blend of coral and red. (Illus. page 23.)
- A. **LILIBET.** Soft pink. (Illus. page 23.)
- B. **PINK ROSETTE.** Fully double pure pink.
- C. **SUMMER SNOW.** Pure white.
- A. **VOGUE.** (Pat. 926.) Rich bright pink; very free flowering.

## REGULAR CLIMBERS

- B. **BLAZE.** Everblooming scarlet. (Illus. page 24.)
- C. **PAUL'S SCARLET.** Vivid scarlet. The most popular scarlet.
- C. **SILVER MOON.** White.
- C. **DR. W. VAN FLEET.** Pale soft pink.
- B. **KING MIDAS.** Large golden yellow.

## MINIATURE ROSES

These petite yet sturdy Roses make fairyland a reality. The wee green buds expand into lovely little blooms of thumb-nail size. They are intriguing little plants, 6 to 8 inches tall, with tiny rich green leaves. A half dozen plants will provide a continuous supply of flowers from May until frost for miniature arrangements. Plant them around a pool, in the rock garden, as a narrow border for Rose beds. Fine, too, for window and porch boxes. Care for them as you would Hybrid Teas. All are sturdy, 3-inch pot plants.

**PIXIE.** (Pat. No. 408.) White.

**RED ELF.** (Pat. No. 973.) Velvety Bordeaux-red.

**ROULETTI.** Demure, bright pink.

**SWEET FAIRY.** (Pat. No. 748.) The first of the miniatures with rich Rose fragrance. Deep pink buds opening to very double, 1-inch blooms of apple-blossom-pink.

**TOM THUMB.** (Pat. No. 169.) Deep crimson blooms with a generous touch of white at the base of the petals.

All above: \$1.25 each; 12 for \$13.75.

## ROSE PRICES

All varieties marked "A"  
\$3.00 each; 10 for \$27.00.  
All varieties marked "B"  
\$2.50 each; 10 for \$22.50.  
All varieties marked "C"  
\$2.00 each; 10 for \$18.00.

ABOVE PRICES NOT POSTPAID  
ADD 10% FOR POSTAGE  
AND HANDLING

# Newest Roses

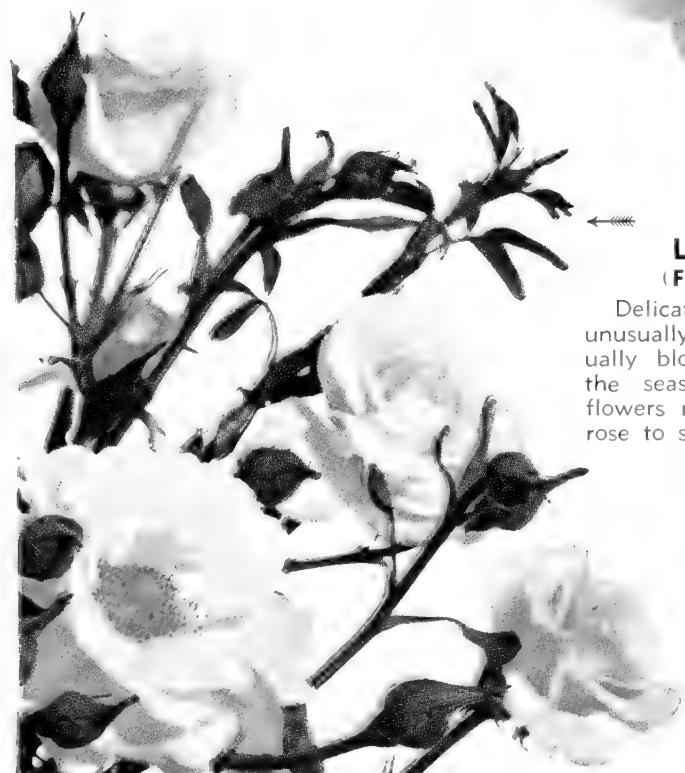


## JIMINY CRICKET

A new Floribunda with masses of tangerine-red buds which open to sharp coral-orange or vermillion and finish a pink-coral. Grows freely and is covered with glossy green foliage.

## PEACE

The most talked about Rose today. It is fresh looking from bud to petal fall, yet constantly changing. Bud is golden, opening to lemon-yellow edged with pink. Very large, 5½ to 6 inches long. Lasting and quite vigorous.



## QUEEN ELIZABETH

The first of a new class of "Grandiflora" named for its abundance of flowers combined with the magnificent qualities of the Hybrid Tea. Blossoms are a breath-taking blending of soft carmine-rose and dawn-pink. Foliage deep glossy green, with almost thornless stems. Very fragrant and an abundant bloomer. 1955 All-America Award Winner.

Please add 10% of value of  
Rose order to cover cost of  
packing, handling and postage.

## TIFFANY

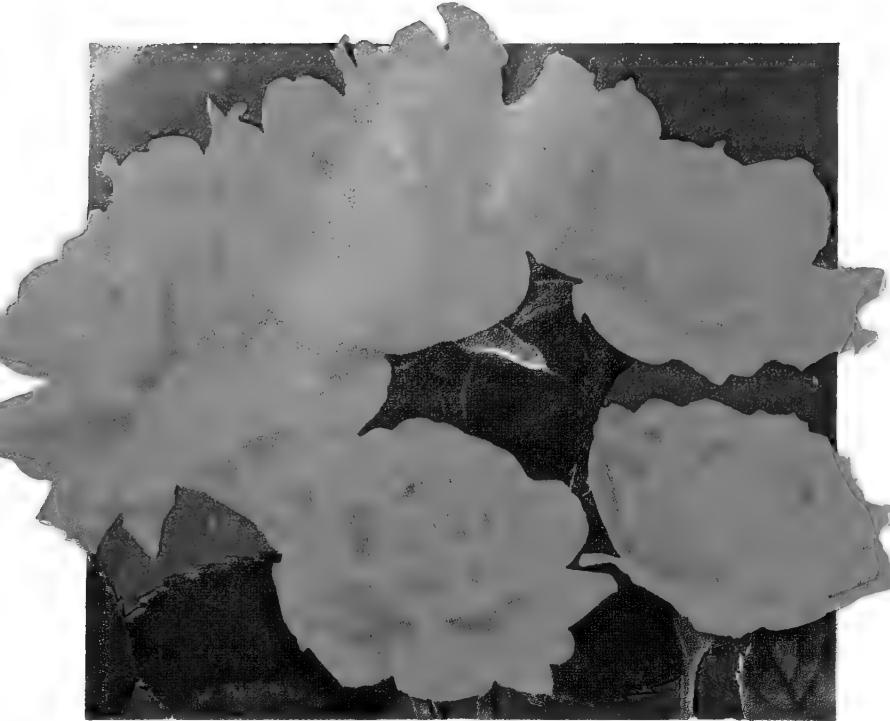
1955 All-America Award Winner. Extremely large blooms and vigorous grower. Long, pointed buds, golden yellow at base, shading to deep pink. Flowers open to perfectly formed, double, high centered blooms with petals of heavy texture and long lasting qualities.

## LILIBET (Floribunda)

Delicate appearing, yet unusually hardy. Continually blooms throughout the season. Clustered flowers range from light rose to soft pink.

(See page 22  
for prices and  
other varieties).





**BLAZE**

Extremely hardy. Produces large crop of scarlet blooms early, followed by continued bloom throughout summer and fall. The spectacular color of the flowers will not sun-fade.



**NEW DAWN**  
*Climbing Hybrid Tea*

Silvery pink flowers are borne on long stems, and are of Tea Rose size and shape. Fast growing and prolific blooming.



**COLLECTION**  
One Each of  
Above Varieties  
**PRICE \$11.75**

## **FAVORITE ROSES**

**1. McGREDY'S SCARLET.** Striking brilliant red, large flowering and popular Rose.

**2. GOLDEN SCEPTER.** A clear gold color. Very resistant to insects and diseases. Each flower has between 40 and 50 petals.

**3. K. A. VIKTORIA.** Outstanding, dependable white; hardy and vigorous.

**4. HELEN TRAUBEL.** Light sparkling pink flower shaded to apricot. Unusually attractive buds, which are long and large.

**5. CHRYSLER IMPERIAL.** Vivid, rich crimson with blood-red overtones. Retains its color in adverse weather. Long tapering buds open into huge, double, fragrant blooms. Bush grows compact and shapely. Heavy dark green, disease resistant foliage.



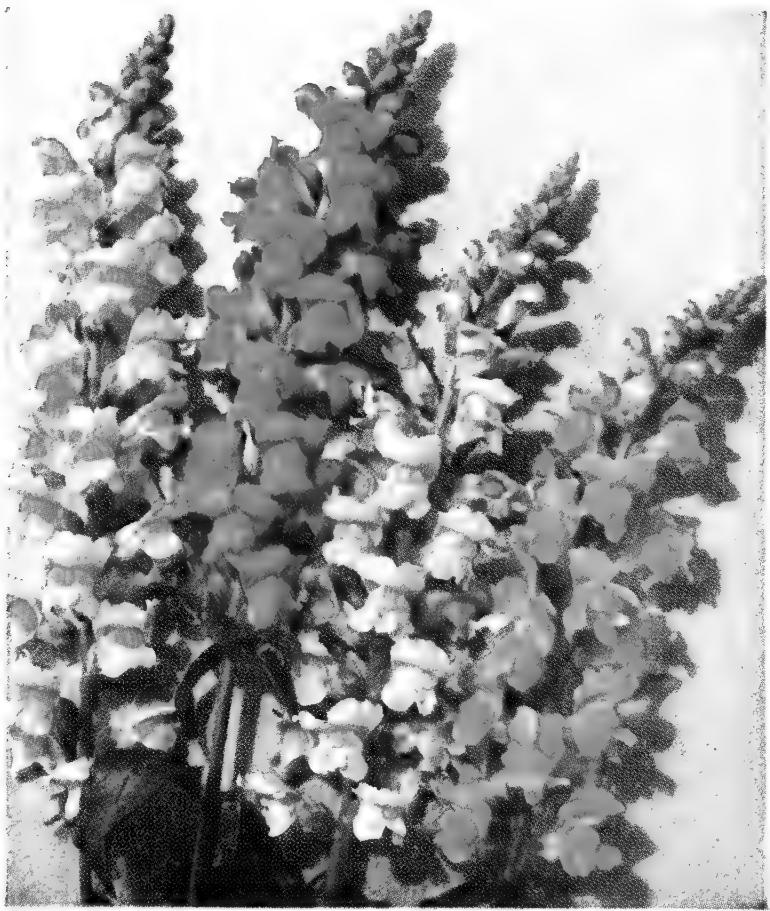
#### CARNATION, Glory of the Riviera

The largest Carnation that can be grown from the seed. Delightfully fragrant. **Pkt., 50c; 5 pkts., \$2.25.** (See page 29 for complete list of varieties).

### FOUR CUT FLOWER FAVORITES

#### ASTER, Powderpuffs

Early blooming and wilt resistant. This brand new strain is perfect for cutting. Plants stand 24 inches high and are absolutely covered with 3-in., fully double flowers. **Pkt., 50c; 5 pkts., \$2.25.**



#### SNAPDRAGON, Irish Melodies

A beautiful and unusual mixture of this fine cut flower favorite. **Pkt., 75c; 5 pkts., \$3.25.** (See page 28 for Snapdragon varieties).



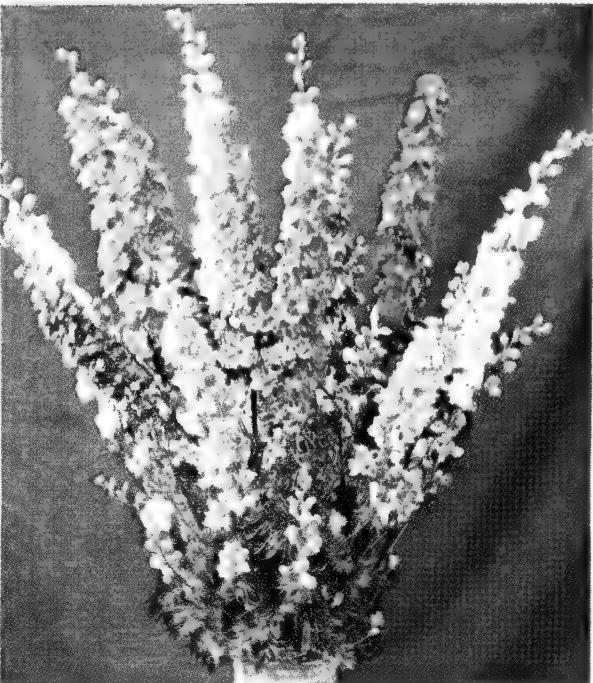
#### UNWIN DAHLIA (Bedding Type)

Beautiful Dahlias easily grown from seed. Their full color range, compact growth and easy culture make them among the best of all annuals. **Pkt., 50c; 5 pkts., \$2.25.**



### MARIGOLD, Naughty Marietta

A really lovely bright yellow with rich red zone. A carpet planting of these will be the most cheerful spot in the garden. Pkt., 35c; 5 pkts., \$1.50.



### REGAL LARKSPUR

The largest and finest strain of this popular garden favorite. Pkt., 50c; 5 pkts., \$2.25. (See page 33 for complete variety list).

### MORNING GLORIES

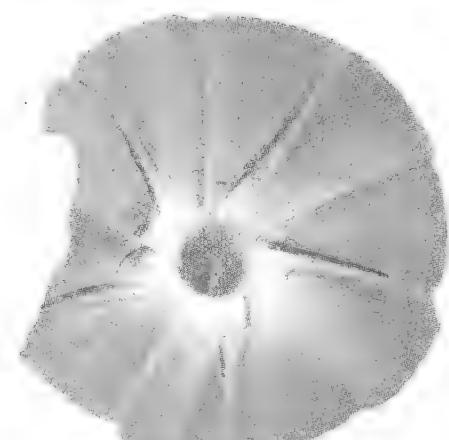
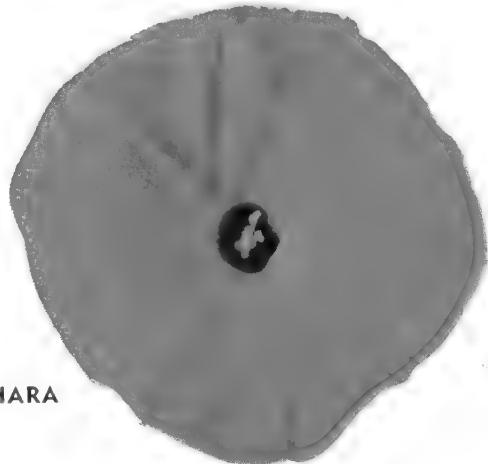
SCARLETT O'HARA. Red.

PEARLY GATES. White.

HEAVENLY BLUE. Blue.

CANDY PINK. Pink.

These four outstanding colors in this favorite annual vine. Pkt., 35c; 5 pkts., \$1.50.



HEAVENLY BLUE



### CELOSIA, Pampas Plume

New plumed Cockscomb in all the vivid colors of autumn foliage. Quick and easy to grow. Pkt., 35c; 5 pkts., \$1.50.



### SALVIA, Welwyn

A Max Schling Exclusive! This strain of Salvia is remarkable for its new and unique colors. Pkt., 50c; 5 pkts., \$2.25. (See page 36 for complete listing of varieties).

# Long-Lasting Cut Flowers

## NOVELTY ASTERS

**Aster, Powderpuffs.** Tops for cutting. (See page 25 for color illustration.) Pkt., 50c; 5 pkts., \$2.25.

**Early Giant, Light Blue.** (Wilt resistant.) All-America Silver Medal. Glorious, big, lacy flowers on long stems. Flowers 5 inches in diameter. Exquisite light blue. Pkt., 50c; 5 pkts., \$2.25.

**Heart of France.** (Wilt-resistant.) The only truly bright red Aster. A fine cut flower variety. Midseason. Pkt., 50c; 5 pkts., \$2.25.

**Rose Marie.** (Wilt-resistant.) All-America selection. Sturdy stems bear flowers 4 to 5 inches in diameter of an intensely rich shade of rose-pink. Plants bloom in July. Pkt., 50c; 5 pkts., \$2.25.

**Extra Early Giant Crego Navy Blue.** All-America Honorable Mention, 1943. A real early Ostrich Plume Aster. Deep intense blue. Large 4-inch flowers on stems 10 to 12 inches long. 50c per pkt.; 5 pkts., \$2.25.

### NEW PRINCESS TYPE ASTERS

**Goldilocks.** (New.) The only true yellow Aster. Pkt., 50c.

**Princess Elizabeth.** (Wilt-resistant.) Beautiful pure white. Pkt., 50c.

**Princess Anne.** (Wilt-resistant.) Light peach-blossom-pink with golden crested center. Pkt., 50c.

**Princess Barbara.** Lovely orchid with golden quilled center. Pkt., 50c.

**Princess Bonnie.** (Wilt-resistant.) Soft salmon-rose with center rich gold. Pkt., 50c.

**Princess Marsha.** (Wilt-resistant.) Vibrant cinnabar-scarlet with gold center. Beautiful contrast. Pkt., 50c.

**Princess Susan.** Rich royal blue. Pkt., 50c.

• 1 each of 7 Princess Asters, \$3.00.

**Princess Asters, Mixed.** 50c per pkt.



Sunshine Aster



California Giant Aster

## MAX SCHLING'S SUPERB ASTERS

### Wilt Resistant Varieties Only

Asters bloom profusely during August and September. Make first sowing in the hotbed in March, transplant the seedlings when they have four leaves, in boxes, 1 inch apart, or singly into small pots. Harden off and plant out in May. The soil should be rich and deeply dug. Set plants of the early varieties 10 inches apart and those of the later varieties 12 to 14 inches apart. The second sowing can be made in cold frame or in a seedbed outdoors the latter part of April, and the third sowing the latter part of May.

**QUEEN OF THE MARKET ASTERS.** (Earliest of all—early July.) Splendid fully double early Asters.

Pure White	Crimson
Flesh-Pink	Purple
Rose-Pink	Mixed
Lavender	

Any of the above: Pkt., 35c; 1/4 oz., \$1.50; oz., \$5.00.

• 1 pkt. each of the 6 colors, \$1.75.

### AMERICAN BEAUTY ASTERS

**American Beauty.** American-Beauty-rose.

**Lavender Gem.** Silvery lavender.

**September Pink.** Delicate pink.

**Autumn Purple.** Rich deep purple.

**White Beauty.** Pure white.

Pkt., 35c; 1/4 oz., \$1.50; oz., \$5.00.

• 1 pkt. each of the above 5 colors, \$1.50.

Mixed, pkt., 35c; 1/4 oz., \$1.25; oz., \$4.00.

**Mixed Colors.** Pkt., 35c; 5 pkts., \$1.50.

**LOVELY SINGLE ASTERS.** (Medium late, September 1st to 20th.) Exquisite colored Daisies. The simplicity of these flowers will be appreciated by all. Extremely valuable for cutting.

**Mixed Colors.** Pkt., 35c; 5 pkts., \$1.50.

**SCHLING'S IMPROVED CALIFORNIA GIANTS.** (Medium late—Sept. 1st to 20th.) A tall branching Aster invaluable for cut flowers. The flower petals are beautifully curled and interlaced, presenting an interesting shaggy appearance.

Pure White	Light Purple
Peach-Blossom-Pink	Deep Rose
Light Blue	Deep Purple
	Mixed

Pkt., 35c; 1/4 oz., \$1.50; oz., \$5.00.

• 1 pkt. each of the above 6 colors, \$1.75.

### ASTER POWDERPUFFS

Tops for cutting. See page 25 for color illustration. Pkt., 50c; 5 pkts., \$2.25.

### THE LOVELY NEW SUNSHINE ASTER

Flowers are of striking beauty. They exhibit all the class and beauty of the Single Asters enhanced by a cushion center of tiny quills of a contrasting color. Truly one of the aristocrats of the garden.

**Mixed Colors Only.** Pkt., 35c; 5 pkts., \$1.50.

### ANCHUSA

**Bluebird.** Bears large umbels of vivid indigo-blue. Forget-me-not-like flowers on 18-inch stems. Blooms all summer. Pkt., 35c; 1/4 oz., \$1.00.

### ARCTOTIS

**Grandis.** Large Daisy-like flowers on long stems; pure white with blue center, under side of petals tinged pale blue. Blooms continuously. 2 1/2-ft. Pkt., 35c; 1/4 oz., 75c.

**New Hybrids.** Include pink, red, purple, violet, yellow and orange, all showing a blue center. Bloom in a little more than two months. Give them rich soil and sun. Pkt., 50c; 5 pkts., \$2.25.

### Max Schling's Famous Annual Wild Garden Mixture

It is our wish that we would have sufficient space to list all of the testimonials that we have received in praise of this marvelous seed value. We have received reports from all sections of the country extolling the beauty and practical results obtained from sowing this mixture. Carefully blended to strike a perfect balance between the showy bright annuals and those of more subdued tendencies, the result provides a bold effect where required and a vista of real beauty covering large areas where it would be impossible to intensely cultivate a garden. Left to themselves, the vigorous hardy annuals in this mixture self-sow and it can be safely said that a wild garden produced from this seed will be more or less permanent.

Oz., 50c; 1/4 lb., \$1.50; lb., \$5.00.

# Max Schling's Annual Flower Seed RUSTPROOF SNAPDRAGONS

## THREE NEW TETRAPLOID SNAPDRAGONS

These three varieties have been selected by virtue of their tremendous florets and brilliant colors.

Tetra Yellow. Deep canary-yellow.

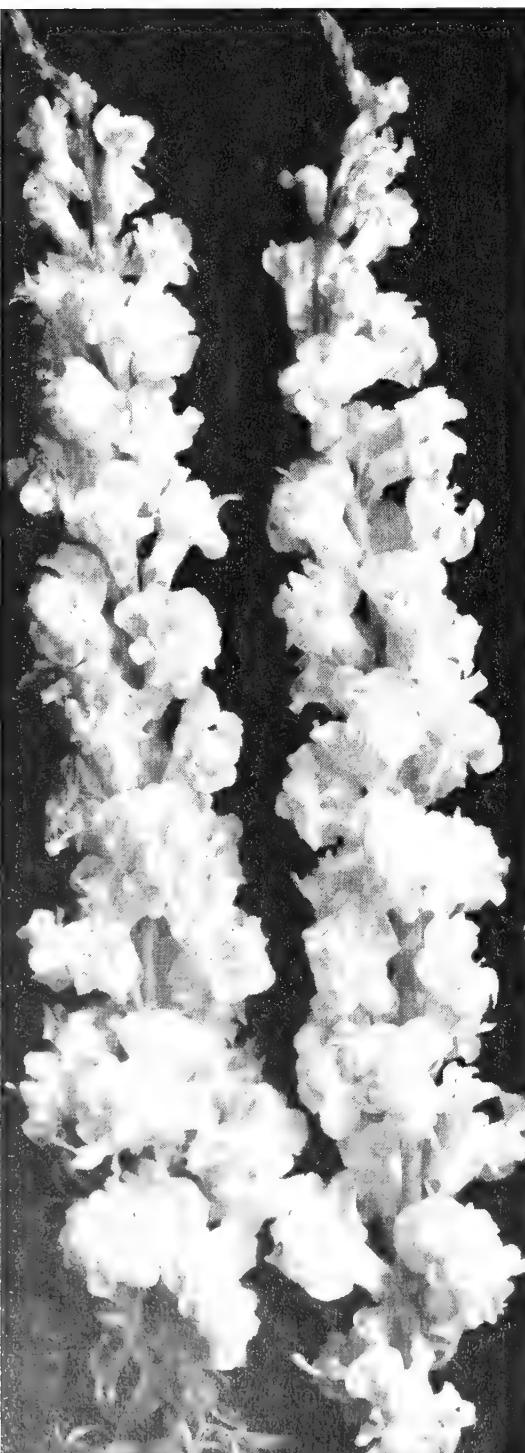
Pan-American Pink. Apple-blossom-pink.

Tetra Orchid. Pure lavender.

Each, pkt., 75c; 5 pkts., \$3.25.

**SNAPDRAGON SNOWDRIFT.** Pure white, 100% double. One of the finest flowers for the cutting garden or greenhouse. Compact, well-branched plants averaging 23 inches in height, producing fine spikes. A sensation wherever grown. Liberal pkt., \$1.00; 6 pkts., \$5.00.

Snowdrift, Double Snapdragon



**VELVET GIANT.** Intense velvety crimson florets 2½ inches across, on tall, strong stems. This variety fills a long-felt need for a fine strong Snapdragon in this color. Pkt., \$1.00; 6 pkts., \$5.00.

### Tips on Snapdragon Culture

Antirrhinum (Snapdragon) seed should be started in flats early in the spring. Care should be taken not to plant the seed too deeply, or to over-water. When plants are large enough to handle, they can be pricked off into 2½-inch pots and hardened in the cold frame for later transplanting.

Seeds may also be sown directly in the open soil and then thinned out, leaving seedlings about a foot apart.

Snapdragons are a hardy annual and excellent results may be obtained by fall sowing.

### Max Schling's Twelve Giant Snapdragons

A healthy, vigorous race with individual flowers at least one-third larger than other so-called giants. Tall, strong spikes, equaling the modern Gladiolus, 3 to 4 feet.

#### Giant Snapdragon Varieties

1. Alaska. White.
2. Appleblossom. Light pink.
3. Loveliness. Rose.
4. Crimson King.
5. Red Cross. Crimson, white throat.
6. Canary Bird. Canary-yellow.
7. Yellow Giant. Gold.
8. Copper Queen. Bronzy copper.
9. Indian Summer. Deep bronze.
10. Seminole. Rose, white and yellow highlights.
11. Salmon-Rose.
12. Pontiac. Fine purple.

Any of the above: Pkt., 50c; 5 pkts., \$2.25.

**GIANT AMERICAN SNAPDRAGON.** Mixed. Pkt., 35c; 5 pkts., \$1.50.

**SCHLING'S FAMOUS SNAPDRAGON COLLECTION:** One pkt. each of these 12 varieties for \$4.50.

**ANTIRRHINUM, Tom Thumb.** A compact, dwarf strain, growing only 8 inches high; especially suited for edging.

Pinkie. Lively rose-pink.

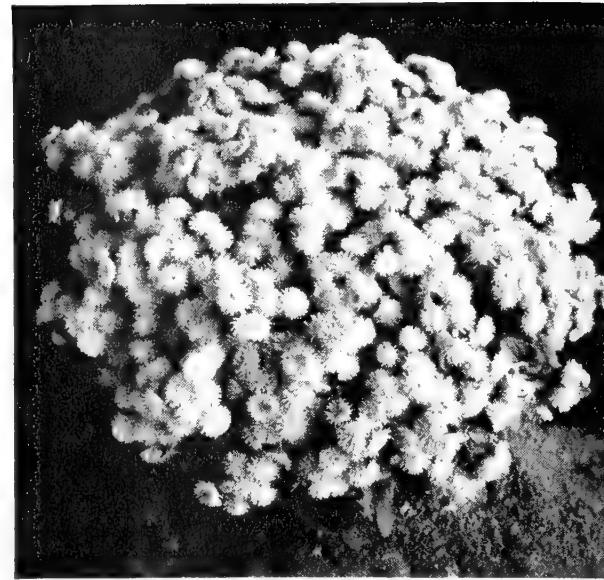
Snowflake. Pure white.

Golden Gem. Rich deep yellow.

Finest Mixed.

Price of above varieties: 50c per pkt.; 5 pkts., \$2.25.

**Snapdragon Irish Melodies.** (Illus. on page 2.) If you like Snapdragons we recommend that you include a generous amount of this famous strain. Pkt., 75c; 5 pkts., \$3.25.



Ageratum

## AGERATUM

**Blue Boy.** Plants become a solid mass of rich blue blooms. Superior for borders and beds. Pkt., 50c; 3 pkts., \$1.25.

**Fairy Pink.** A delightful soft salmon-pink providing a special combination when planted with Ageratum Midget Blue. Pkt., 50c.

**White Fluff.** Pure white bedding and cutting variety. Pkt., 50c; 5 pkts., \$2.25.

**Midget Blue.** All-America Silver Medal, 1940. A dwarf Ageratum that is really dwarf. The uniform growth of these plants never exceeds 3½ inches. They are very free flowering and have no peer as an edging plant or for use in bordering Rose beds, etc. 50c per pkt., 3 pkts., \$1.25.

## SWEET ALYSSUM

You may sow it where you want it to grow; it will bloom in 6 to 7 weeks and remain in bloom continuously until frost. Fine for edging of beds, as an undergrowth for Gladiolus, Dahlias or any of the tall-growing flowers, and for brightening empty spaces. Sow thinly and cover lightly.

**LITTLE GEM.** Very dwarf and compact; free flowering; for bedding, edging or rockwork. 6 in. Pkt., 25c; ¼ oz., 50c; oz., \$1.75; ¼ lb., \$6.00.

**Carpet of Snow.** Of dwarf, creeping habit, forming a dense carpet of white flowers. 4 inches. Pkt., 25c; ¼ oz., 50c; oz., \$1.75; ¼ lb., \$6.00.

**Violet Queen.** A compact and dwarf free flowering Alyssum with sweetly scented blossoms in a rich, deep shade of violet color retained during the entire season. Pkt., 35c; ¼ oz., \$1.00; 1 oz., \$3.00.

**Royal Carpet.** (See page 31.)

## BALSAM (Lady Slipper)

Finest mixed colors only. Pkt., 25c; ¼ oz., 75c.

## BELLS OF IRELAND

Large bell-like sheath of translucent green, framing small white flowers. Perfect for dried flower arrangement or as fresh cut flowers. Two feet tall. Pkt., 50c; 5 pkts., \$2.25.

## CANDYTUFT

(Iberis)

Grandmother's garden abounded with Candytuft and it still holds its place for the modern border is not complete without it. You can sow it where it is to grow or to fill out empty spaces in the garden, for edging the border, and in rockeries.

**Umbellatum Mixed.** Pkt., 25c; oz., 75c.

## GIANT WHITE HYACINTH-FLOWER-

**ED.** Immense trusses, frequently 6 inches in length. The largest of all. Pkt., 25c;  $\frac{1}{4}$  oz., 50c; oz., \$1.50.

## MINIATURE GEM. (Hyacinth-Flowered Type.)

A mass of snowy whiteness, and a real treasure for edging or the rock garden. Grows only  $3\frac{1}{2}$  inches high and is as compact as Carpet of Snow Alyssum. Pkt., 25c;  $\frac{1}{4}$  oz., \$1.00.

## CALENDULA

(Pot Marigold)

(See new varieties listed below.)

Sow where they are to grow, 2 or 3 seeds together, at intervals of 12 inches. Pull out the weakest plants, and leave but one to grow, or start the seed in the hotbed in March or April and transplant outdoors in May. 18 inches. Four new giant Calendulas. A strain of great size and heat resistance. Excellent for cutting.

**Persimmon Beauty.** Brilliant orange.

**Lemon Beauty.** Pure lemon-yellow.

**Apricot Beauty.** Lovely two-tone apricot.

**Cream Beauty.** Soft cream.

Pkt., 35c.

• 1 each of 4 above colors, \$1.25.

**Max Schling's selected mixed:** 25c per pkt.;  $\frac{1}{4}$  oz., 50c.

## CALLIOPSIS, IMPROVED

These Ladies' Breast-pins are among the easiest of annuals to grow. They bloom quickly from seed and yield gay, airy, colorful flowers through the growing season.

**Golden Crown.** A semi-double type of annual Coreopsis providing blooming plants for the entire season up to frost. Splendid long lasting cut flower. 35c per pkt.; 5 pkts. for \$1.50.

**Finest Mixed, Tall.** 3 ft. All colors. Pkt., 25c; oz., 75c.

## CANARY BIRD VINE

Nasturtium-like climber producing yellow flowers resembling canary birds. Popular favorite. Pkt., 35c; oz., \$1.00.

## NEW ANNUAL CANTERBURY BELLS

These will bring June glory to your garden next fall. They are like the biennial Canterbury Bells in every way. Will bloom in less than 6 months from seed.

**Mixed.** Pkt., 35c; 5 pkts., \$1.50.

## CARDINAL CLIMBER

A lovely Morning Glory with lacy foliage covered with bright cardinal-red blooms. Pkt., 35c; 5 pkts., \$1.50.

## GLORY OF RIVIERA CARNATIONS

(Illustrated on page 25.)

### An Exclusive Max Schling Presentation.

A superb new strain of the famous fragrant garden Carnation of Southern France. Real Carnations but little smaller than those grown by florists and much sweeter, for the fragrance is as remarkable as is the form of the flowers and their even perfection in color. No split calyces here, and the long stems invite liberal cutting of the blooms for indoor use.

The Collection of six varieties will give high satisfaction, permitting the cutting of literally armfuls of sweet and exquisite flowers for many long weeks. The culture is easy: Sow early, prick out the seedlings into a "flat" or into small pots, plant out at convenience.

**Beauty of Nice.** An exquisite shade of rose-pink.

**Cannes.** A beautiful pearl-pink. Especially fine.

**Mentone.** Scarlet.

**Monaco.** Dark velvety crimson.

**San Remo.** Pure yellow.

**Villafranca.** Pure white.

**Mixed.**

Any of the above: Pkt., 50c.

• One pkt. each of the above 6 colors, \$2.50.

## CELOSIA

(Cockscomb and Feathered Varieties)

Sow seed in the hotbed in March for early flowers; for succession sow outdoors in seedbed in May. Allow 8 inches between plants for Cockscomb and 18 inches for Feathered varieties. Give them rich ground.

### PLUMOSA TYPES

1. **Golden Fleece.** Feathery old gold.  $1\frac{1}{2}$  ft. tall. 50c per pkt.
2. **Flame of Fire.** Feathery flame-red.  $1\frac{1}{2}$  ft. tall. 50c per pkt.
3. **Pampas Plume.** Mixed shades from gold through red. 35c per pkt.

### CRESTED TYPES

**Toreador.** Extra-crested dark red. 75c per pkt.

**Rose Beauty.** Pink on silver base. 50c per pkt.

**Royal Velvet.** Early flowering crimson, dwarf, crested. 50c per pkt.

**Gilbert's Maple Gold.** Pink tipped with gold. 50c per pkt.

**Dwarf Cockscomb.** All colors mixed. 25c per pkt.

## ANNUAL CHRYSANTHEMUMS

**Merry Mixed.** Fine, gay, long-stemmed flowers excellent for cutting. They bloom over a long period and are of the easiest culture. Pkt., 35c; 5 pkts., \$1.50.

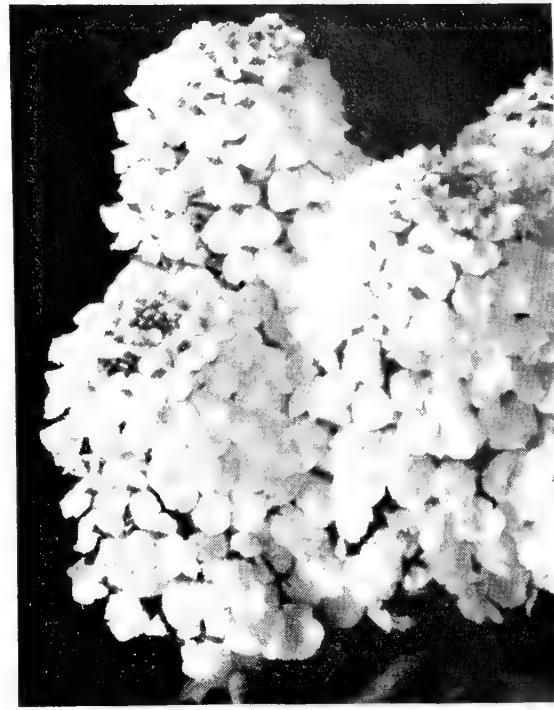
## COLEUS

**Rainbow Strain Mixed.** A beautiful strain of assorted colored foliage. Pkt., 50c; 5 pkts., \$2.25.

## CLARKIA

These lovely annuals resemble a spray of apple blossoms, flowering from every leaf joint. Sow the seeds in cold frame in March and transplant early. Especially beautiful in cool climates.

**Double Flowering, Mixed.** 25c per pkt.;  $\frac{1}{8}$  oz., 75c.

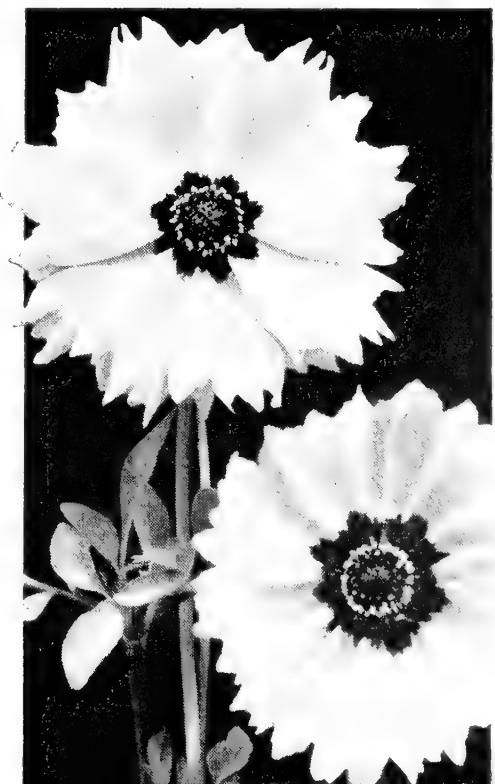


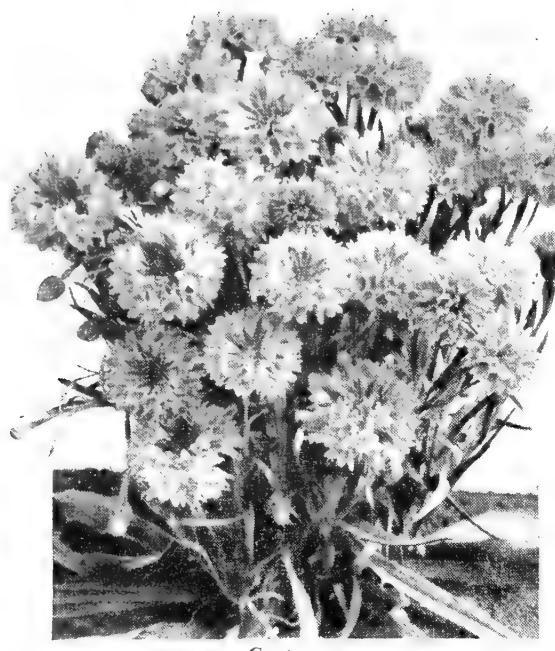
Candytuft



Calendula—Pot Marigold

Calliopsis, Improved





Centaurea

## CENTAUREA

Extremely showy in the garden and fine for cutting. They are easy to grow, take care of themselves, bloom freely, and even come up again the next year from seed that has dropped in the ground. Just sow the seed broadcast wherever you want the plants to grow. If the soil is rich, the flowers will be larger and will have longer stems. They are lovely if sown together with scarlet Poppies. You should make sowings at intervals of 3 weeks, beginning in early May.

**Blue Boy      Black Boy      Pinkie**

**Red Boy      Snow Man**

Pkt., 25c;  $\frac{1}{4}$  oz., 75c; oz., \$2.50.

• 1 pkt. each of the above 5 colors, \$1.00.

**Double Cornflower Mixed.** 25c per pkt.,  $\frac{1}{4}$  oz., 60c; oz., \$2.00.

**DWARF COMPACT CORNFLOWERS.** For bedding and cutting. 1 ft. high.

**Jubilee Gem.** Rich dark blue.

**Lilac Lady.** Lovely pale lilac.

**Polar Gem.** Pure white.

**Rose Gem.** Rich rose.

Each, 35c per pkt.; 5 pkts., \$1.50.

## CLEOME

(Spider Flower)

**Pink Queen.** All-America Silver Medal Winner, 1943. A distinctly new color break in the old favorite Spider Flower. Giant Pink Queen is a clear bright pink and flowers are borne in tremendous heads. Average 3 feet in height. Pkt., 35c;  $\frac{1}{4}$  oz., \$1.50.

**HELEN CAMPBELL.** AT LAST a pure white companion to Pink Queen. This free flowering, vigorous grower will be welcomed by everyone. Excellent for mass planting. Pkt., 35c; 5 pkts., \$1.50.

## CYNOGLOSSUM

(Chinese Forget-Me-Nots)

A rare gem for your blue garden. Forms perfect bushes 18 in. high, just one mass of lovely brilliant blue Forget-me-not-like flowers from May until frost. You can cut with 18-in. stems.

**Firmament.** A remarkable Forget-me-not-like flower providing blue flowers all summer. Hardy annual producing blooms on stems 10 in. long. Pkt., 50c; 5 pkts., \$2.25.

**Heavenly Blue.** An old favorite form of Pink Chinese Forget-me-not. Very satisfactory. Pkt., 35c;  $\frac{1}{4}$  oz., \$1.00.

**Dwarf Pink.** A perfect companion to Firmament. Pkt., 50c; 5 pkts., \$2.25.

## DIANTHUS - Chinese and Japanese Pinks

Easily raised from seed. Pinks flower abundantly and continuously until frost, are very effective in the garden and splendid for cutting. With slight protection the plants will live over winter. Start seed in the hotbed in March.

**Double Japanese Pinks, Schling's Superb New Hybrids.** Large, beautifully fringed very double flowers, measuring nearly 3 inches across, in greatest variety of colors. Pkt., 50c;  $\frac{1}{8}$  oz., \$1.50.

**Schling's Giant Single Mixed.** A fine strain of single garden Pinks with very large flowers; beautifully fringed and laciniated at edges in wonderful range of colors. Pkt., 35c;  $\frac{1}{8}$  oz., \$1.00.

## COSMOS

Graceful summer and autumn flowers, fine for cutting, and extremely showy in the garden. Our Giant Lady Lenox grows 7 feet high, and begins blooming in September. We offer a fine strain of Giant Early-Flowering Cosmos which grow but 4 feet high, begin blooming in July and continue until frost.

**Sensation Cosmos** represents the greatest single advance in an annual flower that has been made in the past 5 years. They are so far superior to the older strains of early Cosmos that we have eliminated the old strain from our listing entirely.

**Sensation Dazzler.** All-America Honorable Mention, 1943. A distinct improvement over all other red Cosmos. Very early blooming, rich deep crimson.

**Radiance.** (All-America Silver Medal 1948.) The first bicolor Cosmos to be developed. A truly fine novelty, striking deep rose with rich crimson zone. Destined for great popularity.

**Sensation Purity.** White.

**Sensation Mixed.**

Any of the above: Pkt., 35c;  $\frac{1}{4}$  oz., \$1.25; oz., \$4.00.

**Double Sensation Mixed.** One of the most valuable additions to the cut flower group. Splendid double crested Cosmos on long stems can be obtained as early as the 4th of July from seed sown in April. Pkt., 50c; 5 pkts., \$2.25.

**Double Sensation Peerless Pink Lady.** Fluted and double crested flowers of rich pink. Pkt., 75c; 3 pkts., \$2.25.

**Peerless White Cloud.** Double pure white form of above. Pkt., 75c; 3 pkts., \$2.00.

**Fiesta.** Brilliant scarlet-orange flowers, striped yellow, borne in profusion on neat, compact plants. Pkt., 35c; 5 pkts., \$1.50.

## DAHLIAS

Dahlias are easily and quickly raised from seed. Sown in the hotbed or cold frame in March and April, and transplanted in May, they will begin to bloom in August. The seed we offer has been saved from choicest and newest varieties, roots of which would cost \$1.00 to \$5.00 each.

**Giant Decorative Exhibition Dahlias.** A special strain selected by one of the leading Dahlia hybridizers. Giant exhibition blooms in all colors. Pkt., \$1.00.

**Dwarf Mignon Bedding Dahlia.** In full bloom in less than 3 months after sowing and it continues until frost. Flowers of the same size as the single Dahlia, this new dwarf race is even more floriferous. The plant in full bloom does not exceed 2 feet in height, thus making it ideal for bedding. Salmon-Pink, Cream, White, Yellow, etc. Pkt., 50c; 5 pkts., \$2.25.

**Giant Cactus-Flowered Mixture.** A gorgeous assortment of fine types and colors. Pkt., \$1.00.

**Unwin's Semi-Double Hybrids, Bedding.** (See page 25.) Like the popular Mignon Dahlia, the plants of these new hybrids grow about 2 feet high and produce a great abundance of lovely semi-double flowers on long stems well above the foliage in a great variety of colors. Pkt., 50c; 5 pkts., \$2.25.

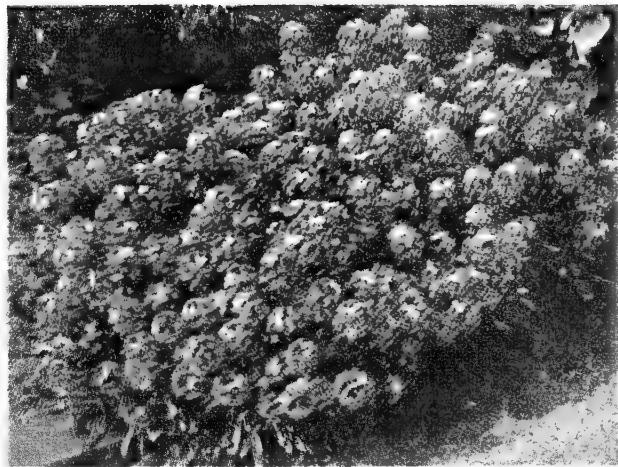
**Coltness Hybrid Dahlias.** Compact plants only about 1½ feet tall but as broad, bearing numerous flowers in a wide range of beautiful colors. **Mixed.** Pkt., 50c; 5 pkts., \$2.25.



## ANNUALS FOR BEDDING

### ← MAMMOTH VERBENA

A perfect low bedding plant, also useful for cutting. Pkt., 35c; 5 pkts., \$1.50. (See page 40 for complete list).



### SWEET ALYSSUM, Royal Carpet

Deep purple, very dwarf and early blooming. Perfect for edging. Blooms all summer. Pkt., 35c; 5 pkts., \$1.50.



### ← SWISS GIANT PANSIES

Outstanding for size and wide color range. Pkt., 75c; 5 pkts., \$3.25. (See page 36 for complete list of varieties).

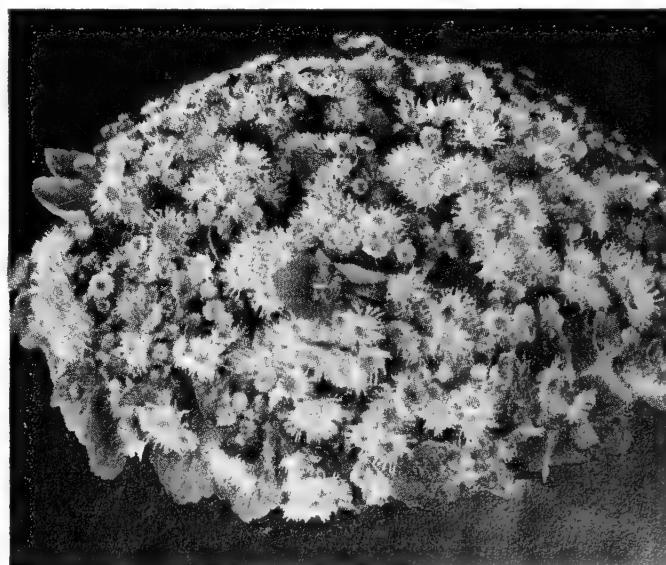


### PHLOX DRUMMUNDI (Annual)

Easy to grow annual Phlox, superb as a low bedding plant. A favorite for cutting as well. Pkt., 35c; 5 pkts., \$1.50. (See page 35 for complete list).

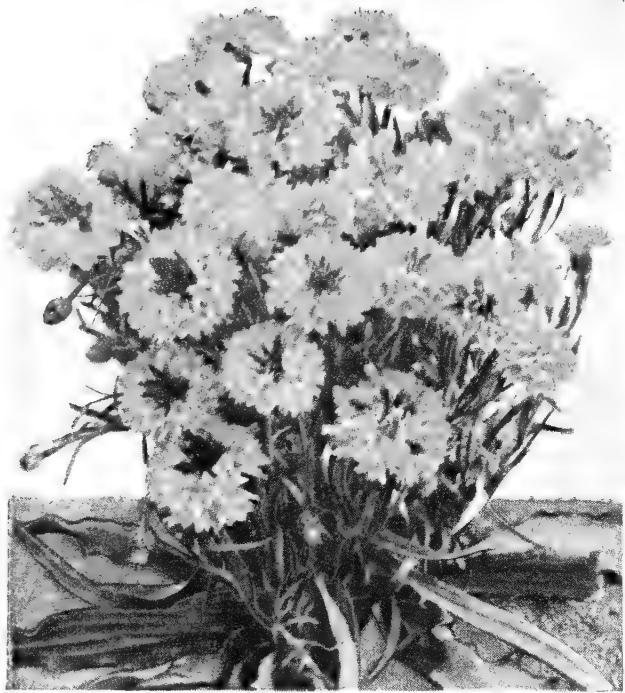


**PORTULACA, Double Mixed**  
Pkt., 35c       $\frac{1}{8}$  oz., \$1.75



### AGERATUM, Midget Blue

All-America Silver Medal, 1940. A dwarf Ageratum that is really dwarf. The uniform growth of these plants never exceeds 3½ inches. They are very free flowering and have no peer as an edging plant or for use in bordering Rose beds, etc. Pkt., 50c; 3 pkts., \$1.25. (See page 28 for complete Ageratum list).



**CENTAUREA, JUBILEE GEM**  
(Bachelor's Button)

A fine dwarf variety of blue Cornflower. Pkt., 35c; 5 pkts., \$1.50. (See page 30 for other varieties).



**McKANA'S GIANT**

New. All-America Selection Bronze Medal Winner for 1955. The flowers are 4 inches across, some larger; the spurs 3 to 4 inches long and widely flared. The graceful blooms come in pleasing, showy combinations of different colors. Strong, free blooming plants, 2½ to 3 feet tall. Pkt., 75c. 5 pkts., \$3.25.



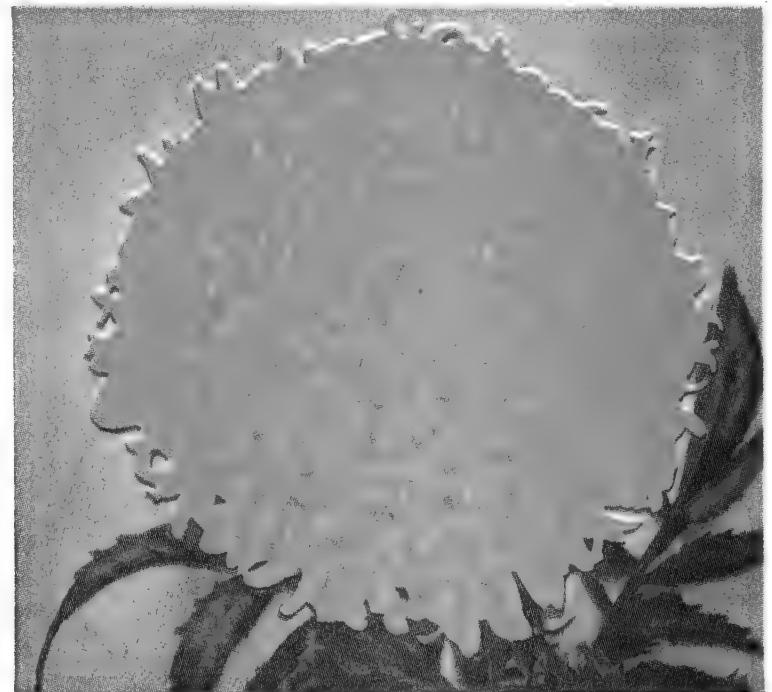
**SCABIOSA**

One of our finest annuals for cutting and very showy in the garden. Easily raised from seed; blooms continuously from early summer until frost in a wide range of rich and beautiful colors. Pkt., 35c; 5 pkts., \$1.50. (See page 39 for complete listing).



**MULTIFLORA SWEET PEAS**  
(Early Blooming)

These new Sweet Peas produce larger florets and more of them. They also flower satisfactorily under adverse conditions. Pkt., 50c; 5 pkts., \$2.25. (See page 39 for complete Sweet Pea listings).



**MARIGOLD, GLITTERS**

Beautiful bright yellow, large flower with incurved petals resembling exhibition Chrysanthemums. Pkt., 35c; 5 pkts., \$1.50. (See page 34 for complete listing of Marigolds).

## DIDISCUS COERULEUS (Blue Lace Flower)

Schling's original BLUE LACE FLOWER. One of the most satisfactory and outstanding annuals in existence; these lacy exquisite blooms excel in satisfying the discriminating flower lover. This gorgeous bloom was originally popularized by Mr. Max Schling. 35c per pkt., 5 pkts., \$1.50; oz., \$3.00.

## DIMORPHOTHECA (African Daisies)

Delightful annuals, with single Dasiy-like blossoms of orange and gold. They form compact and very bushy plants, are always in bloom, and are good for cutting. Sow in the hotbed in March and again outdoors in May.

**Aurantiaca** Hybrids. Varying in color from white to blush-white, lemon-yellow to reddish yellow, pale salmon to golden orange. Pkt., 35c,  $\frac{1}{4}$  oz., \$1.25.

## ESCHSCHOLTZIA (California Poppy)

Sow in the garden where they are to grow, as they cannot be transplanted. They succeed everywhere, are always in bloom, and brighten the garden from July until frost.

**Golden West.** Pure golden yellow. Pkt., 25c; oz., 75c.

**New Hybrid California Poppies.** The improvement represented in this new strain will be a real revelation. Flowers in lovely new shades, including soft pink, scarlet, chrome, copper-red, claret and royal purple, all held erect on long, strong stems, will give your garden the rich touch of color from the foothills of the West. Pkt., 35c;  $\frac{1}{2}$  oz., \$1.00; oz., \$1.75.

## EUPHORBIA (Snow-on-the-Mountain)

**Variegata.** Elegant bushy plants, with broad green leaves veined and margined with white. Attractive in foliage groups and among flowers. 2 ft. Pkt., 25c;  $\frac{1}{4}$  oz., 75c.

## GAILLARDIA (Blanket Flower)

The annual Gaillardias bloom quickly from seed, and continue flowering throughout the summer and fall. You can always go to them if you want flowers for a vase.

**Single, Mixed.** (*G. picta Lorenziana*). Pkt., 25c;  $\frac{1}{4}$  oz., 50c.

**Double Annual Gaillardia, Fiesta.** A brilliant bright mixture of large fully double flowers, 2 $\frac{1}{2}$  to 3 inches across. Splendid for cutting. Pkt., 50c; 5 pkts., \$2.25.

## GODETIA

Only those who have seen vast masses of Godetias tastefully arranged can realize the effect produced by them. The double sorts we offer have the largest flowers, on long spikes, and are elegant for vases. **Mixed.** Pkt., 35c; 5 pkts., \$1.50.

## GYPSOPHILA

### (Annual Baby's Breath)

A charming effect may be had by mixing sprays of Baby's Breath with other long-stemmed cut flowers. Bloom quickly from seed, and liberal sowings should be made every 3 weeks from May to July to cut continuously.

**Elegans grandiflora alba.** Pure white. Pkt., 25c; oz., 75c;  $\frac{1}{4}$  lb., \$2.00.

**Elegans grandiflora rosea.** Delicate pink. Pkt., 35c; oz., \$1.50;  $\frac{1}{4}$  lb., \$5.00.

## HIBISCUS

### (Mallow Marvels)

**Large-Flowering Hybrids.** Although perennials they flower the first year from seed. The blooms are 6 to 7 inches across and the whole plant is extremely showy. Pkt., 35c;  $\frac{1}{4}$  oz., \$1.00.

## HOLLYHOCKS (Althea)

**Indian Spring.** (Annual.) An annual ever-blooming new strain which flowers the first year from seed if sown early. In every way the same as the hardy varieties with the additional advantage of a longer blooming period. **Mixed colors.** Pkt., 35c;  $\frac{1}{4}$  oz., \$1.00.

## HELIANTHUS (Sunflower)

Varieties we list are useful for cutting, especially the miniature sorts, which bear their flowers on slender stems, and form neat bushes about 3 feet high. Sow seed where you want them to grow, in hills two feet apart, allowing three plants to each hill, and you will have vigorous and showy plants.

**Double Chrysanthemum-Flowered.** Beautiful, large, finely fringed, yellow, ball-shaped flowers, gracefully carried on long, wiry stems. 7 ft. Pkt., 35c; 5 pkts., \$1.50.

**Mammoth Russian.** Our common Sunflower, with huge flower-heads, mostly grown for seed, which are fed to parrots and poultry. **Mixed.** Pkt., 25c; oz., 50c.

**Redwood Empire.** A beautiful red-zoned Sunflower of unusual vigor and striking appearance. The contrasting brilliant red and yellow presents a flower never seen before. Pkt., 50c; 5 pkts., \$2.25.

## HELIOTROPE

Schling's Selected Hybrids. Pkt., 50c; 5 pkts., \$2.25.

## HUNNEMANNIA

### (Yellow Tulip Poppy)

**Single Yellow.** A glorious sun-kissed golden yellow Poppy on a strong stem with fine feathery Eschscholtzia-like foliage; excellent for cutting. Sow outdoors in May where they are to grow, in rich soil. Covered with lovely large yellow flowers from July to frost. 2 ft. Pkt., 35c; oz., \$1.00.

**Semi-Double, Sunlite.** Award of Merit, 1934. The Tulip Poppies are all lovely and easy to grow. The golden yellow flowers are semi-double, have great substance, and, having long stems, are superb cut flowers in addition to their garden value. Pkt., 50c;  $\frac{1}{4}$  oz., \$1.25.

## IMPATIENS

### (South African Balsam)

One of the finest of all-year-round blooming and bedding plants. Ideal for shade. **Sultani.** Pink and rose. 50c per pkt. **Sultani Nana.** Dwarf type; choice. \$1.00 per pkt.



Giant Dahlia

## KOCHIA (Summer Cypress)

**Trichophylla.** Neat little bush resembling a small Cypress tree. An ornamental plant of the easiest cultivation. 2 ft. Pkt., 25c; oz., 75c.

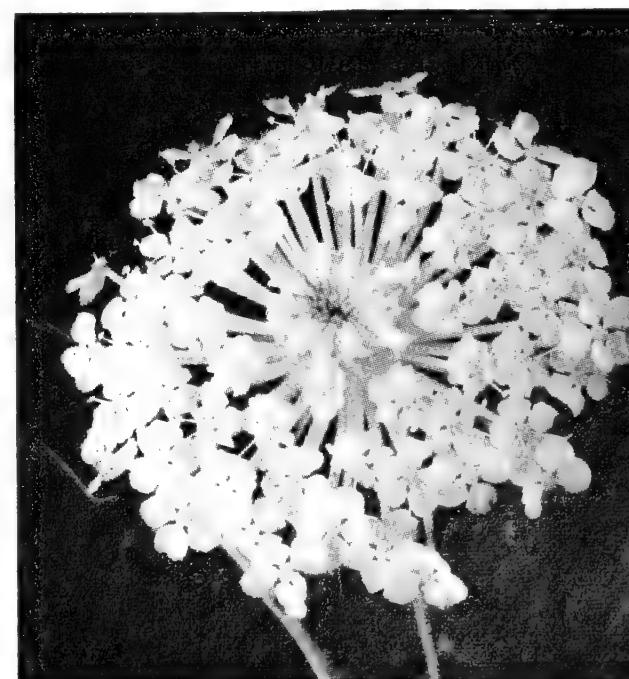
## LARKSPUR

### (Annual Delphinium)

For very early flowers, sow the seed in hotbed in March and April and set plants out in May; in the garden sow as soon as the ground is warm. It is very good practice to sow annual Larkspur seed in the fall.

**New Regal Strain.** A great improvement on all existing strains of Larkspur. Long spikes bear huge, well-spaced florets rivaling hardy Delphinium in size and beauty. Excellent for cutting. (Illus. on page 26.)

Light Blue    Dark Blue    White  
Rose    Light Pink    Mixed  
All of above: Pkt., 50c; 5 pkts., \$2.25.



Didiscus—Blue Lace Flower



Annual Lupinus

## LOBELIA

Sow in the house in March. The dwarf varieties are recommended for edging; the trailing sorts for hanging baskets, window boxes, vases, etc.

**Erinus compacta atrocaerulea.** Large, compact flower of intense deep gentian-blue, no eye. For bedding and edging. Pkt., 50c; 5 pkts., \$2.25.

**Mrs. Clibran.** Very dwarf, deep blue with white eye. The finest Lobelia. Pkt., 50c; 5 pkts., \$2.25.

## ANNUAL LUPINUS

Easily and quickly grown; sow the seed where you want them to grow.

**HARTWEGI GIANTS.** Marked improvement over the ordinary Hartwegi strain. Plants grow 4 to 4½ ft. tall with straight, erect spikes.

## SELECTED MARIGOLDS

The following list has been selected to your taste and for your satisfaction. So many new Marigolds have been introduced in the past few years that it is virtually impossible to list them all. This list offers only the finest of the new varieties as well as the best of the older varieties.

### TALL AFRICAN

**Gigantea, Sunset Giants, Orange and Mixed.** Especially grown for exhibition, blooms of this strain measure over 7 inches across. The flowers are sweetly scented and the color-range includes various shades of orange and yellow. Pkt., 35c; ½ oz., \$1.00.

**Guinea Gold.** Tall, informal, loose-petaled Gardenia-like flowers. Pkt., 35c; ¼ oz., 75c; oz., \$2.00.

**Yellow Supreme.** The finest large type Marigold. Pkt., 35c; ½ oz., \$1.00.

## MARIGOLD (Man in the Moon)

The closest approach to a pure white Marigold. Flowers of soft cream borne in profusion on neat, compact plants. Pkt., 35c; 5 pkts., \$1.50.

### FRENCH MARIGOLDS Dwarf Varieties for Bedding

**Butterball.** All-America Bronze Medal, 1942. Height 6 to 8 inches. Butter-yellow, tipped maroon. Pkt., 35c; ½ oz., \$1.00.

**Harmony.** Since its introduction by far the most popular bedding Marigold. Mahogany-red guard petals with a golden yellow crest. Height 12 to 14 inches. Pkt., 35c; ½ oz., 75c; ¼ oz., \$1.35.

**Melody.** All-America Bronze Medal, 1942. A pure orange Harmony type Marigold. Dwarf and early flowering. Pkt., 35c; ¼ oz., \$1.00.

**Naughty Marietta.** A really lovely bright yellow with rich red zone. A carpet planting of these will be the most cheerful spot in the garden. Pkt., 35c; 5 pkts., \$1.50. (Illus. page 26.)

**COLOR MAGIC.** 12-inch plant covered with mahogany and gold flowers. (Illus. page 26.) 35c per pkt.; 5 pkts., \$1.50.

**Yellow Pygmy.** One of the most successful and popular dwarf bedding Marigolds. Truly dwarf and compact. The plants are covered with light golden yellow blooms throughout the entire summer. Pkt., 35c; 5 pkts., \$1.50.

**Cupid.** Bright flowers, 3 in. in diameter, completely cover the plant. Odorless foliage. Orange Lemon-Yellow  
Gold Mixed  
Pkt., 35c; 5 pkts., \$1.50.

## CHRYSANTHEMUM FLOWERED (Incurved Type)

A new improved form of incurved petal Marigold that resemble large show type Chrysanthemums.

**Glitters.** Large bright yellow. (Illus. page 32.) 35c per pkt.; 5 pkts., \$1.50.

**Mission Giants Mixed.** All-America Bronze Medal, 1941. Pkt., 35c; ½ oz., 85c; ¼ oz., \$1.50.

## COLLARETTE MARIGOLDS Splendid for Cutting

**Crown of Gold.** An entirely new type of Marigold with a plant utterly devoid of the objectionable Marigold odor. A Scabiosa type of flower, 2½ inches across, with the center cushion made up of short quilled petals and surrounded by a ring of flat ray petals. The color is orange throughout. Plants are about 30 inches tall and bloom early. Pkt., 35c; 5 pkts., \$1.50.

## MARVEL OF PERU (Four O'clock)

Easily grown from seed and very showy in the garden. 3 ft. Mixed colors. Pkt., 25c; oz., \$1.00.

## MATTHIOLA

(Bicornis—Night-Scented Stock)

Delicate lilac flowers resembling those of the Stock and emitting in the evening a delightful perfume. 1 ft. Pkt., 35c; oz., \$1.00.

## MIGNONETTE (Reseda odorata)

Mignonette should not be transplanted. Sow the seed in the garden where wanted to grow—a cool, moist place is best. For early flowers, start a few seeds in small pots in the frame and be careful not to break the ball of soil when setting the plants out in May.

**Sweet-Scented.** The old-fashioned Mignonette, prized for its fragrance. Pkt., 25c; oz., 50c; ¼ lb., \$1.50.

## MOONFLOWER (Calonyction)

**Giant White.** Their large, deep green, heart-shaped leaves furnish excellent shade, and the flowers are very beautiful. They bloom at night, and on cloudy days they remain open all day. Pkt., 35c; oz., \$1.25.

**Giant Pink.** A perfect companion to the white. Pkt., 35c; oz., \$1.75.

## MORNING GLORIES (Ipomoea)

Sow in the open ground in late April and May.

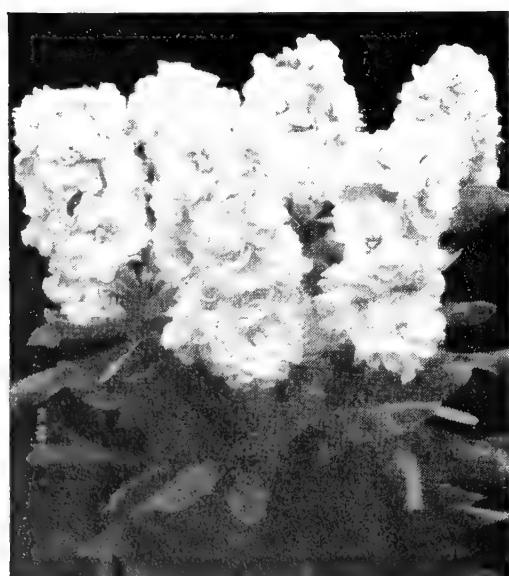
**Heavenly Blue.** (See color illustration, page 26.) From early July to late autumn the vine is covered with the lovely sky-blue flowers. The finest of all Morning Glories. Pkt., 35c; ¼ oz., 75c; oz., \$2.50.

**Scarlett O'Hara.** Gold Medal All-America, 1939. Blooms within 65 days after seed is sown. Flowers rich dark wine-red, remaining open all day. 35c per pkt.; ¼ oz., 75c.

**Pearly Gates.** A beautiful pure white seedling of the Heavenly Blue, making a perfect partner for the blue variety. Huge pure white flowers. Pkt., 35c; ¼ oz., 75c.

**Candy Pink.** Delicate pastel pink. Pkt., 50c; 5 pkts., \$2.25.

**Finest Mixed.** A carefully blended mixture of all the finest colors and types. Pkt., 35c; ¼ oz., 75c; 1 oz., \$2.50.



Matthiola

## MYOSOTIS (Forget-Me-Not)

The following varieties are biennial, but will bloom the first year from seed. If you want them in flower early in the spring sow the seed in August, and either protect the plants or winter them over in cold frames like Pansies.

**Sutton's Royal Blue.** Deepest indigo-blue. 12 inches. Pkt., 35c;  $\frac{1}{8}$  oz., \$1.00.

**Ruth Fisher.** The finest strain of Forget-me-not in existence. Blooms large, pale blue, freely produced; height 6 inches. Pkt., 50c; 5 pkts., \$2.25.

## NASTURTIUMS

Sow the seed where wanted to grow any time in May or June. The best way is to drop about 2 seeds every 6 inches; this will allow for proper development and save you the labor of thinning out later.

**Schling's Giant-Flowered Dwarf, Mixed.** A very rich mixture. Pkt., 25c; oz., 50c;  $\frac{1}{4}$  lb., \$1.50; lb., \$5.00.

**Schling's Giant-Flowering Tall, Mixed.** A very rich mixture. Pkt., 25c; oz., 50c;  $\frac{1}{4}$  lb., \$1.50; lb., \$5.00.

## Gleam Hybrid Nasturtiums

**Scarlet Gleam**      **Gleam Hybrids**

**Golden Gleam**      **Mixed Colors**

Prices on 3 varieties listed: Pkt., 25c; oz., 75c.

## NEMOPHILA

**Insignis, Blue.** Try it in your garden. It is fine for the ribbon border or for edging. Blooms quickly from seed and continuously from spring until frost. Lovely cup-shaped flowers of marine-blue; does well in any situation, moist or dry. Must have full sun. Pkt., 35c; oz., \$4.00.

## NICOTIANA (Flowering Tobacco)

Long tube-shaped, sweetly scented flowers. Attractive plants for large beds and borders.

### TWO NEW NICOTIANA

This welcome innovation is distinguished by the property of remaining open all day, unlike other varieties which remain open in late afternoon. Plants 18 inches tall, bushy and compact.

**Sensation Daylight.** Lovely pure white. 50c per pkt.; 5 pkts., \$2.25.

**Sensation Mixed.** 75c per pkt.; 5 pkts., \$3.50.

**Affinis.** Pure white; fragrant. Pkt., 35c;  $\frac{1}{4}$  oz., \$1.00.

**Affinis, Crimson Bedder.** Whenever there is any dampness in the air the sweet scent of the flowers perfume the entire garden with its Jasmine scent. Crimson Bedder is only 15 inches high and just about covers itself with deep crimson flowers from mid-summer until frost. Pkt., 35c; 5 pkts., \$1.50.

## NIEREMBERGIA

**Hippomanica.** Since its introduction, the splendid blue dwarf Cupflower has proven its popularity as an edging plant, an annual rock garden plant and is also superb for pots and window boxes. It will out-bloom almost any plant in the garden and is a source of never ending satisfaction. 50c per pkt.; 5 pkts., \$2.25.

## NIGELLA (Love-in-a-Mist)

Sow outdoors where you want it to grow.

**Miss Jekyll.** Rich cornflower-blue. Pkt., 35c;  $\frac{1}{4}$  oz., 85c.

## ANNUAL POPPIES

Sow the seed where you want them to grow because it is difficult to transplant them. While they grow everywhere and under almost all conditions, they are at their best if grown in a light, well-manured soil, and are most effective in masses.

**SCHLING'S SELECT IMPROVED SHIRLEY POPPIES** in new tints; an exceedingly beautiful strain. Pkt., 25c; oz., \$1.50;  $\frac{1}{4}$  lb., \$5.00.

**DOUBLE SHIRLEY POPPY.** Camellia-flowered Mixed. An outstanding strain, flowers resembling Camellias. Pkt., 35c; 5 pkts., \$1.50.

**Wild French (The Poppy of Flanders).** This is the famous field Poppy of Europe. Pkt., 25c; oz., \$1.00; lb., \$10.00.

## PORTULACA

Portulacas must have a sunny location but they grow well in almost any soil. They are but 4 inches high, of spreading habit, and form a dense, thick carpet when grown in beds. They bloom most freely all through the summer and fall. As an undergrowth for Gladiolus, Roses or other tall plants, they are very effective. Sow them broadcast and press the seed in the soil. Scatter a few seeds in your rockery for a pretty effect.

**Single Jewel.** Beautiful rich crimson; very free flowering and very distinctive. Splendid in combination with Golden Eschscholtzia. Pkt., 50c; 5 pkts., \$2.25.

**Finest Single Mixed.** All shades; mostly bright colors. Pkt., 25c;  $\frac{1}{8}$  oz., 75c;  $\frac{1}{4}$  oz., \$1.25; oz., \$4.00. (See page 31.)

**Finest Double Mixed.** Pkt., 35c;  $\frac{1}{8}$  oz., \$1.75.

## PHLOX DRUMMONDI (Annual Phlox)

(Illustrated page 31.)

### Drummondi Gigantea

This new strain of annual Phlox produces flowers that compare favorably with the giant heads of perennial varieties. The colors are even more subdued and charming. This strain of Phlox is invaluable for toning up perennial flower borders as well as making attractive beds that can be utilized for show purposes as well as for cut flowers. Height 12 to 15 inches.

**Red Glory.** A large flowering Phlox, brilliant red with large creamy white edges. Pkt., 50c; 5 pkts., \$2.25.

**Rosy Morn.** All-America Bronze Medal, 1941. A gay, bright color combination of rose-pink with white eye. This color will not fade in the hottest sun. Pkt., 50c; 5 pkts., \$2.25.

**Salmon Glory.** All-American Silver Medal, 1940. Immense florets of salmon-pink with creamy white edge. Pkt., 50c; 5 pkts., \$2.25.

**New Art Shades Mixed.** A combination of soft pink, dainty lavender, deep blue, royal purple, golden yellow and rich crimson. Pkt., 50c; 5 pkts., \$2.25.

• 1 pkt. each of first three named varieties, \$1.25.



Nicotiana

## Drummondi Nana Compacta Grandiflora

Charming, large flowering, very dwarf annual Phlox for edging. Dwarf, erect growth, 6 inches high. Splendid for neat formal borders. Continuous bloomer.

Finest Mixed Colors.

50c per pkt.; 5 pkts., \$2.25.

## Phlox Drummondi Grandiflora

The old favorite strain of bedding Phlox. Average height 10 to 12 inches. One of the most satisfactory annuals for all purposes. Seed may be sown in the hotbed or greenhouse in March and transplanted to the garden as soon as the weather is favorable; or seed may be sown in the open ground at the beginning of May.

**White**

Isabellina. Pale buff-

**Salmon-Scarlet**

yellow, very beauti-

**Deep Purple**

ful.

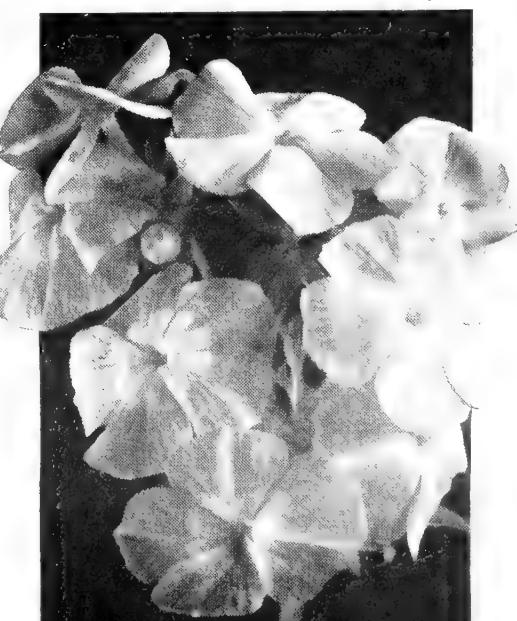
Price of each separate above color:

50c per pkt.; 5 pkts., \$2.25.

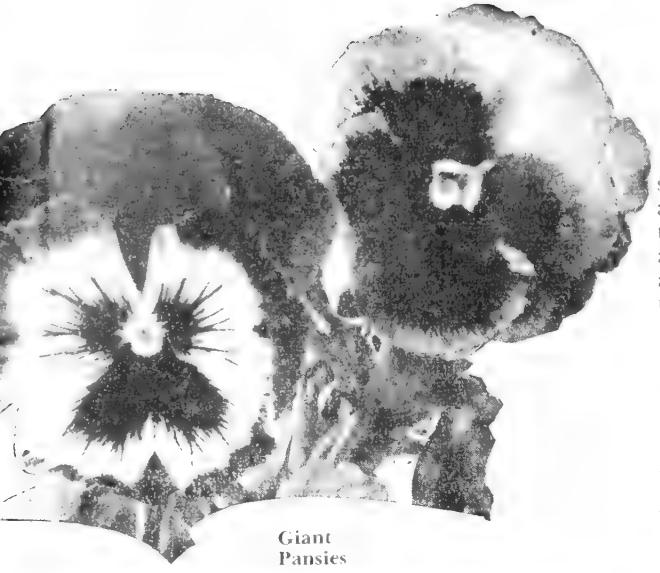
Finest Mixture of 4 Varieties: Pkt., 50c.

• 1 pkt. each of 4 named varieties, \$1.75.

Phlox Drummondi, Salmon Glory



Seed is your cheapest investment in gardening. Do not keep old seed. Pansies, Phlox and certain other varieties lose their viability especially quickly.



Giant  
Pansies

## MAX SCHLING'S GIANT PANSIES

If you want them to bloom early in the spring, sow the seed in July and August, and protect the plants, or, better still, winter them over in a cold frame until March, and plant out in a cool, half-shaded spot, and they will bloom in June and continue until frost.

### Super Swiss Giants in Separate Colors

(Illustrated page 31.)

**Apricot Orange.** A giant Pansy; same color as *Viola Apricot*.

**Ruby.** Lovely bright red, a most desirable addition.

**Alpenglow.** Red and wine shades.

**Berna.** Deep blue with contrasting deeper blotches.

**Lake of Thun.** Rich cornflower-blue.

**Yellow Master.** Pure golden yellow.

**Rheingold.** Golden yellow; five-blotted.

**Mont Blanc.** White with beautiful blue blotches.

**Pure White.**

75c per pkt.;  $\frac{1}{8}$  oz., \$3.50.

• 1 pkt. each of the 9 colors, \$6.00.

**Super Swiss Giants Mixed.** 75c per pkt.;  $\frac{1}{8}$  oz., \$3.50.

### Roggli's Prize Strain

We offer a limited quantity of this fine strain of Pansies from which the Super Swiss Giants are developed. Surpassing all other Pansies as regards color range and perfection of form, this Pansy is a "must" for the garden. Pkt., \$2.00; 6 pkts., \$10.00.

### Max Schling's Famous Pansy Mixture

#### MAX SCHLING'S CANADIAN SUPER GIANTS.

Not a large color range but of truly remarkable size and form with flowers often 12 inches in circumference and petals of wonderful substance on exceedingly strong stems, often 6 to 7 inches long. Pkt., \$2.00; 6 pkts., \$10.00.

### Max Schling's Majestic Splendor Pansies

#### A NEW SERIES

This famous Schling's strain in its old form constituted one of the most masterly achievements in Pansy hybridization. This new series presents an entirely new color range. Exceedingly vigorous in growth, very early blooming, long stems, immense size blooms, excellent form and substance, making them equally valuable for cut flowers as well as for bedding. Pkt., \$1.00; 6 pkts., \$5.00; 12 pkts., \$9.00.

### RICINUS (Castor-Oil Plant)

*Zanzibariensis*, Mixed

In large foliage-beds where a tropical effect is wanted, Castor-Oil Plants are very imposing. They grow rapidly from seed from 5 to 8 feet high, and even taller if planted in well-manured ground. Start a few in the hotbed in small pots, one seed to a pot, can have plants for bedding out in May.

Very tall, stately plants with large leaves varying in color from light green to purplish red. Pkt., 25c; oz., 75c.

## SALPIGLOSSIS (Painted Tongue)

Wonderfully showy, with flowers of exquisite colors and color markings. Flowers are funnel-shaped, not unlike those of the Petunia, deep-throated and charmingly penciled and veined in rich shades of yellow, crimson and purple. Salpiglossis flowers freely from July until frost.

### LARGE-FLOWERING VARIETIES

**Tall Mixed.** Pkt., 35c;  $\frac{1}{4}$  oz., \$1.25.

**Dwarf Mixed.** Pkt., 35c; 5 pkts., \$1.50.

### SALVIA (Scarlet Sage)

Salvias make a striking display, with their long brilliant flower-spikes rising above the green foliage. They bloom continuously from early summer until frost from seed sown in March or April, in shallow boxes or pots in the greenhouse or frame. Transplant singly into small pots, and set out when all danger of frost is past.

### THE FAMOUS WELWYN COLORED SALVIAS

The only reliable multi-colored strain of Salvia. We have reduced the listing to four of the most popular colors. The white form is ideal for mass planting with an evergreen background. Colors 100% true from seed.

**Welwyn Lilac.** Lovely soft lilac.

**Welwyn Pink.** Pure clear salmon-pink.

**Welwyn White.** Glistening pure white.

**Welwyn Mahogany.** Deep mahogany-red.

**Four Colors Mixed.** (No scarlet.)

Pkt., 50c; 5 pkts., \$2.25.

**St. John's Fire.** Dwarf early blazing red. Pkt., 50c; 5 pkts., \$2.25.

**Splendens, Bonfire.** Compact very bushy plants about 2 feet in height, densely covered with large, brilliant scarlet flowers on long spikes; blooms very early. Pkt., 35c;  $\frac{1}{4}$  oz., \$2.00.

**Farinacea.** Grow 2 to 3 feet high and only 8 to 10 inches in width, with long spikes of pale blue flowers, not so closely clustered as those of the Splendens. Bloom in August if seeds are sown indoors in February; will last for years with slight winter protection. Pkt., 35c;  $\frac{1}{4}$  oz., \$2.00.

**Farinacea, Blue Bedder.** A dwarf of the above. Approximately 15 to 18 inches in height. Pkt., 50c;  $\frac{1}{8}$  oz., \$1.50.

## SCHIZANTHUS

(Butterfly Flower or Poor Man's Orchid)

Exquisite butterfly-like flowers, in many of the delicate colors and shadings found in Orchids. The seed is best sown in the hotbed in March and April and the seedlings transplanted. When about 3 inches tall, pinch out the top; this causes the plant to branch freely. Height 18 inches.

**Schling's Large-Flowering Garden Variety.** In a wide variety of colors, including shades of yellow, apricot, pink, salmon, carmine, crimson, and purple, in various markings and combinations. Pkt., 35c;  $\frac{1}{4}$  oz., \$1.50.

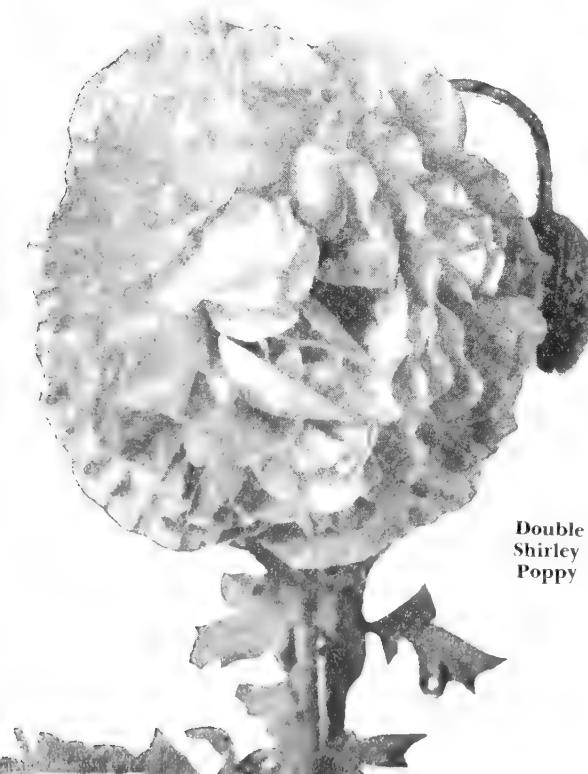
Forcing varieties, see greenhouse page 42.

### PLANT SEEDS WITH CONFIDENCE

No Damping Off



40 cubes of compressed vermiculite, with shallow hole for seed. Comes with bag of loose vermiculite to cover seed. Transplant intact. Complete kit \$2.00.

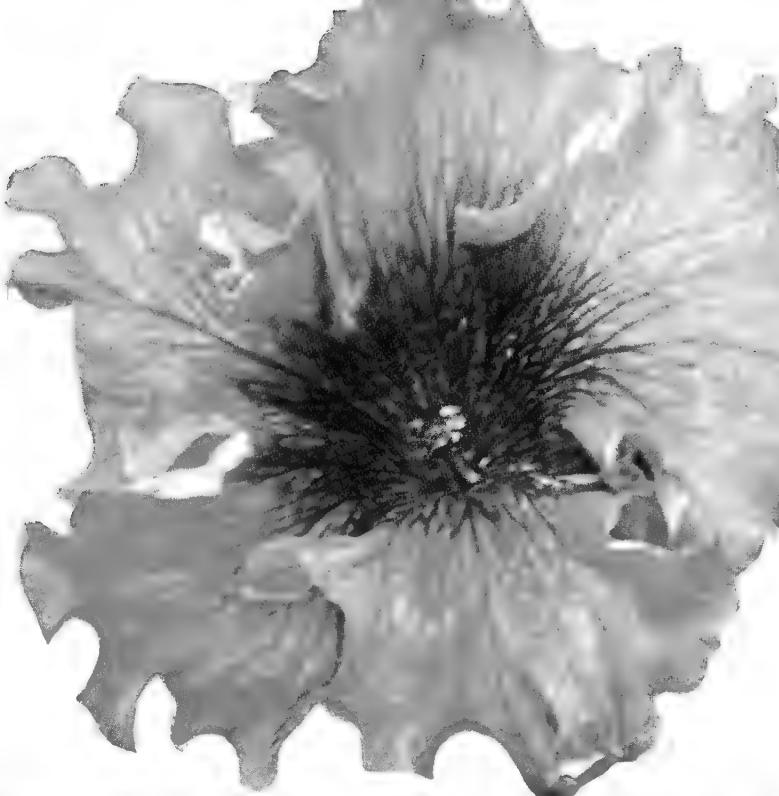


Double  
Shirley  
Poppy



**PETUNIA,  
SINGLE FRINGED**

A wonderful blend of large ruffled and fringed Petunias in every imaginable shade. Some solid colors, some with delicately contrasting veining.  
Pkt., 75c; 5 pkts., \$3.25.



**PETUNIA, DOUBLE RHAPSODY**

Max Schling's Lovely All Double Petunias

**ALLEGRO.** Deep salmon-pink.

**RHAPSODY.** (Illustrated.) Rich burgundy-wine-purple.

**CAPRICE.** Rich rose.

**MINUET.** Lovely orchid-lavender.

**SONATA.** Pure white.

**NOCTURNE.** Deep midnight-purple.

**MIXED.** All colors.

Pkt., \$1.25.

Collection: 1 pkt. each of 6 above colors \$6.75.

**PETUNIA, CRUSADER**

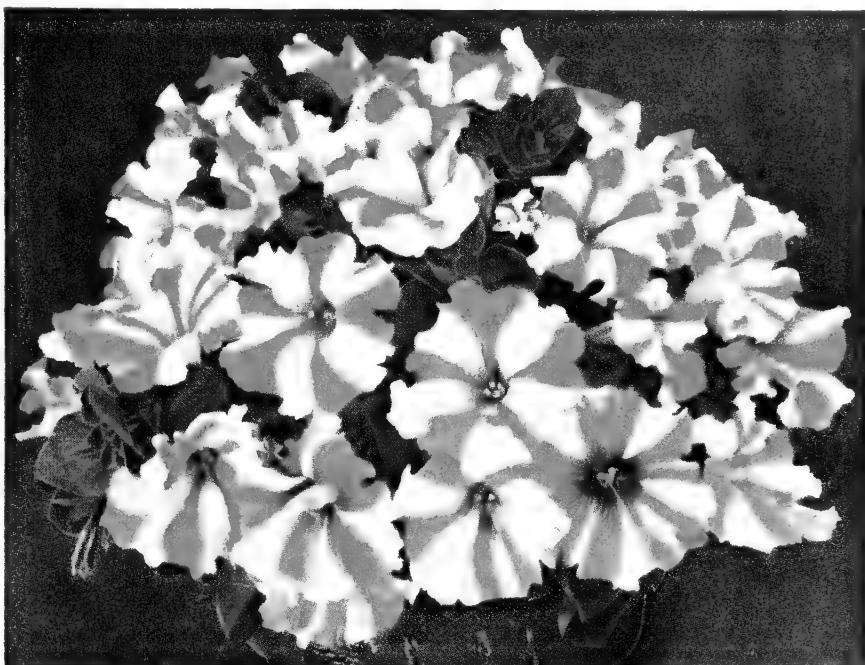


The most striking and colorful Petunia we offer—a bright, warm rose splashed gaily on pure white petals. Dwarf, extra free flowering, and extra vigorous. Pkt., 50c; 5 pkts., \$2.25.



**PETUNIA, COMANCHE**

A bright red, large flowering, deeply fringed Petunia. This variety is the most striking and unusual to be developed in many years of Petunia breeding. Pkt., 75c; 5 pkts., \$3.25.



**PETUNIA, PRIMA DONNA**

Bright salmon-orange and ruffled. Pkt., 50c; 5 pkts., \$2.25.

See page 40 for complete Petunia listings.



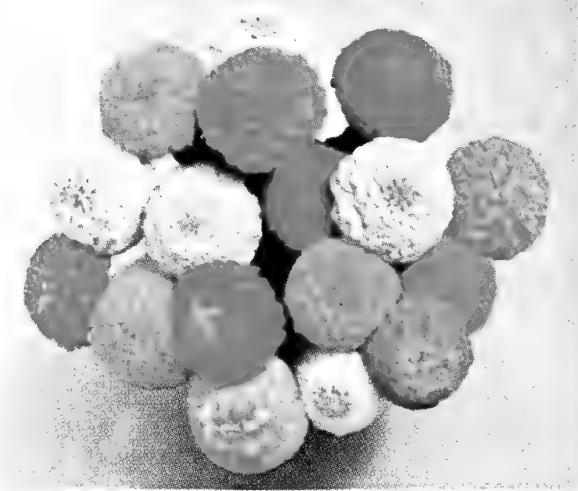
### PEPPERMINT STICK ZINNIA

Strikingly different flowers in combinations such as red and white, red and yellow, pink and white, and purple and white. Early blooming, ideal for cutting. Pkt., 35c; 5 pkts., \$1.50.



### ZINNIAS DOUBLE CRESTED

Although not new, this unusual strain has not been available for some time. For a truly rare floral treat, be sure to grow some. Pkt., 35c; 5 pkts., \$1.50.



### CUPID ZINNIA

Dwarf, compact little plants bearing quantities of button flowers. Used for edging and pot plants as well. Pkt., 50c; 5 pkts., \$2.25.

See page 41 for complete  
Zinnia list.

### GIANT FLOWERED ZINNIA

Perhaps the most satisfactory and useful of all annuals. Pkt., 35c; 5 pkts., \$1.50.

### ZINNIA, CACTUS-FLOWERED

A once-in-a-lifetime achievement of the horticultural hybridizer. Giant flowers with fluffy petals. These new giants demand a place in your garden. Pkt., 35c; 5 pkts., \$1.50.



## MAX SCHLING'S Improved Large-Flowered SCABIOSA

(Sweet Scabious or Pincushion Flower)

One of our finest annuals for cutting, and very showy in the garden. Easily raised from seed; blooms continuously from early summer until frost in a wide range of rich beautiful colors. Sow in the cold frame or greenhouse, and transplant in May, or seed may be sown in the open ground the latter part of April. Average height 3 ft.

**Blue Moon.** A rich, bright blue. Flowers intensely double with high crown. Pkt., 50c.

**Shasta.** Pure white. Very large size, fully double. Pkt., 35c.

**Loveliness.** Rich deep pink without trace of red. Pkt., 50c.

**Peach Blossom.** Clear light pink. Pkt., 35c.

• 1 ptk. each of 4 colors, \$1.50.

**Special Mixed:** Pkt., 25c; 1/4 oz., 60c; oz., \$1.75.

## MAX SCHLING'S DOUBLE STOCKS

(Gilliflower)

Charming plants for the border, also suitable for growing in pots to bloom during the winter. They are wanted in every garden. Very effective in beds and fine for cutting. To enjoy a long flowering period, seeds should be sown as early as February and March in pots or boxes, and small plants transplanted singly in pots until ready for setting out. They will then begin blooming in early June and continue until frost.

## Improved Cut-and-Come-Again Ten Weeks

This type is especially recommended for Eastern culture. The plants begin to bloom in ten weeks from time seed is sown, branch freely, and send up numerous long spikes of sweet-scented double flowers in continuous succession. 18 inches.

**Pure White.** Pkt., 35c.

**Dark Blue.** Pkt., 35c.

**Pale Blue.** Pkt., 35c.

**Flesh-Pink.** Pkt., 35c.

**Apple-Blossom-Pink.** Pkt., 35c.

**Canary-Yellow.** Pkt., 35c.

**Salmon-Pink.** Pkt., 35c.

**Double Finest Mixed.** Pkt., 35c.

• 1 ptk. each of above 7 varieties, \$2.00.

## New Giants of California Stocks

A new variety of early double blooming Stocks noted for its tremendous spikes and high percentage of double flowers, fully 80% double. The colors are intensely vivid and brilliant—especially desirable for greenhouse culture.

**Mixed.** 50c per ptk.; 1/8 oz., \$1.00.

For best greenhouse forcing Stock,  
see page 42.

## STATICE

(Sea Lavender)

Spreading flower heads similar to Baby's Breath and tiny cup-shaped flowers appearing in the most delicate colors. Can be dried and kept for winter decorations. Sow in hotbed in March and plants will bloom in June; sow again outdoors in May.

**Finest Mixture.** Pkt., 35c; 5 pkts., \$1.50.

## SENSATIONAL SWEET PEAS

NEW, EARLY MULTIFLORA SWEET  
PEAS. (Early blooming. (Illus. page 32.)

A garden Sweet Pea of greatest vigor, also excellent for winter flowering in the greenhouse. These new Sweet Peas produce longer and stronger stems, larger florets and more of them. They also flower satisfactorily under adverse conditions.

**Deep Rose**                   **Lavender**

**White**                       **Salmon-Pink**

**Orange-Cerise**              **Mixed.**

Prices on the above: Pkt., 50c; 5 pkts., \$2.25;  
1/2 oz., \$3.50; 1 oz., \$6.50.

## The Famous Cuthbertson Sweet Peas

New Spring-Flowering or Intermediate Type

The most valuable race of Sweet Peas by virtue of their sturdy vigorous habit and blooming period which bridges the gap between Early and Late Flowering Spencer types. Long stems and flowers of great substance and fragrance.

**Coline.** Scarlet.

**Danny.** Navy-blue.

**Evelyn.** Salmon-cream-pink.

**Frank G.** Rosy lavender.

**Janet.** White, black seeded.

**Kenneth.** Rich oxblood-crimson.

**Mixed.** All colors.

Each: 35c per ptk.

• 1 ptk. each of 6 separate colors, \$2.50.

## Schling's Superb Mixture of Giant Sweet Peas

Carefully balanced, it contains practically every color and shade appearing in Sweet Peas. In it are included not only the varieties in our list, but also a good many new hybrids, as yet unnamed, all of them producing three to four beautifully waved flowers of largest size to a stem. It is the richest, best-balanced, and most up-to-date mixture of Sweet Peas that can be made. Pkt., 25c; oz., 40c; 1/4 lb., \$1.35; 1/2 lb., \$1.85; lb., \$3.25.

## Cultural Hints for Sweet Peas

Sweet Peas require cool weather for satisfactory results. For this reason, very early sowing is to be recommended. A rich, well-drained soil is preferred, and full sun is necessary. Fall planting produces good results.

The Cuthbertson strain of Sweet Peas is resistant to heat, and is, therefore, recommended in hot locations where other varieties may be disappointing.

## TITHONIA (Torch)

(Golden Flower of the Incas)

A dwarf form of the Golden Flower of the Incas, growing only 3 to 4 feet tall and ideal for cutting. Pkt., 35c; 5 pkts., \$1.50.

## TRAIN-ETTS

A weatherized netting that is an ideal support for Sweet Peas. Will last several seasons. Available in 3 sizes:

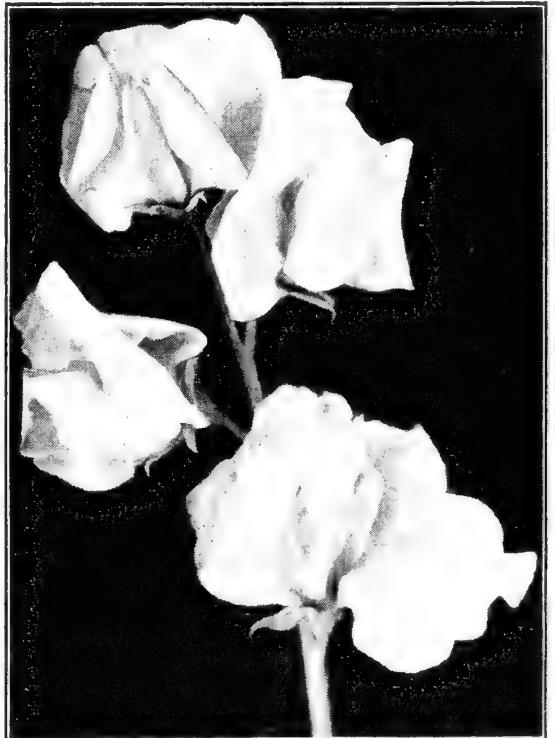
No. 1. 60 in. x 72 in. .... \$1.00

No. 2. 60 in. x 96 in. .... 1.25

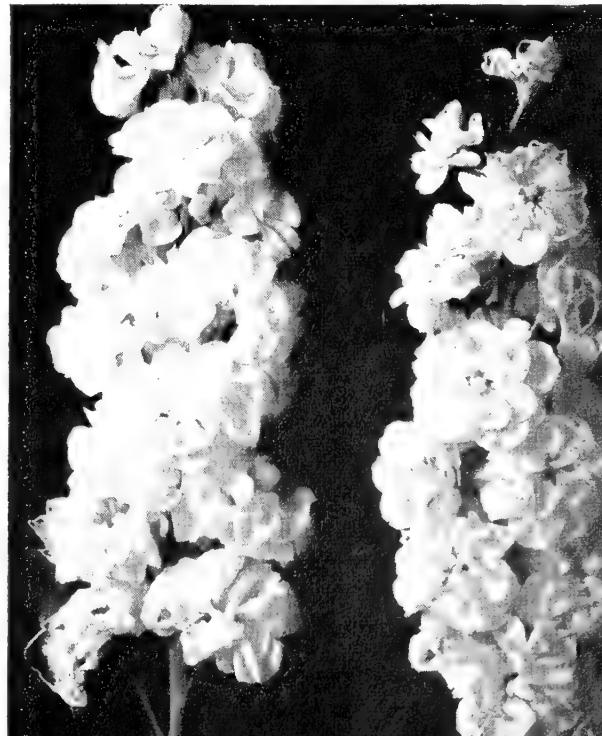
No. 3. 60 in. x 180 in. .... 1.65



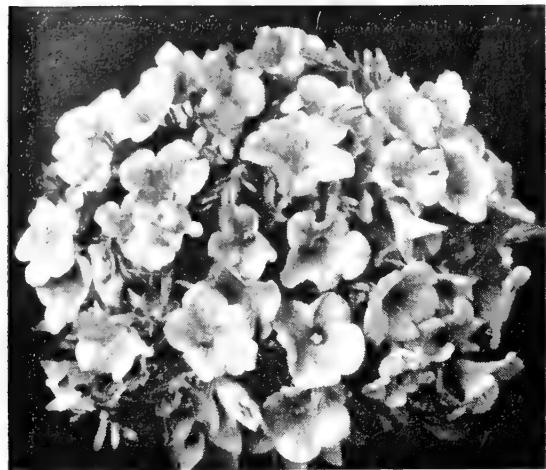
Scabiosa



Sweet Peas



Stocks



Petunia, Violet Gem

### MAMMOTH VERBENAS

Verbenas raised from seed are much more vigorous and free flowering than if grown from cuttings. Sow in the greenhouse or cold frame in March, and transplant to the outdoor beds in May. They will bloom abundantly all through the summer and autumn. Growing low and spreading, the plants intertwine and form a dense carpet of green foliage, a charming background for brilliantly colored flowers.

#### Pure White

#### Mixed.

Price: 35c per pkt.; 1/4 oz., \$1.50.

### Improved Dwarf Elfin Verbenas

**Fireball.** Fiery red. 6 in. high. 50c per pkt.; 5 pkts., \$2.25.

**Imp.** Bright rose with white eye. 6 inches high. 50c per pkt.; 5 pkts., \$2.25.

**White Ball.** Pure white. 6 inches high. 50c per pkt.; 5 pkts., \$2.25.

**Pixie.** Bright scarlet with small cream eye. Pkt., 50c; 5 pkts., \$2.25.

**Fairyland Mixture.** Complete range of colors. Pkt., 50c; 5 pkts., \$2.25.

### HANDY GARDEN SIEVE

A well constructed light weight sieve, 18 in. x 13 in. Suitable wire mesh for sifting soil, leaf mould, and compost for seed flats and pots. Also an excellent sand box for children. \$1.65 each; postpaid 3 for \$4.50.



# Magnificent Petunias

**PETUNIA RUFFLED GRANDIFLORA.** 12 to 15 inches. This beautifully ruffled class is very unusual. They combine the flower type of Schling's new monstrous deep-throated single fringed Petunia with a compact habit that makes them valuable for bedding, border and window boxes as well as for cutting.

**Crimson Glory.** Dwarf deep crimson, ruffled. Pkt., 75c; 5 pkts., \$3.25.

**Elk's Pride.** Rich pure purple. 75c per pkt.; 5 pkts., \$3.25.

**Dainty Lady.** The only yellow Petunia. Beautifully fringed. 50c per pkt.; 5 pkts., \$2.25.

**Lace Veil.** Pure white, outer edges so heavily fringed as to give a lace-like appearance. 50c per pkt.; 5 pkts., \$2.25.

**Snowstorm Improved.** The largest white Petunia. Pkt., 60c.

**Dwarf Giants of California.** A splendid mixture of compact large-flowering, ruffled Petunias. Pkt., 75c; 3 pkts., \$2.00.

### Bedding Petunias

#### NANA COMPACTA DWARF. 8 to 12 in.

**Admiral.** Without doubt the finest rich violet-blue. Dwarf habit; wavy flowers. Highly recommended. Pkt., 75c; 3 pkts., \$2.00.

**Blue Bedder.** (Sutton's.) Pkt., 50c.

**Celestial Rose Improved.** Rich deep pink. One of the best. 50c per pkt.; 5 pkts. for \$2.25.

**Cheerful.** Lovely salmon-pink. Pkt., 60c; 5 pkts., \$2.75.

**Fire Chief.** Best red bedding Petunia. 50c per pkt.; 5 pkts., \$2.25.

**First Lady.** All-America Silver Medal. An exceptionally dwarf uniform and compact Petunia covered with large 2 1/4-inch flowers of delicate blush-pink. Very desirable for the garden. Pkt., 75c; 3 pkts., \$2.00.

**Radiance.** All-America Silver Medal. A very deep and brilliant pink Petunia. Pkt., 50c; 3 pkts., \$1.25.

**Finest Mixture.** Mixture of all the best colors of Dwarf Petunias. Pkt., 35c; 1/8 oz., \$1.25.

**Ballerina.** Magnificent large-flowered Petunia in softest glowing salmon. Fringed flowers, dwarf compact plants. Pkt., 75c; 5 pkts., \$3.25.

**Popcorn.** A dwarf, compact bedding Petunia completely covered throughout the season with pure white flowers of great size and substance. Pkt., 50c; 5 pkts., \$2.25.

**Lipstick.** Low growing bedding Petunia in glowing carmine-rose. Plants are vigorous and covered with flowers all summer. Pkt., 50c; 5 pkts., \$2.25.

**Comanche.** Bright red, fringed (illustrated page 37.) Pkt., 75c; 5 pkts., \$3.25.

**MINIATURE NANA COMPACTA.** 5 to 6 inches. A new race of Petunias. The miniature plants, 5 to 6 inches high, are literally covered with a profusion of tiny Petunia flowers 1 inch in diameter. Extremely valuable for carpet bedding and window boxes.

**Violet Gem.** Deep rich violet-blue. Pkt., 50c; 5 pkts., \$2.25.

**White Gem.** Pure white. Pkt., 50c; 5 pkts., \$2.25.

**Rose Gem.** Splendid rich rose. 50c per pkt.; 5 pkts., \$2.25.

### Balcony Petunias

A race of Petunia originally designed for trailing in window boxes. However, if properly trimmed and pinched, the plants present a uniform erect appearance and the class is extremely valuable because of the large and splendidly formed flowers in rich, intense colors.

**Mixed.** 35c per pkt.; 1/8 oz., \$1.50.

**Crusader.** Striking, red cross on white (see page 37). Pkt., 50c; 5 pkts., \$2.25.

**Prima Donna.** Bright ruffled salmon-orange (illustrated page 37). Pkt., 50c; 5 pkts., \$2.25.

(For list of Double Petunias, see page 37.)

### FLOWERS FOR DRYING and SEED PODS

The following list of everlastings are especially recommended for durable and interesting arrangements. A small planting of them will reward you all winter.

**Gomphrena.** (Globe Amaranth.) Mixed colors resembling large heads of Clover. Pkt., 35c.

**Helichrysum.** Strawflower. 35c per pkt.

#### GOURDS

**Large Fruiting Mixed.** Pkt., 25c.

**Small Fruiting Mixed.** Pkt., 25c.

**Honesty.** (Lunaria.) Silky white seed pods. 35c per pkt.

**Statice.** Pastel colored everlasting flowers. 35c per pkt.

### ANNUAL WALLFLOWER

**EARLY WONDER.** Double-Flowering Annual Wallflower. Blooms within 6 months from sowing. Reaches a height of 2 to 2 1/2 feet, with superb strong spikes of great beauty and wonderful scent. Primrose, bronze, yellow, brown, dark brown and shades of purple are the predominating colors. Pkt., 50c; 5 pkts., \$2.25.

# ZINNIAS

## Cactus Flowered

Outstanding huge flowers with fluffy petals. A "must" for your annual garden.

**Eskimo.** Creamy white with straight needle-like petals.

**Sunny-Boy.** Canary-yellow with fluffy strap-like petals.

**Floradale Scarlet.** Bright red with fluffy, curled petals.

**Riverside Beauty.** Salmon-pink with curled and twisted petals.

Prices of above: Pkt., 35c; 5 pkts., \$1.50.

## Cactus Flowered, Mixed

Includes four above colors as well as many others as yet too scarce to offer separately. Pkt., 35c; 5 pkts., \$1.50.

## Giant Zinnias

We have the distinction of being one of the first retail seed stores to offer the splendid Dahlia Zinnias—having been among the first to recognize their all-around worth. There is no flower in the garden that renders more all-around satisfaction than Zinnias, this Dahlia-flowered group leads in its stately beauty.

**Brightness.** Bright pink.

**Buttercup.** Large yellow.

**Canary Bird.** Delicate primrose-yellow.

**Crimson Monarch.** Largest and best red.

**Dream.** Deep lavender.

**Eldorado.** Salmon-apricot.

**Exquisite.** Light rose, deep center.

**Miss Willmott.** Soft pink.

**Old Rose.** Dusty rose.

**Oriole.** Orange and gold.

**Polar Bear.** Pure white.

**Royal Purple**

**Finest Mixed**

35c per pkt; 3 pkts., \$1.00; 1/4 oz., \$1.50;  
1 oz., \$4.50.

• 1 pkt. of each of 12 colors, \$3.75.

**BLAZE.** All-America Award Winner for 1954. Huge glowing scarlet Cactus flowering type, rivaling the largest Dahlia in size and brilliance. Pkt., 35c; 5 pkts., \$1.50.

## Zinnia, Isabellina

Large flowering soft buff-yellow; one of the all-time Zinnia favorites. Pkt., 50c; 5 pkts., \$2.25.



Fantasy Zinnia

## Schling's Famous Improved Lilliput or Pompon Zinnias

Easy growing annuals, a wealth of colorful miniature cut flowers. In separate colors as follows:

**Canary-Yellow**      **Golden Gem**

**Salmon**      **Scarlet Gem**

**Delicate Flesh-Pink**      **Purple**

**Crimson Gem**      **White Gem**

**Finest Mixed**

35c per pkt.; 1/4 oz., \$1.50; 1 oz., \$4.50.

• 1 pkt. each of the above 8 varieties, \$2.00.

## Large-Flowering Dwarf Double Zinnias

For bedding. 2 feet high.

**Scarlet.** Pkt., 35c; 1/4 oz., 75c.

**Canary-Yellow.** Pkt., 35c; 1/4 oz., 75c.

**Salmon-Pink.** Pkt., 35c; 1/4 oz., 75c.

**White.** Pkt., 35c; 1/4 oz., 75c.

**Spun Gold.** A delicate and valuable shade.

Pkt., 35c; 1/4 oz., 75c.

**Finest Mixed.** Pkt., 25c; 1/4 oz., 75c.

• One pkt. each of the above 5 colors, \$1.00.

## A NEW WORTHY ZINNIA

**Luther Burbank.** A fine strain, deserving of great popularity for its fine double form and lovely pastel colorings. Flowers are huge but excellent for cutting. Pkt., 35c; 5 pkts., \$1.50.

**Glamour Girl.** Mixed pastel shades of Fantasy type. Pkt., 35c; 3 pkts., \$1.00.

## Max Schling's New Fantasy Zinnias

An ever popular class whose blooms constitute a welcome change in the make-up of Zinnias. The petals are curled and crested and present a flower of informal charm.

**White Light.** Pure white.

**Stardust.** Golden yellow.

**Wildfire.** Brilliant red.

**Melody.** Orchid-lavender.

**Orange Lady.** Bright orange.

**Rosalie.** Clear pink.

**Fantasy Mixed.**

Each, 35c per pkt.

• 1 pkt. each of 6 colors, \$1.75.

## Zinnia Linearis

Little, single flowers of a lovely shade of golden orange, with a delicate lemon-yellow stripe through each petal, while the center is dark brown in the young flowers and turns golden orange as the pollen develops. Plants grow 8 to 10 inches tall and up to 2 inches across, blooming in great profusion all summer and fall. Blooms 6 weeks after sowing seed. Pkt., 35c; 1/4 oz., \$1.25.

## Zinnia, Peppermint Stick

Strikingly different flowers in combinations such as red and white, red and yellow, pink and white, and purple and white. Early blooming, ideal for cutting. Pkt., 35c; 5 pkts., \$1.50.

## Zinnia, Persian Carpet

A new improved strain of Mexican Zinnias, dwarf and ideal for cutting. Pkt., 35c; 5 pkts., \$1.50.



Lilliput Zinnia

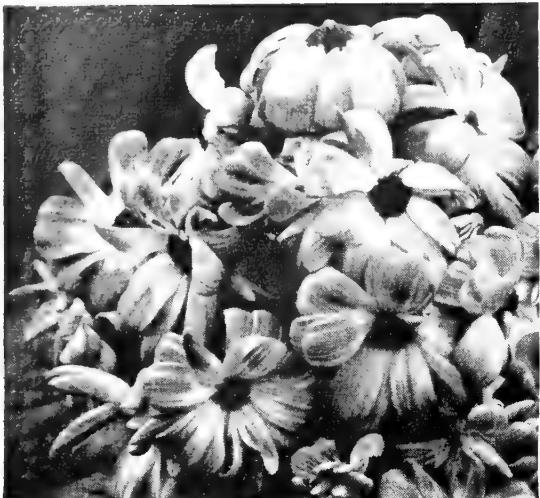


Large Flowering Dwarf Double Zinnias



Zinnia Linearis

# Schling's Selected Seeds for Greenhouse Culture



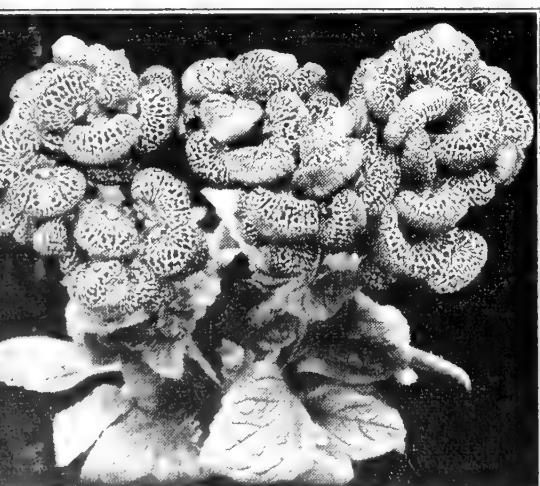
Cineraria



Schizanthus



Cyclamen



Calceolaria

Recommended varieties for winter blooming. All of the greenhouse seeds offered on this page have been tried and approved by greenhouse operators. Most of these varieties are hand-pollinated and selected greenhouse grown seed which is as it should be, for seed that is produced outdoors intended for greenhouse culture usually is disappointing.

We have made a particular effort in obtaining seeds from the finest commercial greenhouse growers to offer to our trade.

**ANTIRRHINUM** (Snapdragon). A selection of the newest and best varieties for winter bloom.

#### GREENHOUSE SNAPDRAGONS

**Spring Blooming.** White, Light Pink, Rose, Red, Lavender, Yellow, Bronze. \$1.50 per pkt.

**Winter Blooming.** White, Light Pink, Rose, Red, Yellow. \$2.00 per pkt.

#### CALCEOLARIA

**Albert Kent Hybrids.** Dwarf, small-flowered strain. \$2.00 per pkt.

**Hybrida grandiflora, Mixed.** Tall, large flowered strain. \$1.00 per pkt.

**Hybrida multiflora nana.** Dwarf, large-flowered strain. \$2.00 per pkt.

#### CALENDULA

**Ball's Lemon Queen.** 50c per pkt.

**Ball's Long Orange.** 50c per pkt.

**CACTUS.** Exotic mixture of desert specimens. \$1.00 per pkt.

#### CINERARIA

**Cremer's Prize Strain.** First prize-winner for years at all leading flower shows. Of Multiflora Nana type. \$2.00 per pkt.

**Schling's Exhibition Strain** in separate colors:

**Hybrida grandiflora, blue shades.**

**Hybrida grandiflora, crimson and carmine shades.**

**Hybrida grandiflora, salmon shades.**

**Hybrida grandiflora, white.**

**Hybrida grandiflora, mixed.**

Any of the above: \$1.00 per pkt.

#### CYCLAMEN

**Binneweis Strain.** All of the best colors.

**Salmon-Pink.** White.

**Dark Red.** Mixed.

All above: \$1.00 per pkt.

**DATURA.** (Angel's Trumpet.) Large trumpet flowers of soft lavender-rose, turning to white. 50c per pkt.

**GERANIUM.** (Pelargonium.) Pink and red shades. 50c per pkt.

**GERBERA.** Jamesoni Hybrids. Pkt., \$1.00.

**GLOXINIA.** Hybrids, Robusta Grandiflora. Beautiful plants flowering 12 months after sowing. \$1.00 per pkt.

**LUPINUS,** Schling's New Forcing Strain. Mixed. \$1.00 per pkt.

#### PANSIES, Winter-Blooming.

**Schling's Giant Winter-Flowering.** \$2.00 per pkt.

**PRIMULA OBCONICA GIGANTEA.** A selected pedigree American-grown strain.

Mixed colors: \$1.00 per pkt.

**PRIMULA MALACOIDES, IMPROVED Eriksoni Mixed.** \$1.00 per pkt.

**SCHIZANTHUS,** Schling's New Dwarf, Favorite. \$1.25 per pkt.

**AFRICAN VIOLET** (Saintpaulia). All shades mixed. Pkt., \$1.00.

**STOCKS, Non-Branching Column Stocks:**

**White** **Dark Blue**

**Chamois-Rose** **Ruby**

**Silvery Lilac** **Mixed**

Any of these: \$1.00 per pkt.

**SWEET PEAS, Early Multiflora.** (See page 39 for varieties and prices.)

## HOSE-MIX'T

### KILL BUGS, END BLIGHT

ON ROSES, VEGETABLES,  
FLOWERS, TREES

### WITH YOUR GARDEN HOSE!

Only \$6.95, postpaid

Complete With Solid Brass Shut-off  
Valve and Nozzle

Now get rid of all harmful insects and fungi easily! New Hose-Mix't Spray Gun and Spray Pellets do the job fast! Guarantee protection all season long! Light weight, non-breakable 23-inch long Gun attaches to any garden hose, makes it an automatic power sprayer instantly. Pellets go in gun chamber. As water flows over them they dissolve at just the right speed for most effective pest control. Safe—contain no DDT. One solution does the complete job!

Order Hose-Mix't Pellets No. 1 for Roses, all flowers. Hose-Mix't Pellets No. 2 for vegetable gardens, fruit trees.

**HOSE-MIX'T PELLETS** only \$1.98 (enough for 12 gallons) per pkg., ppd.

**ANTROL  
AFRICAN VIOLET  
and  
HOUSE PLANT  
INSECT BOMB**  
95c each



**NEW ANTROL  
ROSE SPRAY  
FLOWER BOMB**  
\$1.50 each.



Bean, Tiny Green

### **Bean, Tiny Green**

The newest addition to our family of midget vegetables. This midget Snap Bean measuring between 3 and 4 inches in length, and virtually everbearing, surpasses in quality all other Beans. The nearest thing to Haricot Vert. New low prices. Pkt., 50c; 5 pkts., \$2.25.

### **Beans—Bush, Snap**

**Culture:** Beans grow well in any good garden soil. Usually the first planting can be made the last week in April, followed by successive plantings about 2 weeks apart until August 15. Open a drill 2 inches deep and drop the Beans 1 inch apart and cover. When well up, draw the soil up against the plants and cultivate frequently. Do not cultivate them when the dew is on the plants as this frequently causes rust. One pound of seed is sufficient for 50 feet of drill.

**Bountiful.** Stringless; surpasses all others in crisp, tender qualities and fine flavor. (47 days.)

**Tendergreen.** Round, dark green, stringless and tender. (50 days.)

### **Beans—Bush, Wax**

**Improved Golden Wax.** Rust-proof. Large, flat, fleshy, tender pods of the finest quality, entirely stringless. (51 days.)

### **Beans—Green Pole**

**Old Homestead.** (Kentucky Wonder.) Bears abundantly from July to frost. Large meaty pods, stringless and delicious. (65 days.)

### **Lima Beans—Bush**

Bush Limas are nearly 2 weeks earlier than Pole Limas. The seed is quite tender, and will rot while the ground is cold or wet, so do not plant before the ground is warm. For best results, however, the seed can be started in pots in a hotbed or in the greenhouse, and the plants set out when the weather is settled. Plant in rows 3 feet apart in the row, always edgewise, with the eye down.

**Baby Potato.** Most outstanding Bush Lima to date. Exquisite flavor and prolific production. Matures in 72 days.

**Fordhook.** Best for the home garden, very productive and of fine flavor. Large, round and plump, of rich buttery flavor. (71 days.)

### **Beans—Pole Limas**

Where poles can be secured, these Beans are more productive than the Bush varieties. Set Poles 3 feet apart, enrich the soil in the hills by mixing with a liberal supply of sterilized or well-rotted manure. Do not plant until the ground is warm. One pound will plant 50 poles.

**Leviathan Extra Early.** Earliest Pole Lima. Pods 5 to 6 inches long with Beans of delicious flavor. Extra prolific.

# **Vitamin - Rich Fresh Vegetables**

### **Garden Beets**

**First Early Blood.** Mature in 40 days. Turnip-shaped, deep red, fine grained, tender and sweet.

**Detroit Dark Red.** The most popular of all. Fine oval Beets mature in 58 days.

### **Broccoli**

**Italian Sprouting.** Delicious, combining the flavors of Asparagus and Cauliflower. Requires the same culture as Cauliflower. (70 days.) Pkt., 25c; 1/2 oz., \$1.25; oz., \$2.00.

**Italian Heading.** Forms large solid heads, soft green in color. Matures August and September. (75 days.) Pkt., \$1.00; 6 pkts., \$5.00.

### **Brussels Sprouts**

A delicious vegetable for fall and early winter use. Sow seed about May 15, thinly, in drills 1/2 inch deep and transplant, when large enough to handle, 18 inches apart.

**Sutton's Exhibition.** Sprouts of exceptional size and good quality. (70 days.) Pkt., 25c; 1/2 oz., \$2.00; oz., \$3.50.

### **Cabbage**

**Extra Early Jersey Wakefield.** The best early pointed Cabbage. Matures in 63 days.

**Copenhagen Market.** The earliest and best round Cabbage. Matures in 69 days.

**Golden Acre.** Medium sized ball-shaped head. (64 days.)

**Late Flat Dutch.** Heads very round, flattened on top. (100 days.)

**Red Dutch.** Deep red. Excellent for winter use. (100 days.)

**Perfection Drumhead Savoy.** Large solid head with crumpled tender leaves. (90 days.)

**Chinese Cabbage.** (Chihili.) Tall and slender, resembling Cos Lettuce. Excellent keeper. (75 days.)

### **Swiss Chard**

A perfect substitute for Spinach, furnishes a continuous supply of leaves all summer.

**Giant Lucullus.** Closely crinkled leaves of delicious flavor. (50 days.)

**Ruby.** Grown for its highly ornamental ruby-red stalks and curly maroon leaves.

#### **PRICES**

**BEANS.** Pkt., 25c; 1/2 lb., 50c; lb., 90c; 2 lbs., \$1.70; 5 lbs., \$4.00.

**BEETS.** Pkt., 25c; oz., 60c; 1/4 lb., \$1.75; lb., \$5.00.

**SWISS CHARD.** Pkt., 25c; oz., 50c; 1/4 lb., \$1.50.

**CABBAGE.** Pkt., 25c; 1/2 oz., 60c; oz., \$1.00; 1/4 lb., \$3.50.

**CARROTS.** Pkt., 25c; 1/2 oz., 50c; oz., 90c; 1/4 lb., \$3.00.

**CAULIFLOWER.** Pkt., 35c; 1/8 oz., \$1.25; 1/2 oz., \$2.00; oz., \$3.25.

### **Cauliflower**

**Danamerica Super Snowball.** A distinct new variety for main or late crop. The short, strong stem bears a very firm and heavy snow-white head. (55 days.)

**Extra-Selected Early Dwarf Erfurt.** Remarkable for its earliness and the certainty with which the plants produce fine heads. Pure snowy white. 8 to 10 inches across.

### **Carrots**

For a succession during the summer, sow seed at intervals from April 15th to July. One ounce will sow 100 feet.

**Imperator.** Small deep rich orange with blunt end. Tender and of fine flavor. (77 days.)

**Earliest French Forcing.** Matures in 60 days. Small, globular and coreless, tender and sweet.

**Nantes Half-Long.** The most suitable variety for the home garden. (70 days.)

### **Celery**

**Wonderful or Golden Plume.** The finest self-blanching yellow Celery. Blight and rust resistant. Pkt., 25c; 1/4 oz., \$1.25; oz., \$3.00.

**Giant Pascal.** Crisp and firm. The best variety for late use. Pkt., 25c; oz., \$1.50.

### **Celeriac**

**Giant Smooth Prague.** Boiled and sliced, an excellent salad dish. Leaves may be used for flavoring soup. (120 days.) Pkt., 25c; 1/2 oz., 60c; 1/4 lb., \$3.25.

### **Chicory**

**Witloof.** (French Endive.) Delicious for salads. Lift roots in autumn, cut off the leaves about 1/2 inch from the crown, and store in the cellar in sand. After resting a month, they are ready for forcing in a warm dark place. The new leaves are crisp, snowy white, of finest flavor. Pkt., 35c; oz., \$1.00; 1/4 lb., \$3.50.

### **Cucumbers**

For early Cucumbers, start seeds in pots in the cold frame or greenhouse, and set out when danger of frost is gone. For main crop, plant outdoors in hills 3 feet apart in May. Thin to four plants per hill. One ounce is sufficient for 40 hills.

**Cubit.** All-America Bronze Medal. A delicious crisp fleshy Cucumber with very small receptacle. (58 days.) Pkt., 35c; oz., \$1.00.

**Perfected White Spine.** Ideal for the home garden. Long and smooth with crisp solid flesh. (62 days.)

**Snow's Perfected Pickling.** Fruits for pickling 50 days after planting. (56 days.)

Prices for all varieties except Cubit:  
Pkt., 25c; oz., 60c; 1/4 lb., \$2.00; lb., \$6.50.

### **Corn Salad**

(Field Salad)

Sow seed during summer harvest for after frost. Can be cut all winter for a delicious salad dish. Pkt., 25c; 1/2 oz., \$1.00; oz., \$1.75.

# Vegetable Seeds

## A SUCCESSION of SWEET CORN

As a result of experiments conducted by the Connecticut Experiment Station, which is the leading authority on Hybrid Sweet Corn in the United States, we are able to offer a collection of five varieties of Hybrid Sweet Corn which will bear in constant succession for a period exceeding 4 weeks with no two varieties ripening together. In order to continue the season after the collection has ripened we advise successive plantings of Golden Cross Bantam which is the latest variety in the collection and which can be planted with safety up until July 1st.

Each one of these varieties has been chosen for its wilt-resistant qualities, heavy bearing propensities and fine flavor.

**Spancross.** 4.13. Extra early.

**Marcross.** 13.6. Early.

**Carmelcross.** 39.13. Early-midseason.

**Whipcross.** (Lincoln.) 39.23. Midseason.

**Golden Cross Bantam.** Late midseason.

1 pkt. each of the 5 varieties above (trial quantity), \$1.25.

½ lb. each of the 5 varieties above (sufficient for family of four), \$2.50.

1 lb. each of the 5 varieties above, \$4.25.

2 lbs. each of the above 5 varieties, \$8.00.

## Sweet Corn

Plant about May 5th in hills and allow 2 plants to grow in each hill. Sweet Corn requires rich soil. To have a continuous supply throughout the season plant every two weeks until July. One pound will plant 125 hills.

See above for our famous Hybrid Sweet Corn collection.

**Non-Hybrid Varieties.** Pkt., 25c; ½ lb., 50c; 1 lb., 85c.

**Hybrid Varieties except Golden Midget.** Pkt., 35c; ½ lb., 55c; 1 lb., 95c.

## Favorite Non-Hybrid Varieties

**Country Gentleman.** Late. Ears 7 to 9 inches long with sweet white kernels. (95 days.)

**Golden Bantam.** The most popular of all. Extra early, sweet and prolific, each stalk bearing 2 or 3 golden ears 6 to 8 inches long. (79 days.)

**Golden Midget Hybrid.** Similar to our famous Mason's Golden Midget but 4 days early with better filled ears. Pkt., \$1.00; 6 pkts., \$5.00.

**Io-Chief.** (Hybrid.) Sturdy, heat and drought resistant variety with 8½-inch ears.

## Eggplant

Sow seed in a box or pot in greenhouse or hotbed, in February and March. When about 3 inches high, plant singly into small pots and set plants out as soon as all danger from frost is past (about May 20th), placing them 2½ feet apart each way.

**Improved Black Beauty.** Fully a week earlier than New York Improved Purple. (80 days.) Pkt., 25c; ½ oz., 50c; oz., 85c; ¼ lb., \$2.50.

**New Hampshire Hybrid.** Accredited the finest of all Eggplant. Deep purple skin. (70 days.) Pkt., 35c; ¼ oz., 65c.

## Endive

An excellent leaf salad for fall and winter use. Make first planting in mid-April and continue into July. When nearly full grown, tie the leaves together at the top to bleach. One ounce of seed plants 100 feet of drill.

**Broad-Leaf Batavian.** Leaves are large and broad, and furnish more greens than curly varieties. Pkt., 25c; oz., 60c; ¼ lb., \$1.85.

**Extra Fine Green Curled.** Leaves blanch rapidly and are very tender. Pkt., 25c; ½ oz., 75c; oz., \$1.25; ¼ lb., \$3.50.

## Herbs

Varieties marked with (\*) are perennials.  
**SEEDS. Price:** Pkt., 35c; 5 pkts., \$1.50.

**ANISE.** For seasoning.

**BORAGE.** Flowers used for salad garnishing, leaves for flavoring cordials.

**CARAWAY.** Seeds used in bread, pastries and liqueurs.

**CATNIP**

\***CHIVES.** For salads, seasoning and flavoring.

**CORIANDER.** Strongly aromatic seeds.

**CRESS, CURLED.** (Pepper Grass.) For salads and garnishing.

\***CRESS, SWEET WATER.** Excellent for salads.

**DILL.** Long Island Mammoth.

**FENNEL.** (Finnochio.) For garnishing and making sauce for fish. Bulb-like base may be eaten boiled or raw.

\***HYSSOP.** For flavoring and medicine.

\***LAVENDER.** (Lavandula Spica.) For food seasoning.

\***LAVENDER, TRUE.** (Lavandula Vera.) For sachets for perfuming linens.

**MUSTARD, WHITE LONDON.** For salad and garnishing.

\***ROSEMARY.** Especially good for seasoning pork.

**RUCOLA.** (Roquette.) A very popular Latin herb for salads and cooking.

\***RUE.** A bitter, pungent seasoning for salads.

\***SAGE.** For flavoring dressing and sauces.

**SUMMER SAVORY.** Especially valuable for flavoring Beans.

**SWEET BASIL.** Very aromatic for seasoning.

\***SWEET MARJORAM.** A popular herb for seasoning and salads.

**UPLAND CRESS.** A dry-land form of Water Cress.

## Herb Plants

All plants: 3 for \$1.95; 10 for \$5.50.

Add 10% of cost for postage and handling.

**Herbs for Cooking:** Chives, Mint, Rosemary, Sage, Tarragon, Thyme.

**Herbs for Fragrance and Ornamental Use:**

Bergamot, Germander, Lavender, Lemon Balm, Lemon Thyme (Variegated), Lemon Verbena, Winter Savory (also for cooking.)

**Magic in Herbs** by Leonie de Sounin. A fascinating gift book—unusual recipes, also how to grow herbs. Illustrated, \$3.00.

## Kale

**Dwarf Green Scotch Curled.** Splendid greens for fall, winter and early spring; use boiled and serve like Spinach. Flavor improved by freezing. The plant is entirely winter hardy. (55 days.) Pkt., 25c; oz., 60c; ¼ lb., \$1.85.

## Kohl-rabi

The bulbs should be used when the size of a small Apple, as they become woody when very old. For this reason, successive sowings should be made until the middle of August. Set plants 6 inches apart. One ounce will sow 150 feet of drill.

**Early White Short-Leaved Vienna.** Matures in 6 weeks from sowing. (55 days.) Pkt., 25c; oz., 75c.

## Leek

**American Flag.** For flavoring soups. Sow in drills a foot apart as soon as the ground opens and thin out to 4 inches apart. One ounce will plant 25 feet of drill. Pkt., 25c; ½ oz., \$1.00; oz., \$1.75; ¼ lb., \$6.00.

## Muskmelons

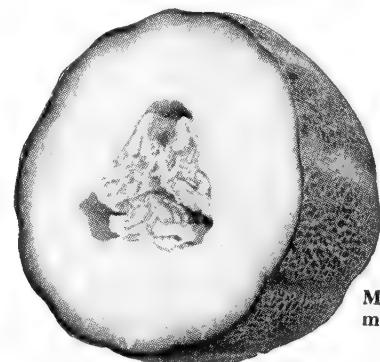
Muskmelons succeed best in light, rich soil, preferably sod-soil. They should be planted in well-enriched hills from 4 to 6 feet apart. For very early Melons, start seed in pots and plant outdoors when weather is settled, about May 20th. For main crop, plant outside middle of May 6 to 8 seeds in each hill. Leave four of the strongest plants to grow. One ounce is sufficient for 50 hills.

**Crenshaw.** Rind green, flesh soft light pink, sweet and juicy with mild delicious flavor. (110 days.)

**Emerald Gem.** Beautifully netted. Flesh thick deep salmon in color and deliciously sweet. The best for the home garden. (85 days.)

**Golden Delight.** (All-America 1952.) Fine golden fleshed Melon of delicious flavor. Ideal for home garden use. Pkt., 35c; 5 pkts., \$1.50.

**Honeydew.** Large cream-white skin, green flesh. (115 days.)



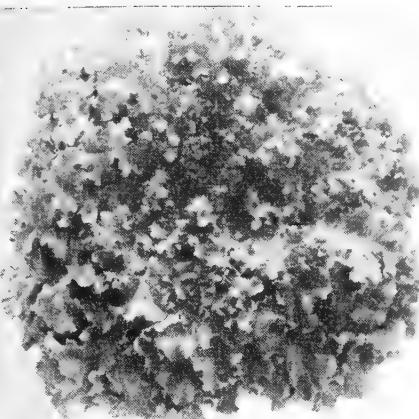
## Watermelons

Plant the same as Muskmelons, 8 feet apart. One ounce will plant 30 hills.

**White Mountain Midget.** (See page 47.)

**Golden Early.** An extremely early and luscious Melon. Early maturing and easy to grow in almost any latitude. Fruits uniformly globular, of solid green color, flesh brilliant red, ripening to the rind. (75 days.)

# Vegetable Seeds



Salad Bowl Lettuce

## Lettuce

**Bibb.** See page 47.

**Early Curled Simpson.** The best early loose type, everywhere successful. (45 days.)

**Great Lakes.** All-America Bronze Medal. A fine hot weather Lettuce. Notable for its slowness in bolting to seed. (83 days.) Pkt., 35c; 5 pkts., \$1.50.

**Imperial 847.** Blight resisting variety producing fine, solid medium sized heads despite heat. One of the easiest heading varieties ever offered. (84 days.)

**Iceberg.** Large crisp solid heads, universally popular. (84 days.)

**Mignonette.** Small but dependable firm heading Lettuce of russet color. (67 days.)

**Oakleaf.** The best for summer use. An outstanding leaf Lettuce which bears delicious leaves throughout the entire summer until killing frost. Do not pass this up. (40 days.) Pkt., 35c; 5 pkts., \$1.50.

**Slobolt.** (U.S.D.A. development.) Bears palatable leaves all summer without bolting to seed. (43 days.) Pkt., 25c; 5 pkts., \$1.00.

**White Boston.** Similar to Big Boston in appearance, but clear green in color and more heat resistant. (76 days.)

**New York No. 12.** Reliable for year round use. Heads crisp, solid and tender. (77 days.)

**Paris White Cos (Romaine).** Large, crisp, and most delicious. (66 days.)

**Bronze Beauty.** Aside from its delicious flavor and extreme heat resistance making it an ideal hot weather Lettuce, the growing plants present a beautiful picture in the garden.

**Salad Bowl.** A most unusual and meritorious Lettuce. Crisp and of exceedingly fine flavor. Ideal home garden variety. Pkt., 35c; 5 pkts., \$1.50.

## Mushroom Spawn

(Cultural bulletin on request.)

**American Pure Culture.** Have Mushrooms of the largest size and best quality. Brick, \$1.00; 6 bricks, \$5.00.

## Okra

**White Velvet.** The tender seed pods should be cut when 3 to 4 inches long. Sow outdoors during May in drills and cover with an inch of soil. When well up, thin to 10 inches apart. Never allow seed to ripen. (58 days.) Pkt., 25c; oz., 60c; 1/4 lb., \$2.00.

## Onion Seeds

Onions require rich soil to develop into large bulbs. Sow thinly in shallow drills as soon as the ground opens and cover lightly, thin out to 4 inches apart.

**Early Yellow Globe.** A heavy yielding variety maturing 3 weeks earlier than other globe varieties. Color light golden yellow. (110 days.)

**Large White Globe.** The true Southport strain. Flesh very crisp, fine grained, snowy white and mild. (110 days.)

**Red Globe Southport.** (The most popular Onion. (110 days.)

## Onion Sets

Onions of size for boiling may be had as early as June, by planting these sets in spring as soon as the ground opens. They can be pulled when young and eaten green as scallions. Set out in rows one foot apart and four inches apart in the row.

**White Globe Southport.** Pt., 50c; qt., 90c; pk., \$6.50.

**Yellow Globe Southport.** Pt., 50c; qt., 90c; pk., \$6.50.

## Parsnips

Sow outdoors in mid-April in drills 2 feet apart, cover seed with about 1/2 inch of soil.

**New All-American.** Clean white roots, free from fibers and with tiny core. (95 days.)

## Peppers

Sow seed in hotbed, cold frame or greenhouse in March, and transplant in the open when all danger of frost is past, about May 20th. Large fruited Peppers are fine for stuffing and pickling.

**Merrimack Wonder.** An extra early Pepper, particularly suitable for northern culture. Fruits of perfect shape and delicious flavor, crisp and firm. (70 days.) Pkt., 50c; 5 pkts., \$2.25.

**Pimento.** The delicious meaty Italian sweet salad Pepper. (80 days.) Pkt., 25c; 1/4 oz., 75c; 1/2 oz., \$1.25.

## Pumpkin

**King of the Mammoths.** Specimens often weigh 50 lbs. Flesh bright yellow and very thick. Pkt., 25c; oz., 75c; 1/4 lb., \$2.00.

**Small Early Sugar.** Fruits small and round, without ribs, flesh yellow and very thick. (100 days.) Pkt., 25c; oz., 75c; 1/4 lb., \$2.00.

## Parsley

**Triple Curled.** The finest Parsley for garnishing. Exquisitely curled. (70 days.) Pkt., 25c; 1/2 oz., 50c; oz., 85c; 1/4 lb., \$2.50.

**Plain Leaved.** Strong flavor for seasoning. (72 days.) Pkt., 25c; oz., 75c; 1/4 lb., \$2.25.

**Large-Rooted Hamburg.** (Turnip Rooted.) The thick fleshy roots impart a delicious Parsley flavor when used in soups and stews. (90 days.) Pkt., 25c; oz., 75c; 1/4 lb., \$2.25.

## Rutabaga

**Improved American Purple Top.** Winter crop. Tender and sweet. Golden yellow. (90 days.)

## Radishes

### EARLY

**Cherry Belle.** Globe-shaped bright cherry-red with small tops. A fine table variety. (23 days.)

**Earliest Forcing.** The earliest maturing Radish. Roots round, bright scarlet with little top. (22 days.)

**French Breakfast.** Matures in 25 days. Roots olive-shaped, scarlet tipped with white.

### LATE

**Icicle.** Roots 6 inches long. Pure white, very tender. Matures in 27 days.

**Round Black Spanish.** Fine winter variety. For salad use. (56 days.)

## Spinach

With the exception of our Perpetual and New Zealand, Spinach can be successfully grown only during cool weather—in early spring or late fall. Sow in drills 1 foot or more apart as early as the ground can be worked, and for succession until May 1st, again the latter part of August until September 15th. For large leaves and luxuriant growth, good soil is necessary.

**America.** Excellent for early spring and fall planting. (48 days.)

**Savoy Leaved Long Standing.** Runs to seed very slowly even in hot weather. Excellent where other varieties fail. (42 days.)

**New Zealand.** A most useful vegetable, producing vine 2 to 3 feet long from which fleshy rich green leaves can be picked all summer. The only reliable summer Spinach. (70 days.) Pkt., 35c; oz., 85c; 1/4 lb., \$2.50; lb., \$6.00.

**Common Green.** (Chard.) Assures a supply of fine Spinach throughout the summer months. Sow in early spring, ready in June. Cut without injuring the heart of the plant, and another crop will come up. This is the variety formerly so popular as Perpetual Summer Spinach. (55 days.)

## Sorrel

Mixed with Spinach it adds a delicious flavor. Soup made with this vegetable is known throughout the world. Pkt., 25c; oz., \$1.00.

## Turnips

**Extra Early Snowball.** Very tender, white fleshed, round. Excellent quality. (40 days.)

**Improved Golden Ball.** The best yellow variety. (65 days.)

**Seven Top.** Grown for tops only. This is the variety used in making the famous "pot likker" of the South. High in vitamins.

### PRICES

**LETTUCE.** (Except where indicated.) Pkt., 25c; oz., 70c; 1/4 lb., \$2.00.

**PARNSIPS.** Pkt., 25c; oz., 75c; 1/4 lb., \$2.25; lb., \$6.50.

**RADISHES.** Pkt., 25c; oz., 75c; 1/4 lb., \$2.25; lb., \$6.50.

**SPINACH.** (Except where indicated.) Pkt., 25c; oz., 50c; 1/4 lb., \$1.50; lb., \$5.00.

**TURNIPS and RUTABAGAS.** Pkt., 25c; oz., 75c; 1/4 lb., \$2.00; lb., \$4.75.

# Vegetable Seeds

## Squash

**Butternut.** By far the best winter Squash. Delicious baked or boiled. (90 days.)

**Acorn.** Small green variety with orange flesh. Excellent for baking. (85 days.)

**Giant Summer Straightneck.** Deeper flesh and thicker neck than Crookneck. (60 days.)

**Zucchini.** (Black.) The delicious Italian Cucumber Squash. Fruit should be picked when it is hardly the size of a small Cucumber. (62 days.)

**Cocozelle.** (Striped Zucchini.) Another Italian favorite, preferred by many. (65 days.)

**Giant Summer Crookneck.** Deep orange, very early. (58 days.)

**UConn.** The newest and finest Squash. Outstanding flavor, tender and meaty. Pkt., 35c; 5 pkts., \$1.50.

## Tomato

Our Tomato seed is grown from choice and carefully selected stock, and is of superior quality. Sow seed under glass in March. When 2 inches high, transplant into boxes, or singly into small pots. Just as soon as all danger of frost is past, plant out in well-manured soil. One packet will produce 100 plants.

**Beefsteak.** Deep crimson Ponderosa. (90 days.)

**Early Chatham.** The earliest maturing of all. Particularly suited to growing under glass, but does well outside as well. Pkt., 35c; 5 pkts., \$1.50.

**Rutgers.** Medium size fruits with firm red flesh. (86 days.)

**Ponderosa.** Very solid. (90 days.)

**Marglobe.** Perfect globe-shaped fruit; ideal for the home garden. (77 days.)

**Earliana.** Bright scarlet. (66 days.)

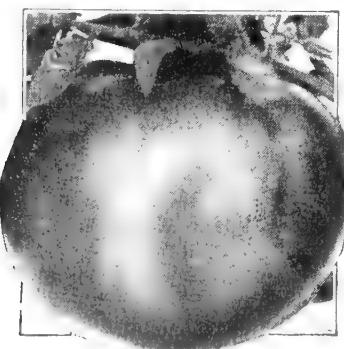
**JUBILEE.** (All-America Bronze Medal.) The most outstanding yellow Tomato with tangerine-orange flesh. Don't pass this up. Pkt., 35c; 1/4 oz., \$1.00.

**San Marzano.** Italian pulp Tomato. (80 days.) Pkt., 35c; 1/2 oz., \$1.00.

**Small Fruiting Varieties.** Red Plum, Yellow Plum, Red Pear, Yellow Pear, Red Peach, Red Cherry, Yellow Cherry and Husk. Each pkt., 35c; 5 pkts., \$1.50.

## Tomato Mustang

A new F<sub>1</sub> Hybrid bush Tomato. Developed in Canada, this variety is particularly hardy and produces early and in abundance. Those who have grown this variety report that, planted directly outdoors, it has borne fruits fully one month before any other variety. The fruits of Mustang are smooth and round, averaging 3 inches in diameter. Pkt., 50c; 5 pkts., \$2.25.



## PEAS

### New Pea

#### Early Dwarf Giant Podded

We have found this variety to be one of the best producers and finest home garden Peas, and we feature it at no advance in price over regular varieties.

### Collection

**IMPORTANT:** All varieties in this Collection must be planted at one time as early in the spring as the ground can be worked.

1. **World's Record.** Height 2 1/2 ft. Uniform maturing first early Pea. Medium heavy producer. Pointed broad and plump pods containing 7 to 8 large tender Peas of good quality.
2. **Laxton's Progress.** Height 16 inches. Medium dark green plant. Pods dark green, somewhat curved, very handsome, containing 8 to 9 large good quality Peas. Largest podded of the Laxtonian family.
3. **President Wilson.** Height 20 inches. Very succulent, maturing directly after Laxton's Progress. One of the finest Peas in our collection.
4. **No. 40.** Height 28 inches. Completely resistant to midsummer wilt. Extremely large pods containing 9 to 10 enormous Peas.
5. **Improved Telephone.** Height 5 ft. Enormous pods well filled with Peas of the finest quality.
6. **Champion of England.** Height 4 ft. By far the best late bearing Pea. Pods large, deep green, somewhat curved. Tender Peas of finest quality.

You may even prolong the season for another week or two by making a second planting of No. 6 about 2 to 3 weeks later, but not after May 10.

• 1/2 lb. each of all 6 varieties (3 lbs. in all), \$2.50. 1 lb. each of all 6 varieties (6 lbs. in all), \$4.50. 2 lbs. each of all 6 varieties (12 lbs. in all), \$8.00.

**PETIT POIS.** A delicate French Pea of very sweet flavor. Preferred by those who appreciate the finest things on the menu. Pkt., 35c; 1/2 lb., 75c; lb., \$1.35.

### Edible-Podded or Sugar Peas

Eat the pods with the Peas. The pods are fleshy, tender, juicy, very sweet, stringless, and are cooked and served like String Beans.

**MAMMOTH MELTING SUGAR.** Height, 4 1/2 feet.

**DWARF GREY SUGAR.** Height, 20 inches.

#### PRICES OF PEAS

All varieties: Pkt., 25c; 1/2 lb., 50c; 1 lb., 90c; 2 lbs., \$1.70. (Except Petit Pois.)

### LEGUME—Inoculant (Nitro-Gin)

Large pkg., 20c.

# SMALL FRUITS

(For varieties of Tree Fruit see page 3.)

### Everbearing Strawberry Plants

Pot-grown plants, 25 for \$6.25; \$15.50 per 100.

Varieties: Mastodon, Gem.

### Strawberry Plants

Pot-grown plants, 25 for \$4.25; \$12.00 per 100.

Varieties: Catskill, Dorsett, Fairfax, Big Joe, Premier.

(See inside back cover)



Blueberries

### Extra Special! Blueberries

Wonderful Plants at a New Low Price

Extra strong, 2-year-old, 18 to 24-inch certified plants grown by a specialist; each plant individually balled and burlapped, packed and shipped in wooden crates within the Japanese Beetle Area. Outside the Beetle Area roots wrapped in sphagnum moss and burlapped.

Shipped in units of 3, 4, 6, and 8 plants, at least 3 varieties to a unit to insure pollination.

No orders taken for less than 3 plants.

Varieties: Jersey, Rancocas, Rubel, Concord.

#### PRICES

3 plants .....	\$ 6.00
4 plants .....	7.50
6 plants .....	11.00
8 plants .....	14.00

### Raspberry Plants

Strong fruiting canes. \$3.75 for 10; \$36.00 per 100.

Varieties: Indian Summer, September.

### Blackberry Plants

Same prices as Raspberries.

Variety: Hedrick.

### Grape Vines

Selected 2-year-old, No. 1 Vines. \$1.00 each; \$9.00 per 10.

Varieties: Caco, red; Concord, blue; Delaware, red.

### Outstanding New Grape Varieties

Selected 2-yr., No. 1 vines: \$1.75 each; \$15.75 per 10.

Varieties: Steuben, blue; Interlaken Seedless, white; Golden Muscat, yellow; Van Buren, black.

All prices postpaid except Strawberries and Blueberries collect. These latter are shipped express.

**BE SURE TO GIVE YOUR POSTAL ZONE**

## **ORDER SHEET**

SPRING 1955

# MAX SCHLING SEEDSMEN, INC.

**538 MADISON AVE.** Between 54th  
and 55th Sts. **NEW YORK 22, N. Y.**  
**ELdorado 5-5620**

Date \_\_\_\_\_ Charge to \_\_\_\_\_

**PLEASE WRITE OR PRINT YOUR NAME DISTINCTLY**  
(If shipping address is different from permanent address, please furnish both addresses)

Name ( Please prefix )

**NAME (MR., MRS., OR M)**  
**SHIPPING ADDRESS ONLY**

**SHIPPING ADDRESS**

Rural Delivery and Zone No.:

**Post Office.**

**Express Office ( If different )**  
from P.O.

County \_\_\_\_\_ State \_\_\_\_\_

**All Seeds, etc., sold herewith will be supplied under the terms stated in our catalog.**

For correspondence please use separate sheet

In gardening the smallest investment that is made is the original cost of the material for planting. Most of the seeds, bulbs and other materials you buy are in the category of "blind" items; that is, items on which it is impossible to evaluate quality except by their performance. For this reason, and to guard against disappointments, it is wise to obtain your garden materials from a firm that specializes in that field, and from one whose reputation for quality seeds and bulbs is well known.

We of Max Schling Seedsmen, Inc., have always prided ourselves on the uniformly high quality of the seeds, bulbs and plants which we offer. The name "Max Schling" has been and will continue to be synonymous with "the best" and is your assurance of gardening success.

Because of the high cost of processing charge accounts, **please do not ask us to charge orders of less than three dollars.**

When you are in New York, come in and visit with us. Not only will you find an amazing supply of garden accessories, but also a courteous and expert staff to assist you with your horticultural problems.

## **CONDITIONS OF SALE**

While we exercise the greatest care to send out only seeds of the very highest quality and germination, there are too many elements of Nature, or neglect on the part of the planter, not within our control, which may influence the ultimate results. It is for that reason that we can give no warranty, express or implied, as to the description, quality, productiveness or any other matter of any seeds, plants, or bulbs we sell; and we will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, they are to be returned at once.

## **TERMS OF SALE**

All flower seeds and vegetable seeds are shipped postage paid in the continental United States. Fertilizers and plants are not postpaid. When ordering these, please add 10% of the value of the merchandise to cover postage and handling.

#### **NON-WARRANTY ON LIVE OR DORMANT PLANTS**

Due to various soil and climatic conditions we, under no circumstances, will guarantee the results of any live or dormant plants. We further give no warranty as to the condition of the plants upon arrival. In the event of a destroyed shipment or any other complaint relative to plant shipments, complaints must be registered within five days after arrival. We will not accept any other complaints.

## Ladies' Garden Boot



FOLD ON THIS LINE

PRINT NAME AND ADDRESS PLAINLY.  
THIS ENVELOPE WILL SAFELY  
HOLD YOUR CHECK OR MONEY ORDER

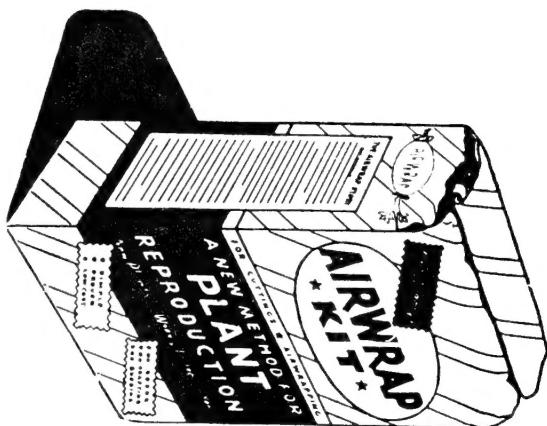
FOLD ON THIS LINE

New York City 22, N.Y.

538 Madison Avenue

Max Schling Seedsmen, Inc.

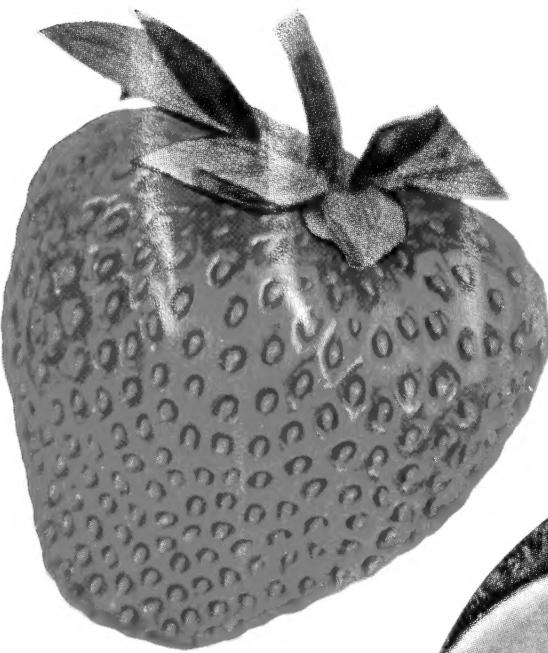
**Airwrap Kits—**  
Everything necessary for easy, inexpensive airlayering plant propagation in a colorful, compact bag. Ideal for the beginner, hobbyist and home gardener. Each kit contains patented AIRWRAP coated plastic material, plant ties and genuine sphagnum moss as well as detailed, illustrated instructions anyone can follow.  
**PRICE \$1.95 each.**



FOLD ON THIS LINE

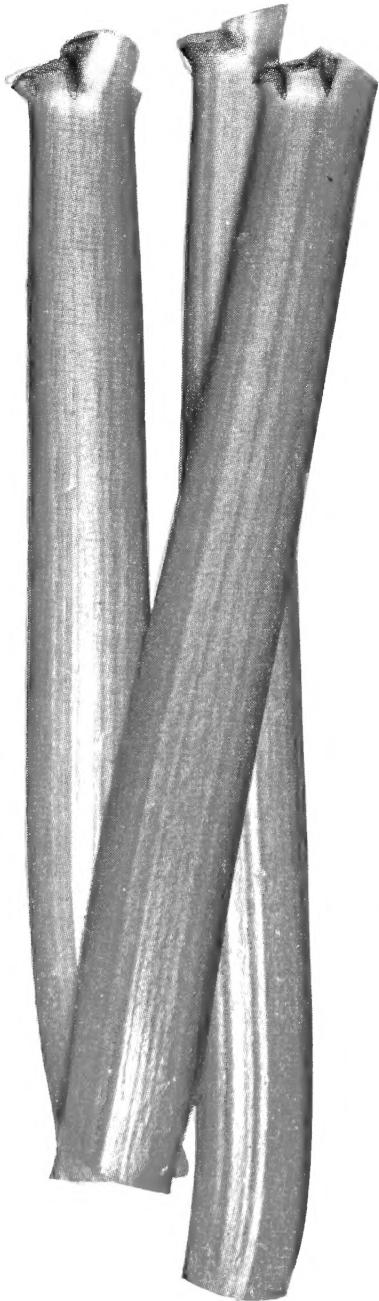
Weighs only 4 ounces! Weatherproof, sturdy, yet as cool and almost as light as silk stockings. Made of soft, stretchable, long-wearing latex, they keep feet bone-dry in mud, dew, rain or dampness. For use in the garden or anywhere outdoors. Wear indoors when mopping and laundering. Completely washable inside and out, fit easily over comfortable shoes or stockings. Garden Green in Ladies' sizes. Small (4-6), Medium (6-8), Large (8-10). Only \$2.98 per pair, postpaid.

RESERVE THE MOST TREASURED CORNER OF  
YOUR GARDEN FOR SOME OF MAX SCHLING'S  
SEEDS AND BULBS



### RHUBARB, VALENTINE

Newest and best of the red Rhubarbs. It is the sweetest of all, requiring the least sugar. Makes delicious pies and bright red sauce. Excellent for home use and freezing. Out of 25 varieties tested in Canada, "Valentine" rated highest. Color was an even bright red; texture smooth and tender. Flavor pleasing with a slightly tart after-taste. \$1.25 each; 6 for \$6.50.

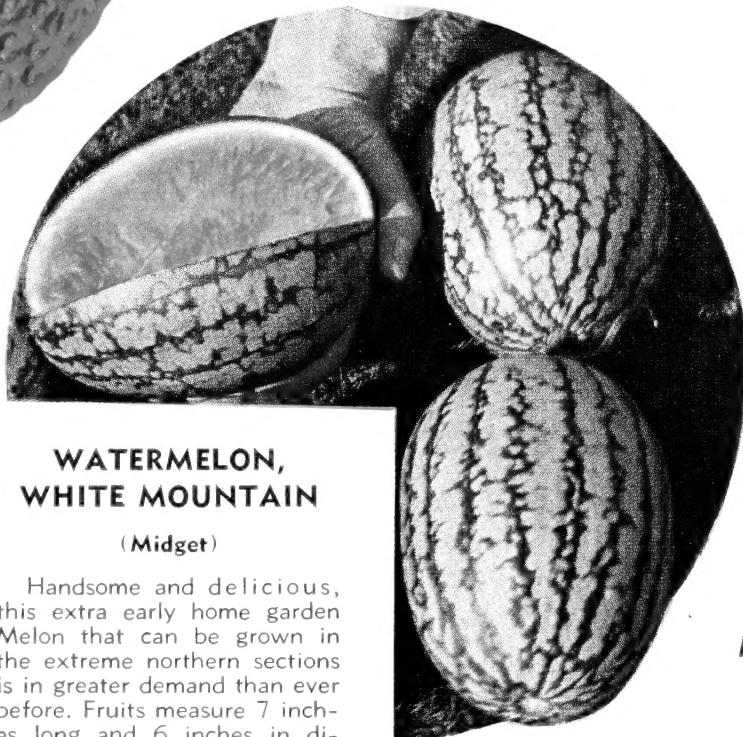


### STRAWBERRIES Red Rich (Everbearing)

A once-in-a-lifetime sensation. Bears the finest quality Strawberries all summer long, until winter freeze. Plants are all disease resistant. Excellent for home freezing. **25 for \$5.00; 100 for \$15.00.**  
(See page 46 for other varieties)

### ASPARAGUS Giant Washington

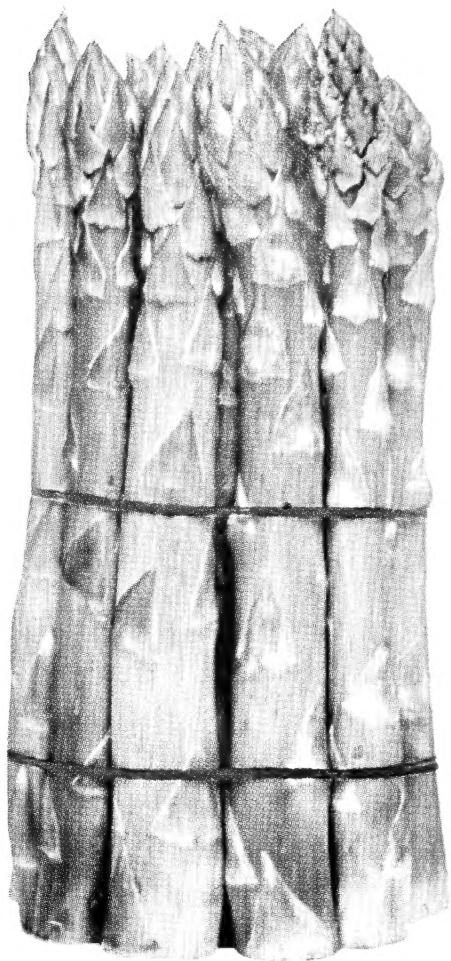
Rust resistant. Yields a crop 2 years before other varieties; the largest, sweetest variety known; so far superior that it is the only variety that we recommend. Extra selected heavy crown. **25 for \$2.50; 100 for \$6.00.**



### WATERMELON, WHITE MOUNTAIN

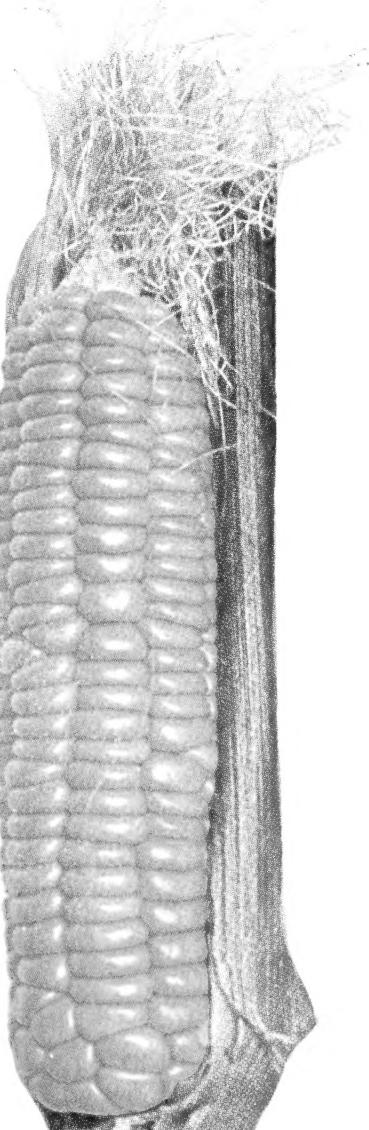
(Midget)

Handsome and delicious, this extra early home garden Melon that can be grown in the extreme northern sections is in greater demand than ever before. Fruits measure 7 inches long and 6 inches in diameter. An ideal size for your refrigerator. **Pkt., 35c; 5 pkts., \$1.50.**



### MASON'S GOLDEN MIDGET CORN

No new vegetable ever enjoyed the great popularity of this marvelous variety. Maturing in less than 60 days, it can be grown on even the smallest plot, and is excellent for canning and freezing. **Pkt., 50c; 5 pkts., \$2.25.**



### LETTUCE, BIBB

As famous today as in Civil War times when it was first developed. Acclaimed by all who love a crisp, tangy Lettuce of unmatched flavor. **Liberal pkt., 35c; 5 pkts., \$1.50.**



### FANCY LEAVED CALADIUM

Plant now for all summer bloom. Bulbs started in January and February make showy plants for Easter and Mother's Day. Plants can then be kept as summer plants or removed to a shady spot in the garden where they will perform satisfactorily all summer.

**Giant Jumbo Bulbs, 3 for \$2.00; \$7.00 per doz.**

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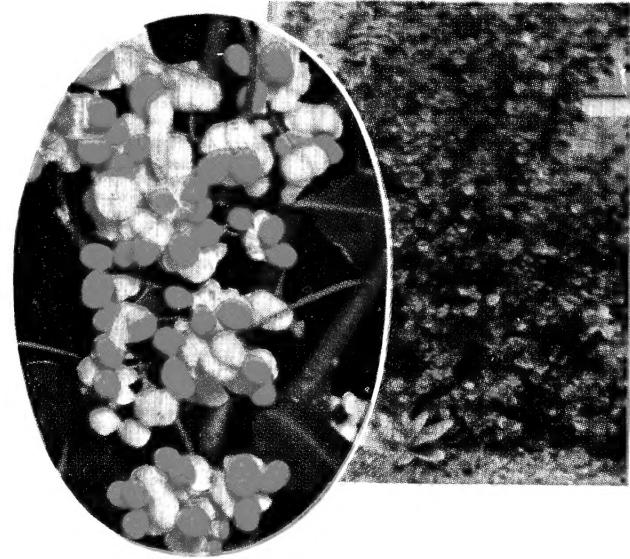
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### EUONYMUS VEGETUS

**Evergreen Bittersweet**

A wonderful berried vine. Also used as a shrub or colorful hedge. Makes an excellent shrub when pruned and does well in a northern exposure. Extremely hardy. **\$1.75 each; 2 for \$3.00.**



### Shade Loving Plants



### TUBEROUS-ROOTED BEGONIAS

Camellia-flowered Tuberous-Rooted Begonias, the finest of all flowering plants that can be grown in shaded locations. (See page 15 for complete Begonia listing).

**\$3.00 per 10**

**\$27.50 per 100**

